Breaking Through The Business Analytics Barrier

Matt Wood | VP, Go-to-Market & Business Strategy
THE FUTURE OF GEOSPATIAL

- **Esri** – “...location services will become increasingly pervasive, informing, educating, and enabling many different kinds of applications.”

- **SAP** – “A digital copy of the ever-changing world is becoming the source for new decision-making...”

- **IBM** – “New innovations are helping businesses in different industries...capture the full value of this ever-growing, ubiquitous, and vitally-important class of information

- **Earth-i** – “...location data is fast becoming a critical variable in Big Data analytics, and the move to data-driven decision making...”
But,

- “Today, geospatial-temporal data remains relatively “dark” compared to other kinds of data…” IBM.

  Kathryn Guarini, VP, Industry Research
CLOSED DUE TO CLOUDS
## Departures

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<th>Destination</th>
<th>Dep. Time</th>
<th>Remarks</th>
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If the world measures business time in seconds, how can we run our business data updated across days or weeks?
PORT OF SINGAPORE
130,000 Vessels Per Year
15 every hour
1,780 vessels every 5 days
33,666,600 TEUs per year
3,843 per hour
461,186 every 5 days

PORT OF NAGOYA
1.3 M cars exported annually
3,561 per day
17,808 every 5 days
($400,000,000)
BREAKTHROUGHS FOR EXPERTS AND CONSUMERS
Global & Connected
THE WORLD IS A COMPLEX CHAIN MADE FROM MANY LINKS
Timely & Reliable
THE WORLD DOESN’T STOP FOR RAIN, CLOUDS OR DARKNESS
Manageable & Useful
TRANSFORM UNSTRUCTURED DATA TO STRUCTURED INFORMATION & INGEST INTO THE CUSTOMERS’ TOOLS & WORKFLOW
Collaborative
MULTIPLE INFORMATION STREAMS SHARED ACROSS PARTNERS AND ORGANIZATIONS
Capella is breaking through the business analytics barrier