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The Evolution of Geospatial Policy and Legal Framework:

Three Considerations for NEW Space And EO Stakeholders

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PRESENTER



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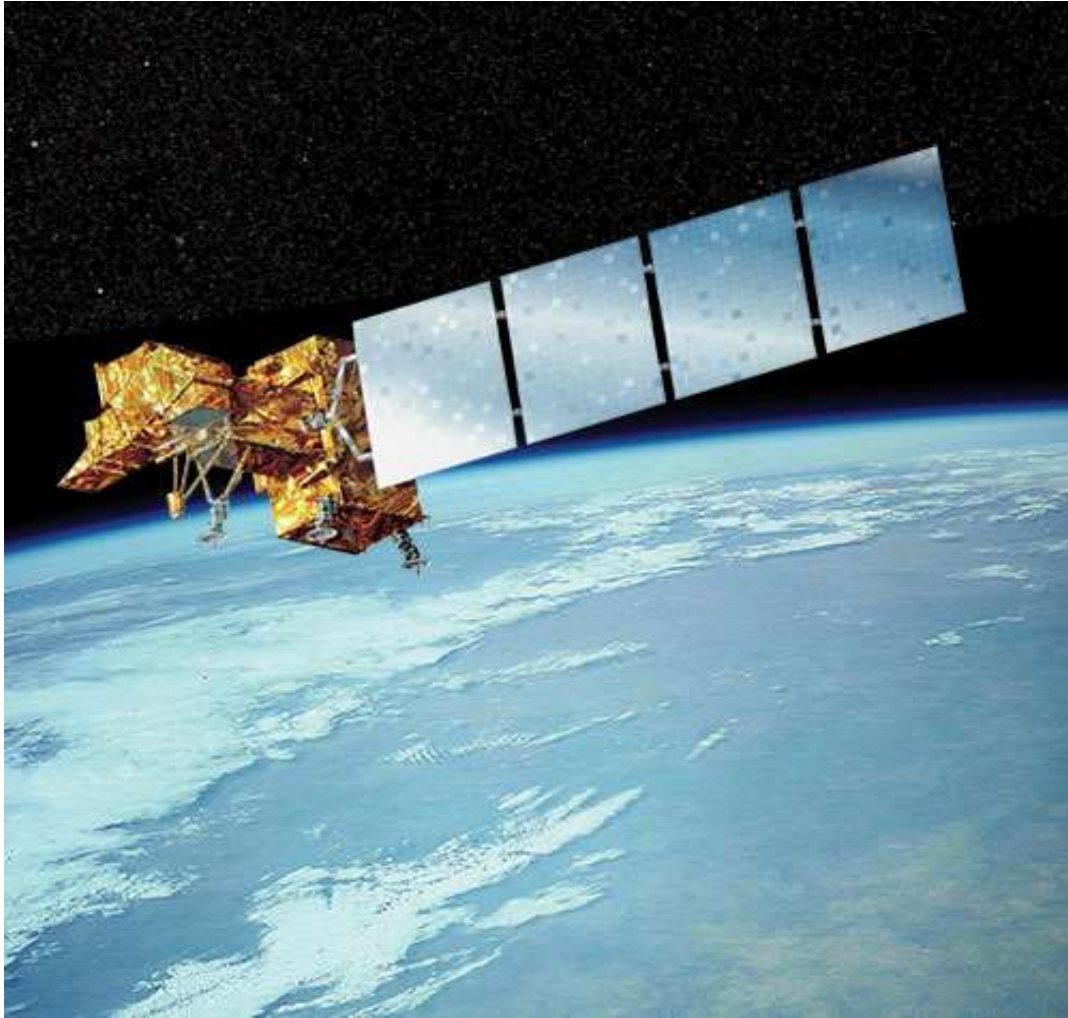
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- > In Most Countries Space and Geospatial Sectors Are Distinct**
- > License Agreements Are the Manifestation Of The Business Model**
- > Be Prepared for the Evolution of Data Protection Law**

Space And Geospatial Sectors Are Distinct



- > Different Objectives/Metrics
- > Sources of Funding Vary
- > Subject to Different Regulators and Regulations
- > Policy/Legal Frameworks for Both Are Evolving

- > **New Space/EO Falls into Both Sectors**
 - Must navigate both policy/legal frameworks.

Importance of License Agreements to the Business Model

- > License agreement is often the manifestation of business model
- > More than just a transfer of rights
 - Allocation of risk
- > Data products/services/solutions increasingly require aggregating a variety of data sets
- > Aggregating data subject to different licenses is very difficult
 - Defined terms, varying laws, different business models
- > Not many lawyers understand





- > Law is evolving
 - Eventually will become platform agnostic
- > Moving away from PII to identified or identifiable persons
- > Can expect data protection authorities to focus on satellites
 - Better resolution
 - Non-EO sensors
 - Revisit times
- > Will impact customers if not data providers



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