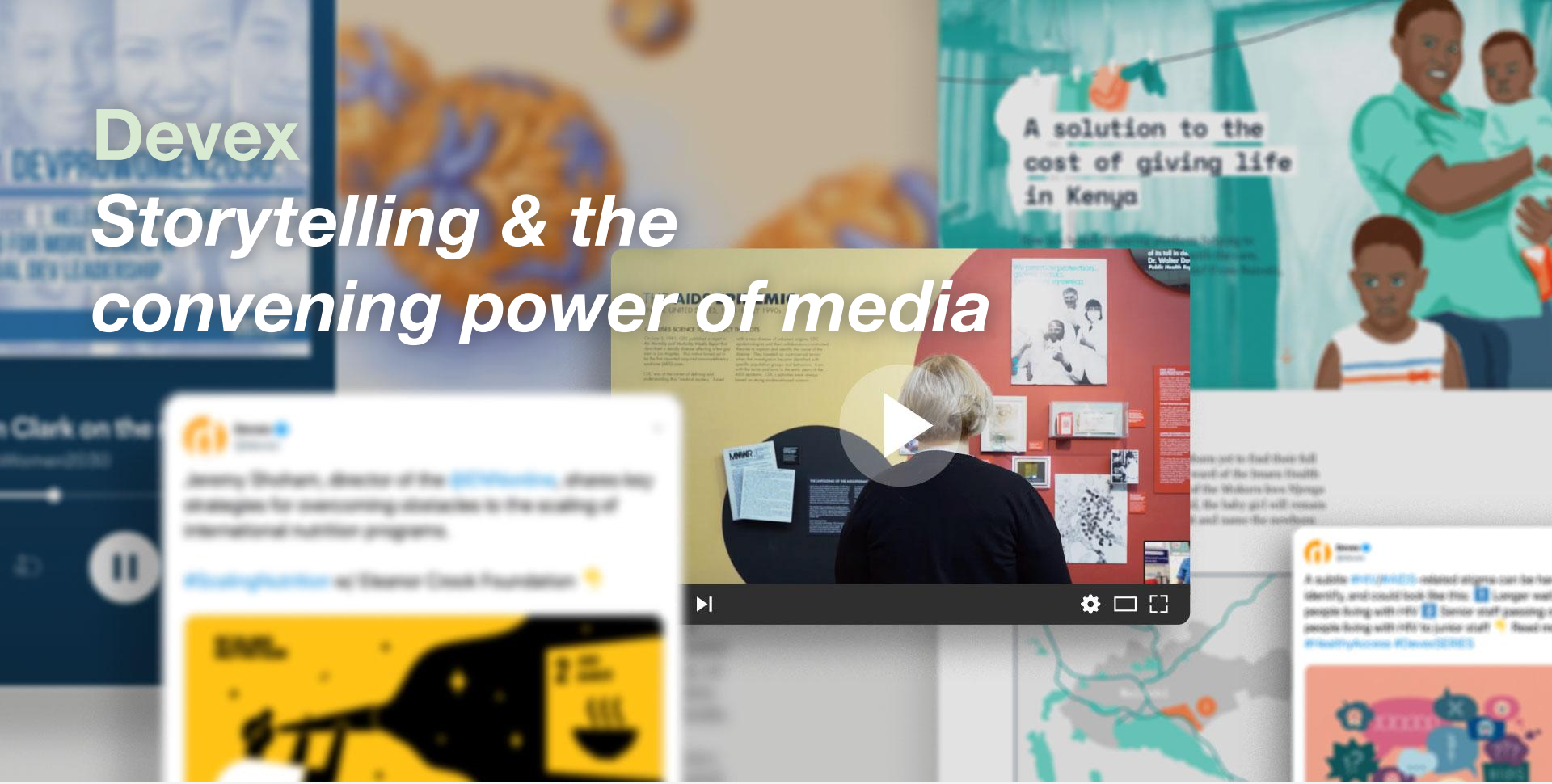
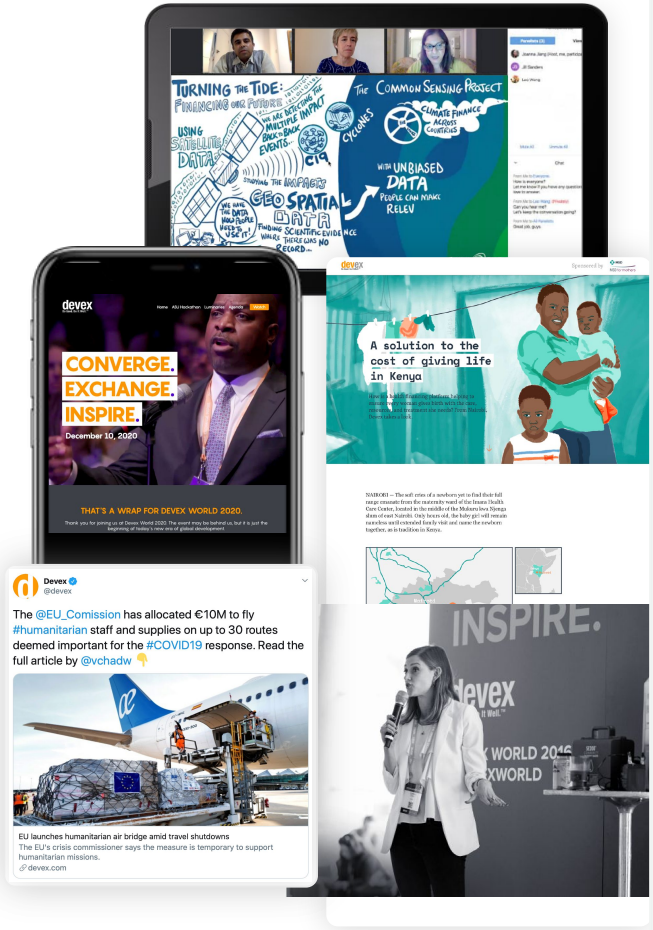
Devex
Storytelling & the convening power of media

