

# TravelTime



Charlie Davies 22/10/201

# Thank you!

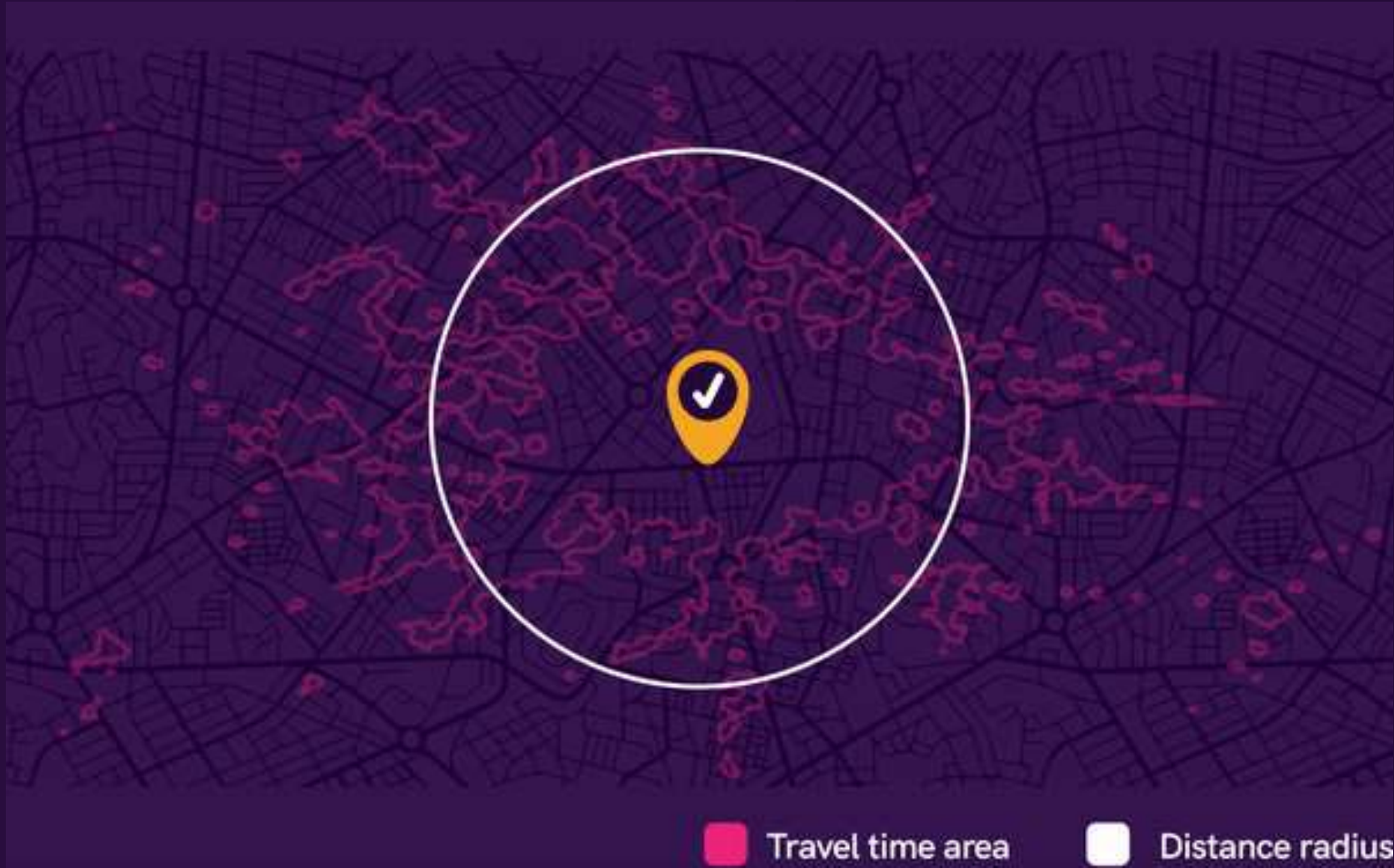


Who am I?

# Charlie Davies

## CEO / Co-Founder

# What is TravelTime?



# TravelTime

- We are based in the UK and across Europe
- Process 52 billion locations a month
- Live in 52 countries
- Provide both analytics and search APIs
- Live in 2014
- We do not provide end to end solutions
- Focused on mobility and people

# Data



3.5 million public transport routes

52 Countries (wide)





# Mobility inside of Search

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# TotalJobs

The screenshot shows the TotalJobs website homepage. At the top, there is a green navigation bar with the TotalJobs logo on the left and a button labeled "Are you recruiting? Advertise now" on the right. Below the navigation bar, there is a green bar with links for "Jobs", "Companies hiring", "Career advice", and "Courses" (with a "New" tag), along with icons for a bell, a star, a person, and a "Register CV" button.

The main content area features a large background image of a woman smiling. Overlaid on this image is a search bar with the text "Get everything you need from a job". The search bar has three input fields: "What: Job title, skill or company", "Where: Town, city or postcode", and a dropdown menu set to "30 min". To the right of the search bar is an orange "Search" button. Below the search bar is a "More options" button and a horizontal menu with categories: "Jobs by location", "Jobs by sector", "Jobs by company", "Popular searches", "Entry level jobs", and "Part time jobs".

Below the menu, there are three columns of job listings by region:

- Jobs in London (26,659)**  
East London, City of London, Central London, South East London, West London  
See more...
- Jobs in West Midlands (17,670)**  
Birmingham, Coventry, Stoke-On-Trent, Wolverhampton, Telford  
See more...
- Jobs in Wales (5,188)**  
Cardiff, Swansea, Llanelli, Newport, Wrexham  
See more...
- Jobs in North East (4,313)**  
Newcastle-upon-Tyne, Hull, Sunderland, Middlesbrough, Grimsby  
See more...
- Jobs in Northern Ireland (956)**  
Belfast, Newcastle, County Down, Newry, Lisburn, Ballymena  
See more...
- Jobs in Yorkshire (13,429)**  
Leeds, Sheffield, Bradford, Doncaster, York  
See more...
- Jobs in Scotland (6,973)**  
Glasgow, Edinburgh, Aberdeen, Dundee, Edinburgh & Lothians  
See more...
- Jobs in North West (15,400)**  
Manchester, Liverpool, Warrington, Cheshire, Bolton, Preston, Lancashire  
See more...
- Jobs in South East (13,040)**  
Kent, Milton Keynes, Southampton, Essex, Reading  
See more...

At the bottom of the search results area, there is a "More searches" link. Below the search results area, there is a white bar with the text "152,920 job ads | 8,891 companies" and a button labeled "See all hiring companies".

We focus on improving conversions through location



# Improving relevancy of search through users location



# Converting Missed Opportunities




Location Analytics is not  
separate (any more)

# Analytics in Real Time





# Analytics in Real Time

Register a test

**ALPHA** This is a new service – your [feedback](#) will help us to improve it.

[< Back](#)

## What's the test site's postcode?

Enter the postcode of the site where you're getting a test. If you're not sure, please ask a staff member.

Postcode

[Find a test site](#)

Analytics == Search





alteryx

QGIS

# What TravelTime Search does



# Safe Data



Thank you! (again)