

# Location + The Future of BI

Power your world with live location

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**Maps are becoming  
the most important  
data visualization.**

Driver

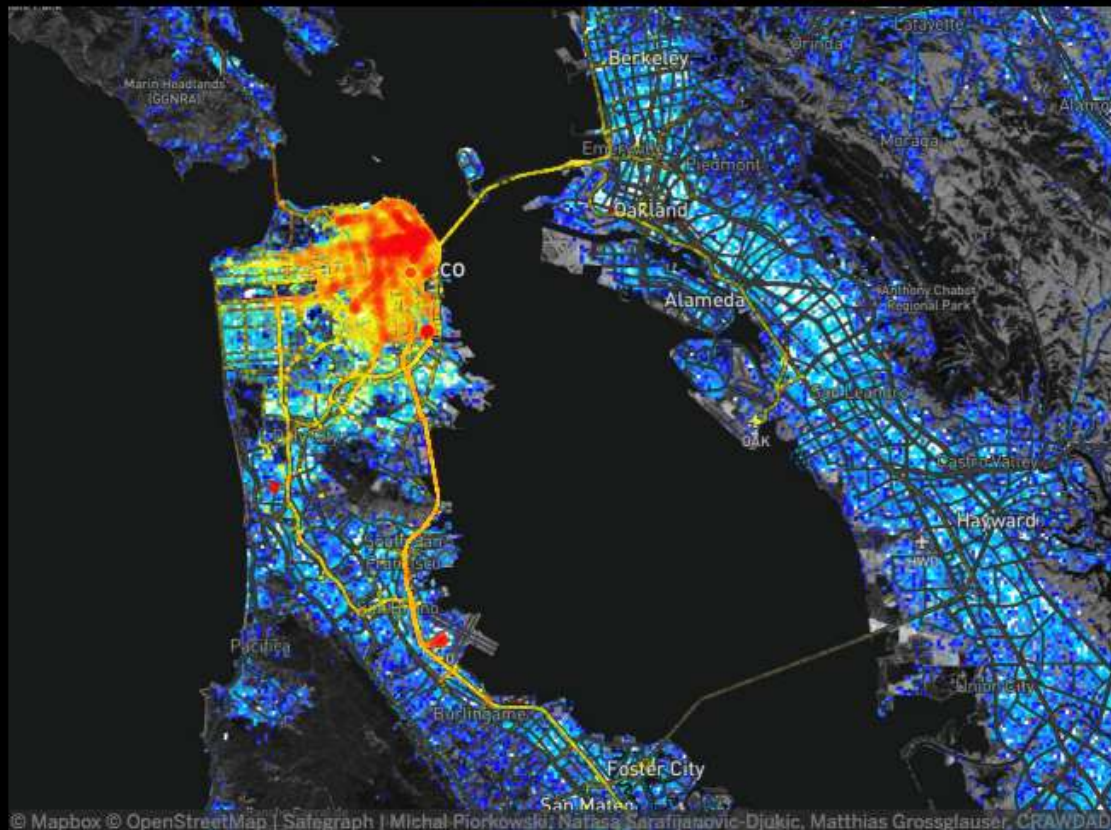
(All)

Devices

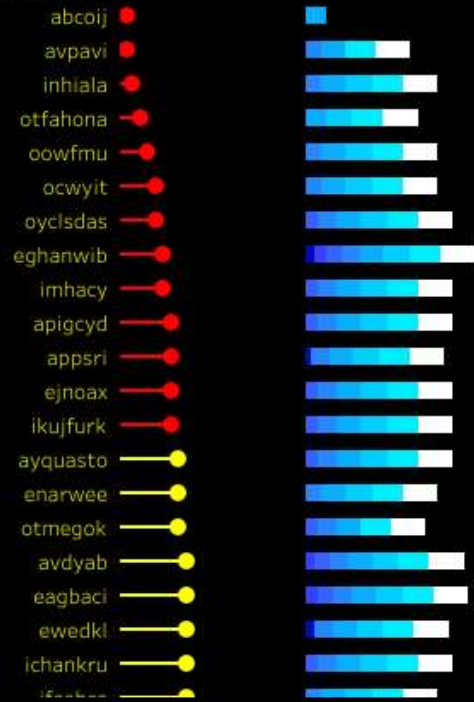
0-1 1-3 3-6 6-10 10-18 18-31 31-55 55-113 113+