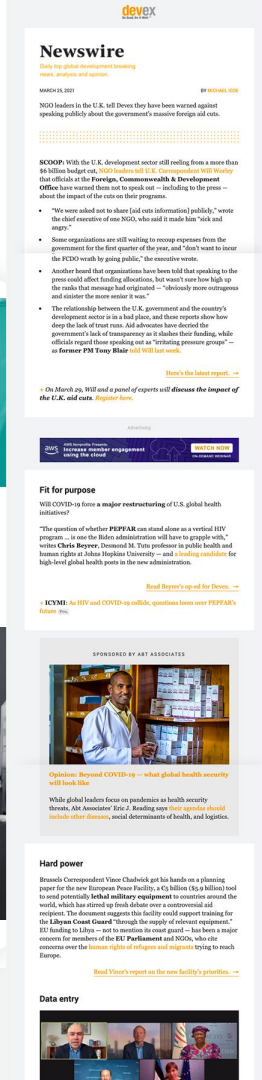


Devex is the media platform for the Sustainable Development Goals and the professionals working to achieve them.

Over one million practitioners, business leaders, policymakers, ministers and more rely on our journalism — from the UN, US government, World Bank, FCDO, European Investment Bank, Green Climate Fund, WWF, the World Economic Forum and **all major donor agencies, foundations and nonprofits worldwide**.

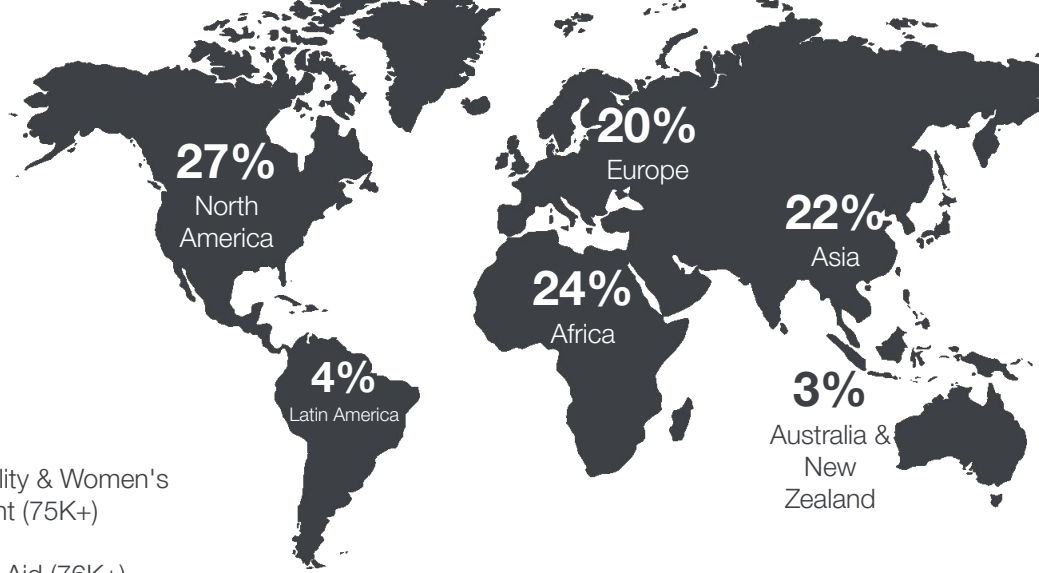
- The **trusted media platform** for global development journalism
- Unique **global audience** dedicated to social impact
- Editorial **expertise** and deep understanding of the space
- **Powerful network** of high-level speakers and contributors
- Convening power and **proven track record** producing compelling content and live events





Our Audience

Devex is the media platform for the Sustainable Development Goals and over 1 million professionals working to achieve them.



