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CITY OF ATHENS - IT COMPANY

This is NEW Athens

Konstantinos Champidis

CHIEF DIGITAL OFFICER, City of Athens





“It is a cliché that most clichés are true, but then like most clichés, that cliché is untrue.”



From Smart Cities to Digital Transformation



Athens Digital Council:

10 CEOs from big companies, 4 universities & the Mayor of Athens

Athens Digital Roadmap

Access

eGov

Digital Skills

Engagement

Innovation



Digital Roadmap: Our beliefs

#AthensForAll

No one can be left behind in the digital transformation of the city. Internet access #ForAll, digital skills #ForAll, and digital services #ForAll.

#OpenAthens

The municipality must be transparent through #Open infrastructure, #Open schools for more digital skills, and #Open wireless networks.

#AthensOfTheFuture

The municipality must embrace the future and welcome the Gigabit Society to bring opportunity and prosperity to Athenians.

#AthensTogether

No one can succeed alone. The municipality has formed partnerships with companies and institutions that share our vision. #Together we opened the Start Project, #Together we are taking classes through the open schools initiative, and #Together we are expanding access to internet for our students.





Our toolkit: a Chief Digital Officer, a Digital Council and the Digital Roadmap





#AthensTogether

**Start Project:
digital skills for all**



Athens Digital Lab:
Real solution for
real problems



Maker Space:
entering into the Fab
Lab era

#AthensTogether



Engaging citizens through a new **smart waste management** system



EUROPEAN AWARDS 2018
#CapitalAwards

The image shows a large-scale stage production for the European Awards 2018. The stage is dominated by a massive grid of illuminated panels in red and blue, creating a vibrant, digital atmosphere. A large screen on the left displays the event's title and the hashtag #CapitalAwards. The ceiling is dark, with several suspended light fixtures. The overall scene is a high-tech, modern event space.

Web
Summit

The text 'Web Summit' is displayed in a large, white, sans-serif font on a dark background. The word 'Web' is positioned above 'Summit', and a small blue and red triangle is placed between the two words. The background of the stage is a grid of illuminated panels in red and blue, creating a vibrant, digital atmosphere.