Utilization

0.3



Driver



0 10 20 10K  
Hours Worked Device Density

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## Mapbox Sales Territory Manager

Select Sales Territory

North

Total Sales For Selected Territory

\$96.17 M

Total Number of Accounts

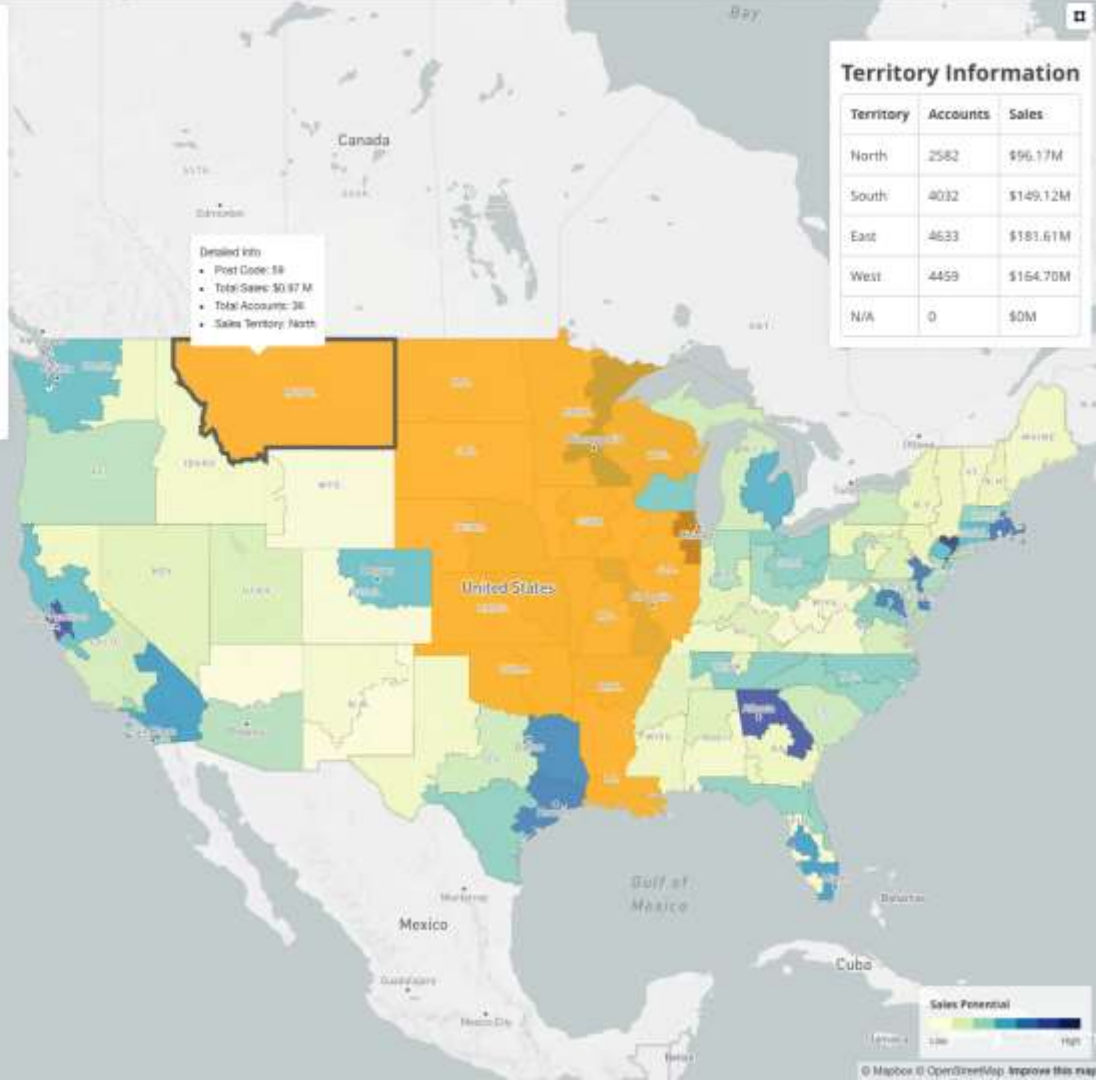
2582

### Detailed Info

- Post Code: 88
- Total Sales: \$0.97 M
- Total Accounts: 36
- Sales Territory: North