They work in:

- Food & Agriculture (123K+)
- Banking & Finance (216K+)
- Democracy & Governance (240K+)
- Education (100K+)
- Environment (172K+)
- Global Health (157K+)
- Gender Equality & Women's Empowerment (75K+)
- Humanitarian Aid (76K+)
- Media & Communications (124K+)
- Trade and Policy (150K+)
- Urban Development (93K+)
- Water & Sanitation (69K+)

They represent:

- Advocacy Groups & NGOs
- Associations & Foundations
- Development & Consulting Firms
- Funding & Donor Agencies
- Good Suppliers & Service Providers
- Government Agencies & Institutions
- Implementing Organizations
- Private Sector Companies & Investors
- Universities & Institutes

Our audience includes

Amina J. Mohammed
Deputy Secretary-General,
United Nations

Ngozi Okonjo-Iweala
Director-General,
World Trade Organization

David Malpass
President,
World Bank Group

Christiana Figueres
Costa Rican Diplomat and
Former Executive
Secretary, UNFCC

Rémy Rioux
CEO, Agence Française de
Développement (AFD)

Uhuru Muigai Kenyatta
President of Kenya

Mark Suzman
CEO, Bill & Melinda Gates
Foundation

H.E. Rangina Hamidi
Minister of Education,
Afghanistan

Brad Smith
President,
Microsoft

Seema Kumar
VP, Innovation, Global Health &
Science Policy Communication
Johnson & Johnson

Jeremy Hillman, Director, Corporate Communications, World Bank Group

“Devex is definitely considered one of our top-tier publications for the broad development audience. Its stories regularly appear in our clippings service and are read by the senior leadership of the World Bank Group. I appreciate the depth and detail of its coverage on so many critical issues that impact the poorest and most vulnerable people and countries.”

Peter Sands, Executive Director. The Global Fund

"I do want to wish you and the Devex team a massive congratulations on what you have achieved and contributed over the last 20 years. In my relatively short time in this arena I have quickly come to appreciate the vital role you play. Well done!"

The Rockefeller Foundation

USAID FROM THE AMERICAN PEOPLE

ADB Asian Development Bank

Pfizer

World Vision

FACEBOOK

Storytelling

Behaviour change / Accelerate adoption / replicate

Connect with new partners and scale

Policy change

Storytelling as a way to communicate impact and build trust

Audience targeting and adapting content

Food Systems Summit

INSIDE DEVELOPMENT | FOOD SYSTEMS

The UN Food Systems Summit's biggest challenge? Accountability.

*By **Teresa Welsh** // 16 July 2021*

Environment & Natural Resources | Agriculture & Rural Development | Institutional Development

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Future of Food Systems

140K+ members in food & ag

45M page views this year

5+ events annually

Influencers engaged

IFAD Investing in rural people

Eleanor Crook Foundation

CIFF Children's Investment Fund Foundation

WWF

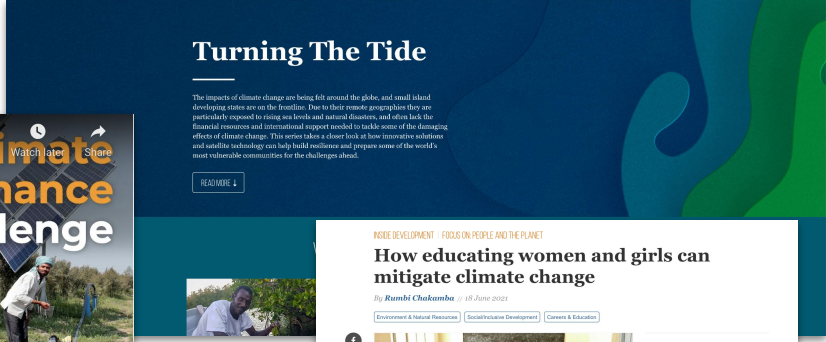
WFP United Nations World Food Programme

Devex Dish
Our weekly breakdown of everything that matters in the world of food. Every Wednesday we guide our audience through the interlocking policy, infrastructure, climate, agriculture, nutrition, and human rights issues remaking the way food is grown and distributed.

