Mapping the seafloor to foster a sustainable Blue Economy

Hannah Brocke - Co-founder & COO
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The seafloor plays a key role within the US$ 2.5tn/pa Blue Economy.

We can only manage what we can see and measure.
Why do we know so little of our seafloor?

Because there are no satellites underwater
We developed the first Underwater Satellite and associated AI-based software. We can fill the ‘data gap’ and pop-up the seafloor in high detail. Highlighted features applicable to multiple use-cases (e.g., plastic waste is shown in red).
Addressable market segments within the Blue Economy

US $440.7bn/pa

Aquafarming: $263 bn
Environmental services: $50.1 bn
Environmental management and research (incl. MPAs*): $43.8 bn
Coastal restoration: $35 bn
Offshore wind energy: $23 bn
Marine surveys, inspection and repairs: $17.3 bn
Risk management and insurance: $5.7 bn
Carbon sequestration and trade: $1.6 bn
Environmental advocacy and philanthropy: $1.2 bn
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