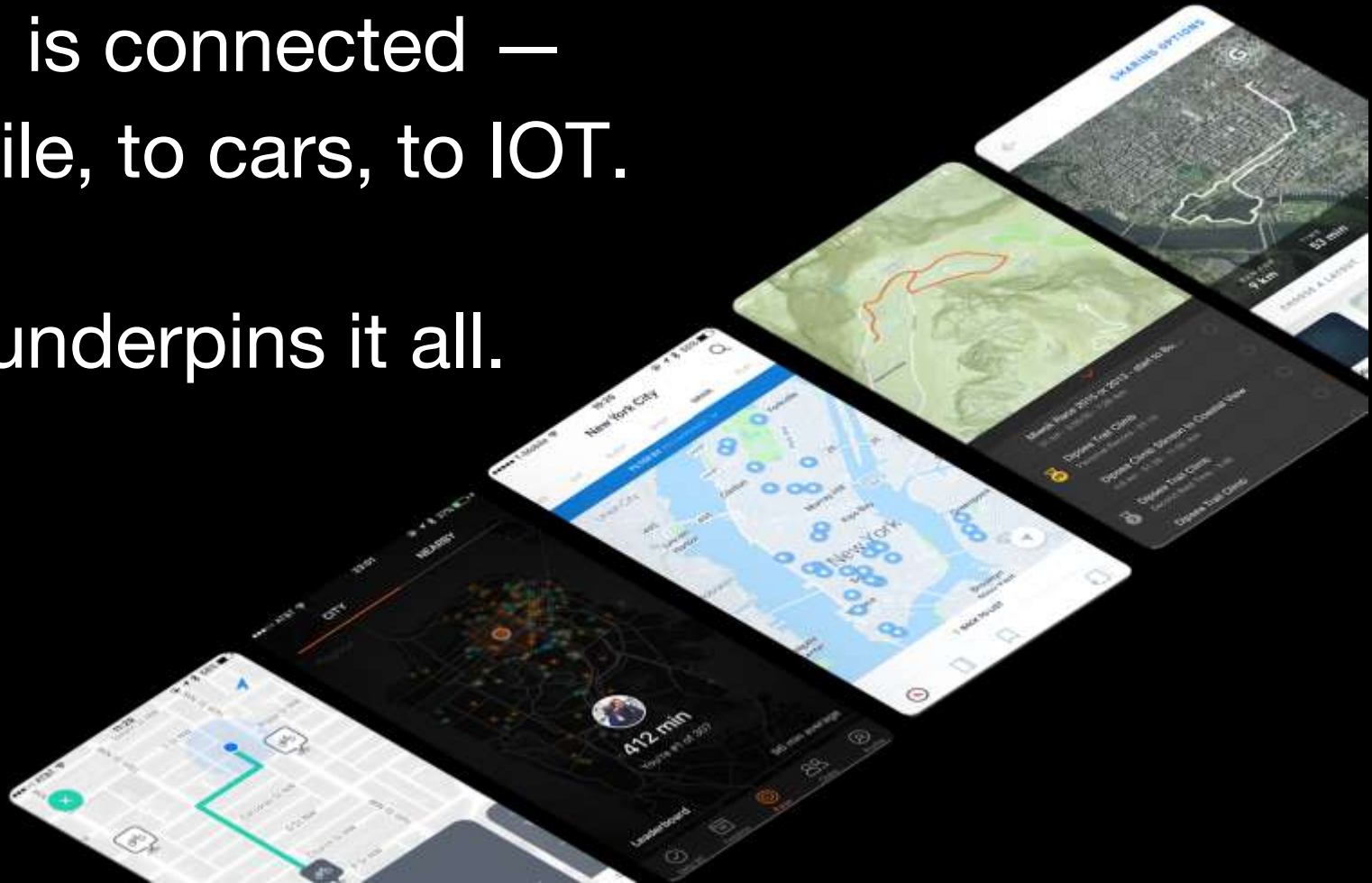
## Territory Information

Territory	Accounts	Sales
North	2582	\$96.17M
South	4032	\$149.12M
East	4633	\$181.61M
West	4459	\$164.70M
N/A	0	\$0M



The world is connected —  
from mobile, to cars, to IOT.