Future of Food Systems – Digital content series running from February 10 to to the UN World Food Systems Summit in the fall. 8 months. 10+ partners.

The practical ways we can transform food systems to feed the global population while preserving the planet and the environment.

Food systems



GLOBAL VIEWS | SPONSORED BY IFAD

Opinion: We agree that our food systems must be overhauled – now what?

By *Gilbert F. Houngbo* // 13 October 2021

Agriculture & Rural Development | Environment & Natural Resources | Global Health

Robert Hounjo, a farmer in Benin, cultivates his maize and cassava farm for the next planting season. With access to finance and training, he has increased his yields and invested in processing equipment. Photo by: ©IFAD / Andrew Esiebo / Panos

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Devex @devex · Jun 15

The U.K. has been urging Indonesia to fulfill ambitious climate goals. So why did it cut a successful sustainability program?

@willrworley reports.

Exclusive: UK cancels 'highly effective' green program in Indonesia

Despite the British climate envoy recently encouraging Indonesia to step up its climate ambitions, U.K. aid cuts have ended a green ...

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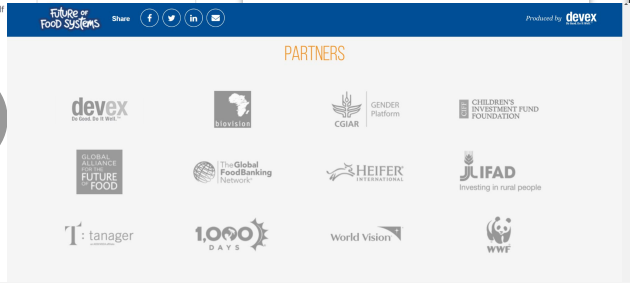
[Explore Food Systems Coverage]



Food and Agriculture Organization of the United Nations

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Securing land tenure rights vital for the eradication of global hunger

FAO, EU celebrate 5th anniversary of the Voluntary Guidelines on Tenure of Land, Fisheries and Forests

#landmatters | About Land Matters | About Our Partners

LAND MATTERS

A conversation hosted in partnership by

devex Do Good. Do It Well.™

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CHEMONICS

TETRA TECH

THOMSON REUTERS

for women | for the environment | for economic development | for conflict resolution | for transparency

st time in human history, more people lived in cities than rural areas.
ulation growth and rising incomes have changed the way we feed
curity depends more than ever on a productive relationship between
ndscapes. As demand for food production increases, so do pressures
ted by farmers and used by communities to ensure their livelihoods.
s can help to promote shared growth and increase food security.

How smarter land use can curb global hunger

Land Matters for **FOOD SECURITY** is presented by

USAID FROM THE AMERICAN PEOPLE

JOIN THE CONVERSATION

FOCUS ON: GENDER DATA

This focus area, powered by UN Women, highlights how data is being used to inform policy and advocacy to advance gender equality. Gender data is crucial to make every woman and girl count. Photo: UN Women/Pathumporn Thongking

GLOBAL HEALTH

Interactive: What is the state of the world population?

By Lisa Cornish

Powered by

UN WOMEN | WOMEN COUNT

Women Count is UN Women's gender data programme, created to improve how gender data is produced, used and shared, so that all women and girls are counted. Data.unwomen.org

