Devex
Storytelling & the convening power of media
Devex is the media platform for the Sustainable Development Goals and the professionals working to achieve them.

Over one million practitioners, business leaders, policymakers, ministers and more rely on our journalism — from the UN, US government, World Bank, FCDO, European Investment Bank, Green Climate Fund, WWF, the World Economic Forum and all major donor agencies, foundations and nonprofits worldwide.

- The trusted media platform for global development journalism
- Unique global audience dedicated to social impact
- Editorial expertise and deep understanding of the space
- Powerful network of high-level speakers and contributors
- Convening power and proven track record producing compelling content and live events
Our Audience

Devex is the media platform for the Sustainable Development Goals and over 1 million professionals working to achieve them.

They work in:

- Food & Agriculture (123K+)
- Banking & Finance (216K+)
- Democracy & Governance (240K+)
- Education (100K+)
- Environment (172K+)
- Global Health (157K+)
- Gender Equality & Women’s Empowerment (75K+)
- Humanitarian Aid (76K+)
- Media & Communications (124K+)
- Trade and Policy (150K+)
- Urban Development (93K+)
- Water & Sanitation (69K+)

They represent:

- Advocacy Groups & NGOs
- Associations & Foundations
- Development & Consulting Firms
- Funding & Donor Agencies
- Good Suppliers & Service Providers
- Government Agencies & Institutions
- Implementing Organizations
- Private Sector Companies & Investors
- Universities & Institutes
Our audience includes

Jeremy Hillman, Director, Corporate Communications, World Bank Group

“Devex is definitely considered one of our top-tier publications for the broad development audience. Its stories regularly appear in our clippings service and are read by the senior leadership of the World Bank Group. I appreciate the depth and detail of its coverage on so many critical issues that impact the poorest and most vulnerable people and countries.”

Peter Sands, Executive Director. The Global Fund

"I do want to wish you and the Devex team a massive congratulations on what you have achieved and contributed over the last 20 years. In my relatively short time in this arena I have quickly come to appreciate the vital role you play. Well done!"
Storytelling

Behaviour change / Accelerate adoption / replicate

Connect with new partners and scale

Policy change

Storytelling as a way to communicate impact and build trust

Audience targeting and adapting content
The UN Food Systems Summit's biggest challenge? Accountability.

By Teresa Welsh // 16 July 2021
Future of Food Systems

140K+ members in food & ag

45M page views this year

5+ events annually

Influencers engaged

Devex Dish
Our weekly breakdown of everything that matters in the world of food. Every Wednesday we guide our audience through the interlocking policy, infrastructure, climate, agriculture, nutrition, and human rights issues remaking the way food is grown and distributed.

Future of Food Systems – Digital content series running from February 10 to the UN World Food Systems Summit in the fall. 8 months. 10+ partners.

The practical ways we can transform food systems to feed the global population while preserving the planet and the environment.
Opinion: We agree that our food systems must be overhauled – now what?

By Gilbert F. Houngbo // 13 October 2021

Robert Swinburne, a pioneer in his field, advocates for urgent action and innovation when it comes to providing nutritious diets. With success in finance and training, he has increased his yields and invested in processing equipment. Photo by: CIF meme / Hailemariam Abula

Explore Food Systems Coverage
Securing land tenure rights vital for the eradication of global hunger

FAO, EU celebrate 5th anniversary of the Voluntary Guidelines on Tenure of Land, Fisheries and Forests

FOCUS ON: GENDER DATA

This focus area, powered by UN Women, highlights how data is being used to inform policy and advocacy to advance gender equality. Gender data is crucial to make every woman and girl count. Photo: UN Women/Pathumpon Thongklang

GLOBAL HEALTH

Interactive: What is the state of the world population?

By Lisa Cornish

How smarter land use can curb global hunger

How food security depends more than ever on a productive relationship between urban and rural landscapes. As demand for food production increases, so do pressures exerted by farmers and used by communities to ensure their livelihoods. Effective policies and practices can help to promote shared growth and increase food security.

for food security

for woman
for the environment
for economic development
for conflict resolution
for transparency

How food security depends more than ever on a productive relationship between urban and rural landscapes. As demand for food production increases, so do pressures exerted by farmers and used by communities to ensure their livelihoods. Effective policies and practices can help to promote shared growth and increase food security.
A History of Working with Leading Partners
TURNING THE TIDE

CLIMATE CHANGE: ACTION... LEADING TO JUSTICE?

Building Resilience: Climate Community
- Involve Communities
- Empower People!
- Science-enabled Decision-making
- Political Will & Policy-building

Focus: Small Island Developing States

develx

Building Community Resilience through Climate Justice

Integrating: Science

Inter-Sectionality & Climate Change Impact

A Green Recovery for All:

No False Solutions!

Solutions to Come from Grass-Roots

The Pacific is Not a Dumping Ground (for Old, Polluting Tech)

Indigenous Wisdom Doesn’t Hold All the Answers. There Must Be a Balance in Order to Get a Holistic Response

I Can’t Work for Free Anymore! (And Do You Think You Could Integrate My Knowledge—No ‘Ad Hoc’?)

I’m a Stakeholder! (I Want to See Myself in the Solution)

Any Investment Must Be Long-Term

Inclusive Decision-Making

With Nature—part of our Family’s Heritage
TURNING THE TIDE: Financing our future

CLIMATE RESILIENCE IN SMALL ISLAND DEVELOPING STATES

HURRICANE CAN COST A SMALL ISLAND STATE 100% OF GDP

IT'S TIME TO INVEST IN LONG-TERM RESILIENCE

WE CAN'T SIMPLY REBUILD ALL THE TIME

NOT PROJECT BY PROJECT...

WORKING ACROSS LOCAL CONTEXT

GOVT. + LOCAL COMMUNITIES

RESIST SHOCKS

different countries

SIDS ARE ALL DIFFERENT

THERE IS NO PRIVATE SECTOR...

WHAT'S RELEVANT?

WHAT'S CHALLENGE?

WHAT SYSTEM CHANGES ARE NEEDED?

IS IT SCALES?

CAN IT SUSTAINABLE?

FJ'S UNDERGROUND ELECTRICITY... EXPENSIVE + DURABLE

SIDS, REBUILDING EVERY YEAR, IS NOT SUSTAINABLE

PRIVATE SECTOR

POST COVID PUBLIC RESILIENCE

LOOK AT IT FROM THE P.O.V OF THE VULNERABLE

HOW DO WE ALLOW COUNTRIES TO INVEST UP FRONT?

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Join us

Get in touch to explore a partnership

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