Location underpins it all.





# Mapbox is an AI map updating live from billions sensors

Mapbox does not have an app, it has code that runs in hundreds of thousands of applications, from chat apps to weather apps to automobiles, Mapbox is constantly getting stream of live data to build it's road network.



**1.5 Million**  
Developers

**520 Million**  
Monthly active users

**225 Million**  
Daily miles of data

**\$226M**  
Funding

# 520 Million Monthly Active Users



## Outdoors



## Government



## BI / Analytics



## Mobility



## Transportation/Logistics



## Media



## Travel



## Healthcare



## Social



## Real Estate



## Agriculture



## Telecom



## Aviation



## E-Commerce



## Drones



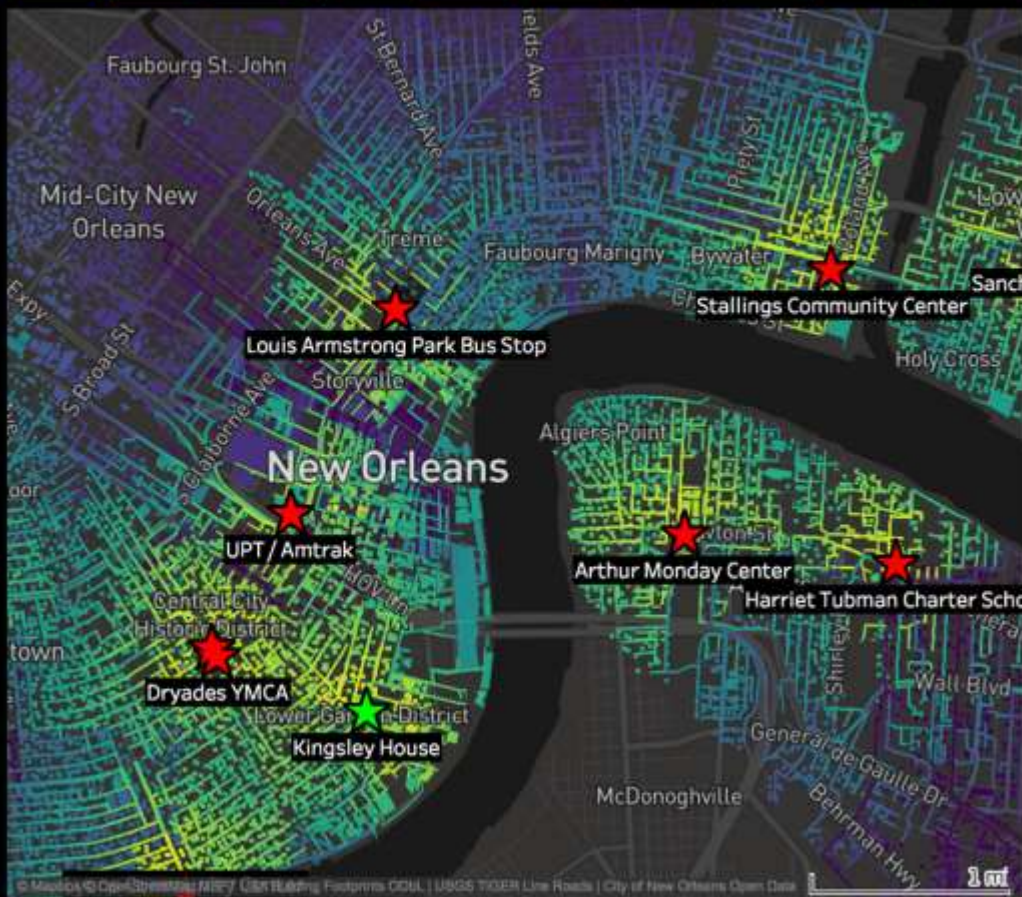


Distance in Road Miles

0 → 0.4 0.4 → 0.6 0.6 → 0.8 0.8 → 1 1 → 1.2 1.2 → 1.4 1.4 → 1.7 1.7 → 2 2 → 2.5 2.5+

