Enabling Conditions:

- Open Data
- Leverage the Past
- Better Integration & Coordination
- Hyper Partnering PPPs

Linkages to Policy Mandates
BILLIONS OF ECONOMIC BENEFIT (USD)

Open Data Policy for Landsat:

53 to 5,700 scenes/day

ANNUAL ECONOMIC BENEFIT

USA .................. $1.7 billion
International ...... $400 million
Global total ........ $2.1 billion
GHG Mission Launches by Decade

(\text{CO}_2, \text{CH}_4, \text{N}_2\text{O}, \text{O}_3)

**Leverage the past and expand partnerships**
“...While in situ measurements will remain essential and largely measure what cannot be measured from satellites, Earth-observation satellites are the only realistic means to obtain the necessary global coverage, and with well-calibrated measurements will become the single most important contribution to global observations for climate.”

Paul Mason, Chair, GCOS Steering Committee
A Global not-for-profit Trade Association of Private Sector Companies working in the geospatial ecosystem.