Aligning Businesses to SDGs

#Businesses4SDGs
10000 LPG Centers
Why did the MDGs fail?

Lack of an effective monitoring mechanism

- No objectives with respective to monitoring, evaluation and accountability.
- In stark contrast with the SDGs target by 2020 to “increase significantly the availability of high-quality, timely and reliable data disaggregated by income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts.”

Failure to actively co-opt the private sector

- Primarily been based on government-led initiatives
- Business involvement limited to an ad hoc basis.
- Lack of a structured framework for engagement of the private sector with the MDGs.
#Businesses4SDGs in Papua New Guinea

- In 2015, Papua New Guinea failed in achieving any of the MDGs.
- 40% of the country’s population lives below the poverty line.
- 87% not connected to the electricity grid.
- 60% do not have access to clean water.
#Businesses4SDGs: Visual tracker brings together data about government initiatives, budgets and outcomes.
#Businesses4SDGs: Layered with data on initiatives by the businesses themselves
#Businesses4SDGs: Sustainability Score for each business- to see where it ranks in the global SDG framework
Thank You!

For more information or to request a demo of our platform, check out www.socialcops.com

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