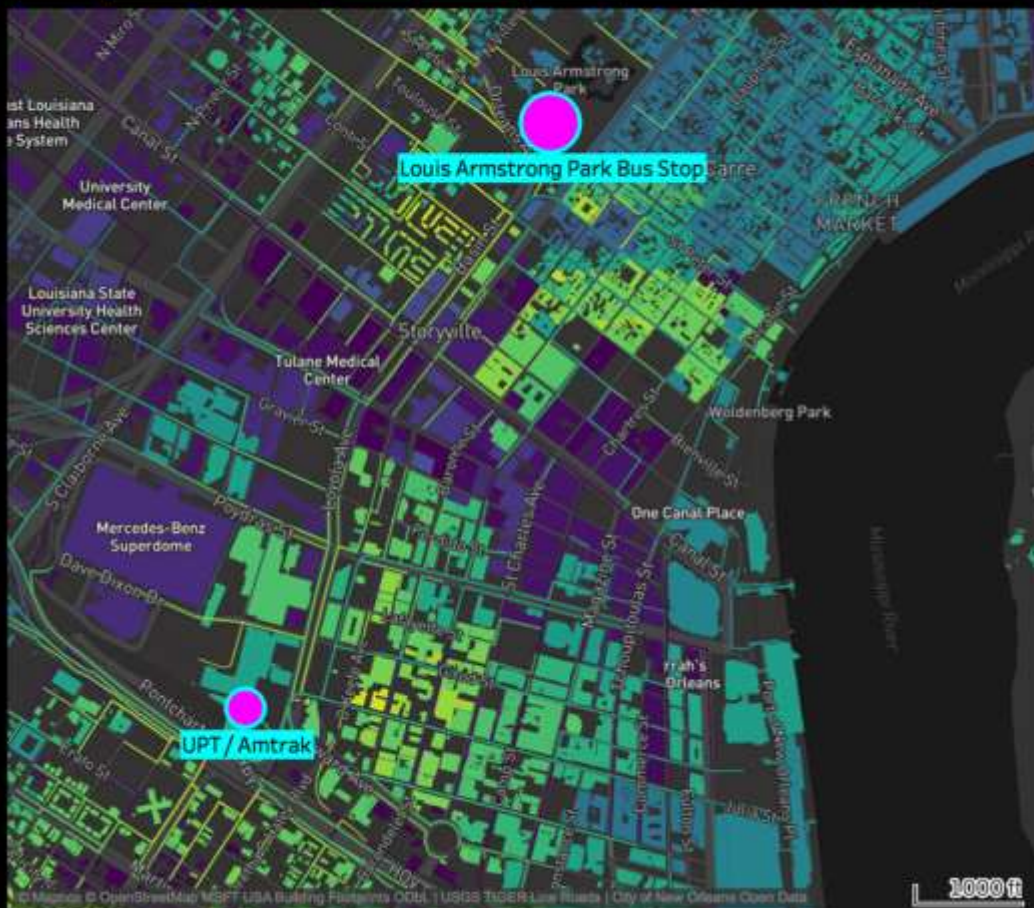
View

Meters per Person



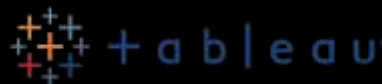
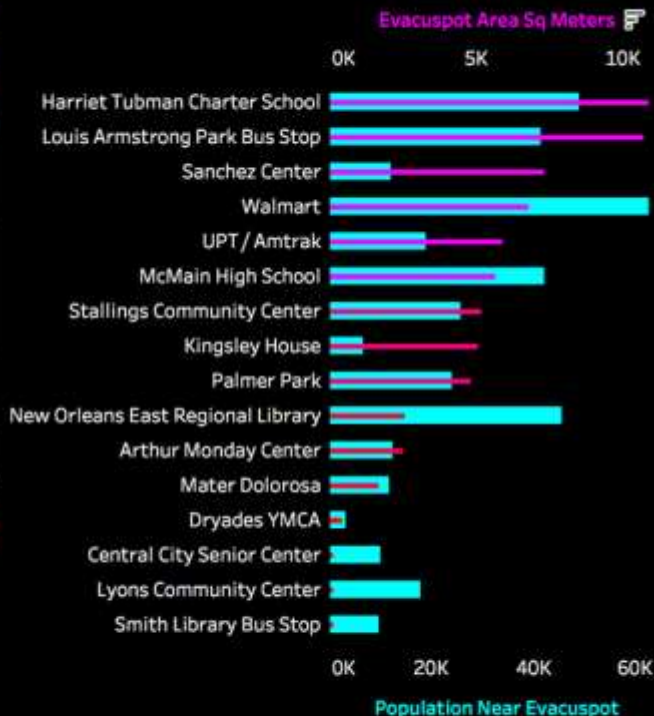
Distance in Road Miles

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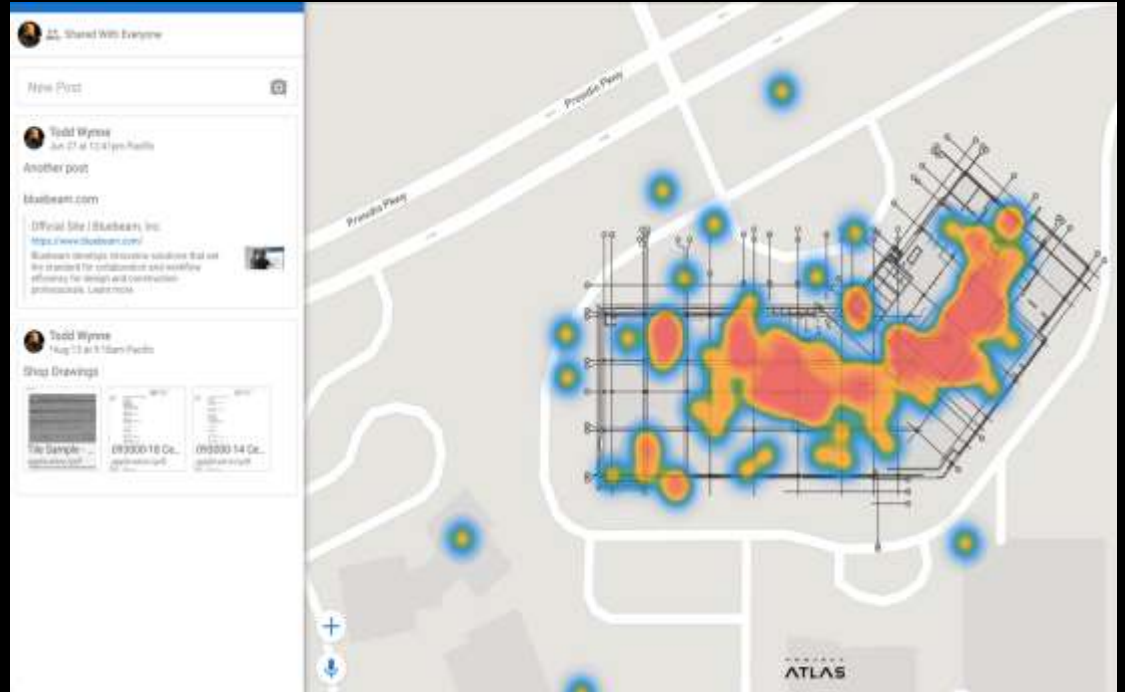
View

Population and Area



# Manage and Track Assets

**Project Atlas** enables construction contractors to manage their entire operation from employees to building materials from their phones.





# Crashes in DC

Crash data (2014-2017)

Source: [opendata.dc.gov](https://opendata.dc.gov)

Zoom out for high level overview,  
zoom in for more details.