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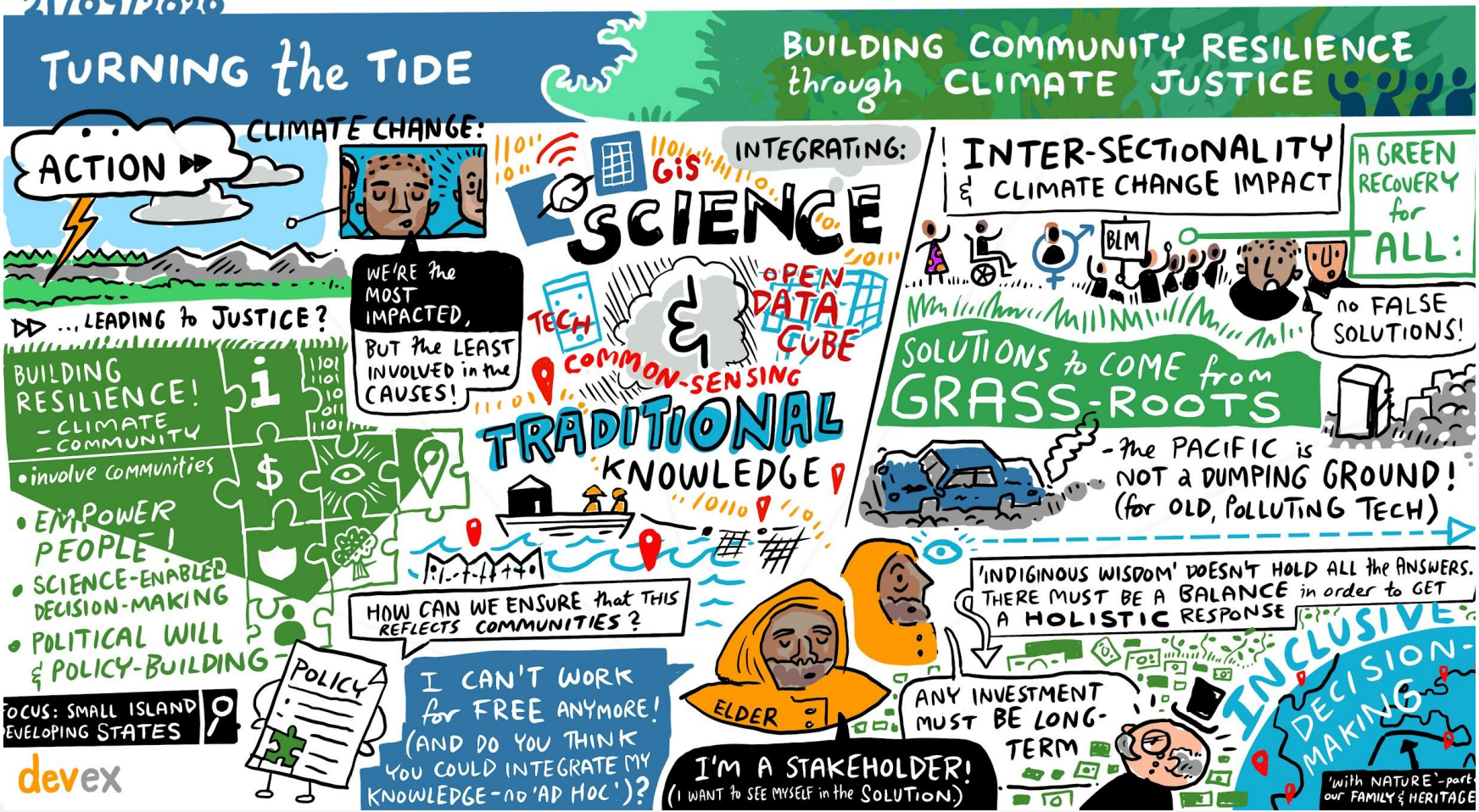
A History of Working with Leading Partners


21/09/2020
TURNING the TIDE
BUILDING COMMUNITY RESILIENCE through CLIMATE JUSTICE
CLIMATE CHANGE:
ACTION
...LEADING to JUSTICE?
WE'RE the MOST IMPACTED, BUT the LEAST INVOLVED in the CAUSES!
INTEGRATING:
GIS
SCIENCE
TECH
&
OPEN DATA CUBE
COMMON-SENSING
TRADITIONAL KNOWLEDGE
INTER-SECTIONALITY & CLIMATE CHANGE IMPACT
BLM
A GREEN RECOVERY for ALL:
no FALSE SOLUTIONS!
SOLUTIONS to COME from GRASS-ROOTS
- the PACIFIC is NOT a DUMPING GROUND! (for OLD, POLLUTING TECH)
BUILDING RESILIENCE!
- CLIMATE
- COMMUNITY
• involve communities
• EMPOWER PEOPLE!
• SCIENCE-ENABLED DECISION-MAKING
• POLITICAL WILL & POLICY-BUILDING
FOCUS: SMALL ISLAND DEVELOPING STATES
POLICY
HOW CAN WE ENSURE that THIS REFLECTS COMMUNITIES?
I CAN'T WORK for FREE ANYMORE! (AND DO YOU THINK YOU COULD INTEGRATE MY KNOWLEDGE - no 'AD HOC')?
ELDER
I'M A STAKEHOLDER! (I WANT to SEE MYSELF in the SOLUTION.)
'INDIGINOUS WISDOM' DOESN'T HOLD ALL the ANSWERS. THERE MUST BE A BALANCE in order to GET A HOLISTIC RESPONSE
ANY INVESTMENT MUST BE LONG-TERM
INCLUSIVE DECISION-MAKING
'with NATURE' - part of our FAMILY & HERITAGE
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