## Frequency of crashes



## View crashes involving:

- All modes
- Bicycles
- Pedestrians

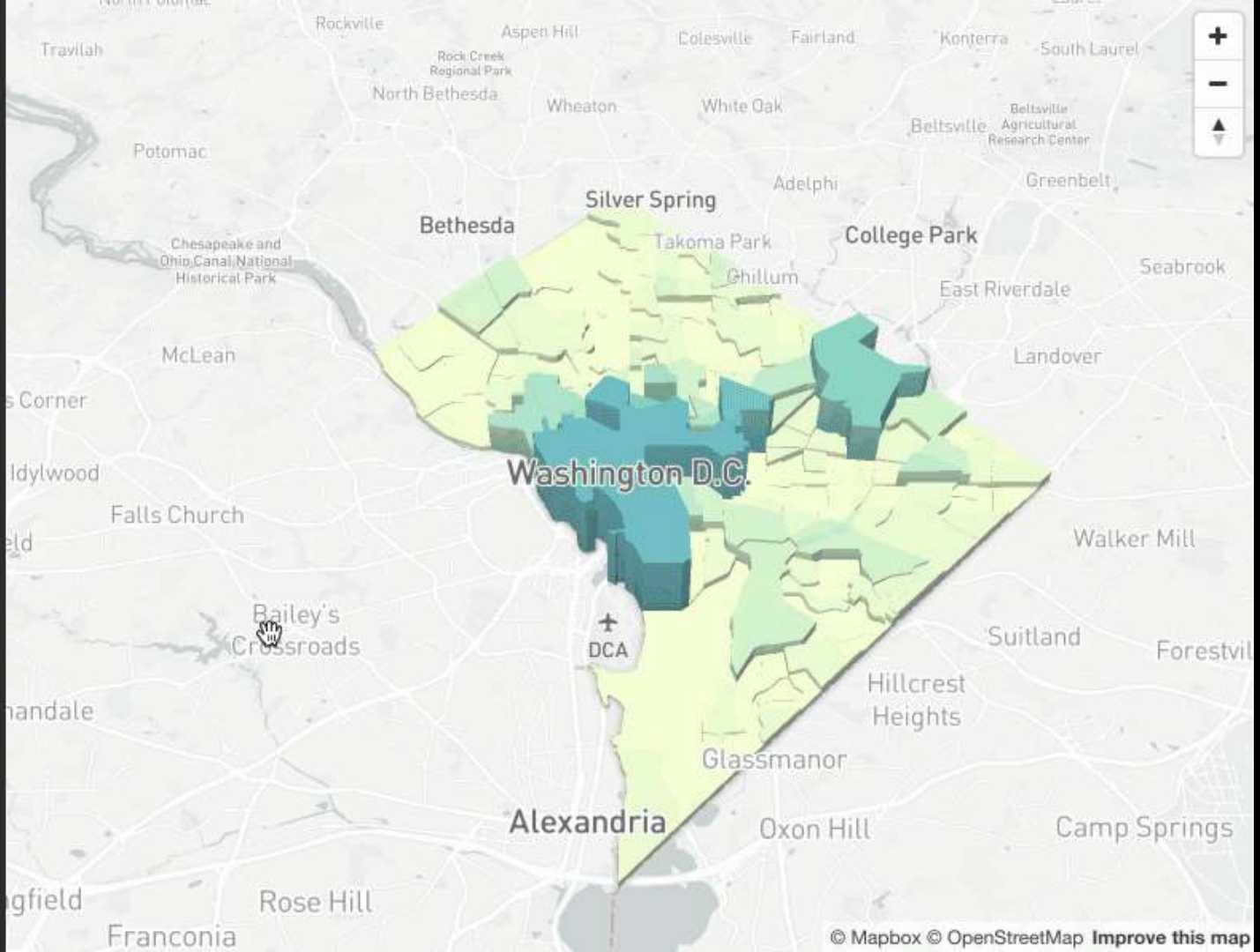
## Level of detail:

- Census tracts
- Census blocks
- Street level (individual)

## Show high-risk intersections

Risk for intersections is calculated using a custom collision frequency model with open data sources.

[Read more.](#)





# Mapping Malaria

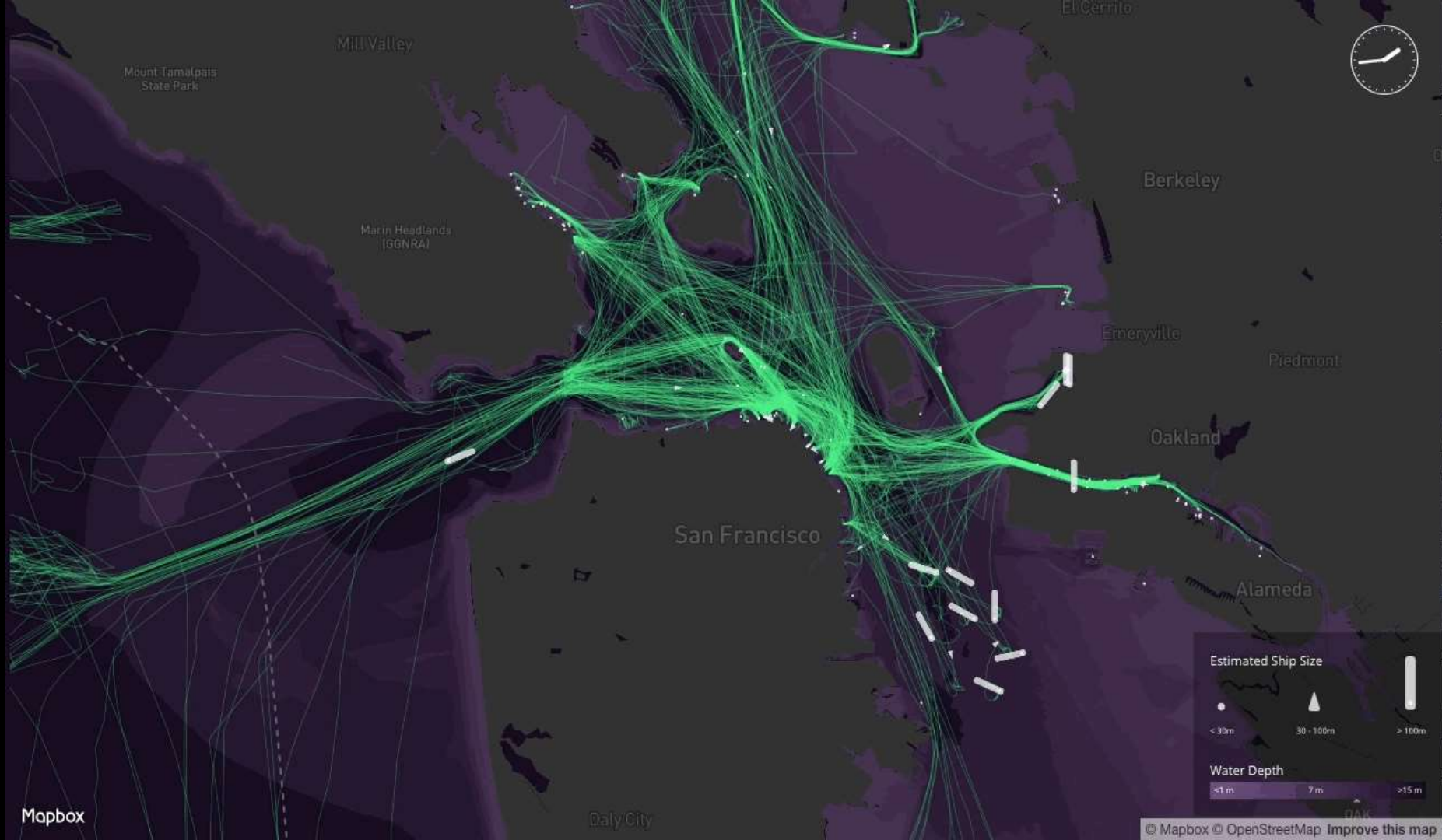
**5012** buildings

by Dec 8, 2016

Mapping data helps to inform malaria prediction models, and deploy resources in communities like spraying campaigns.

Libalo Drive

Livingstone





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