



# Transforming the way the world works

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# Trimble Industries Served



Agriculture



Transportation  
& Logistics



Geospatial



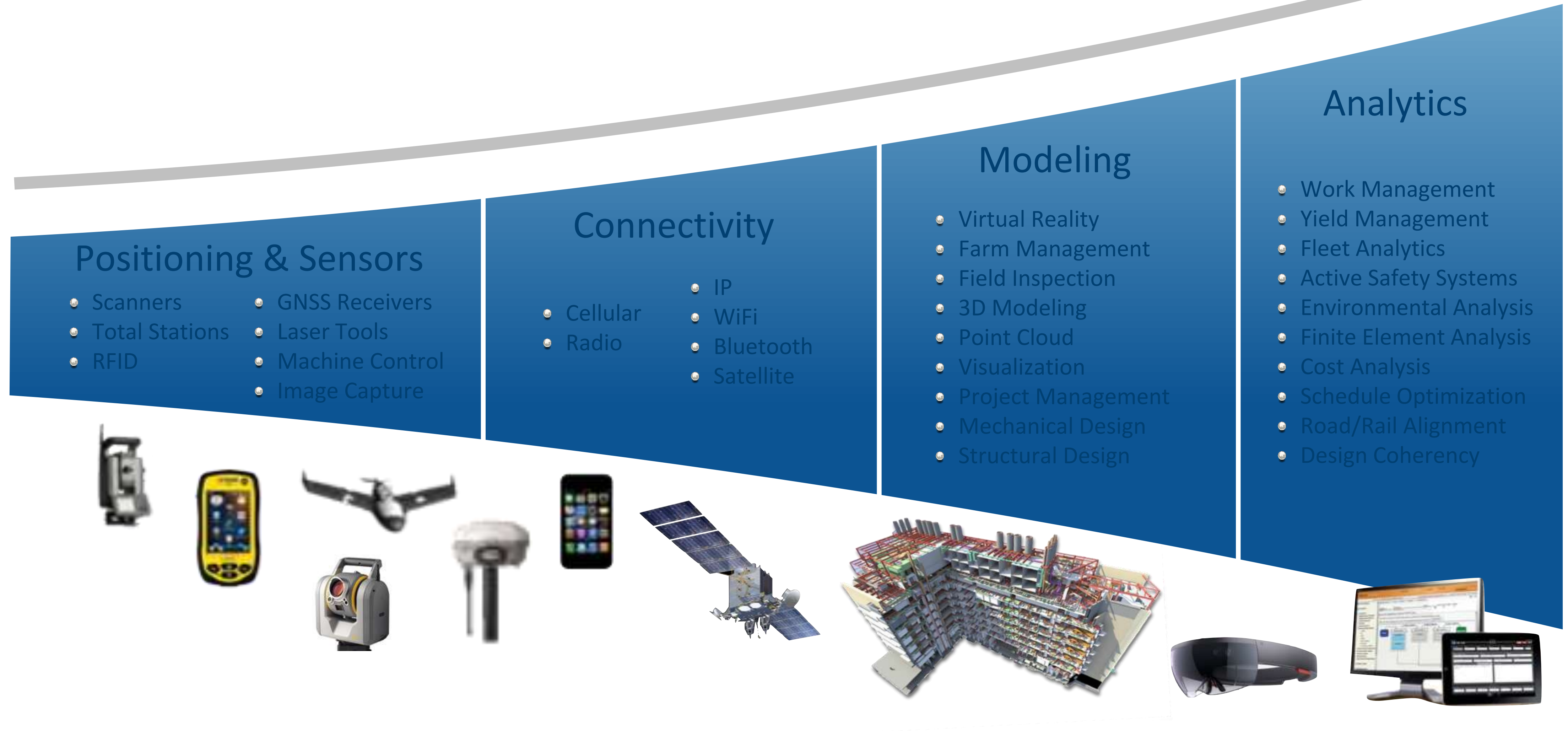
Engineering  
& Construction



Natural Resources,  
Utilities & Gov't

- Each Project/Site/Routing is Unique
- Work is Field Intensive
- Technology is Transformative

# Our Technology Evolution

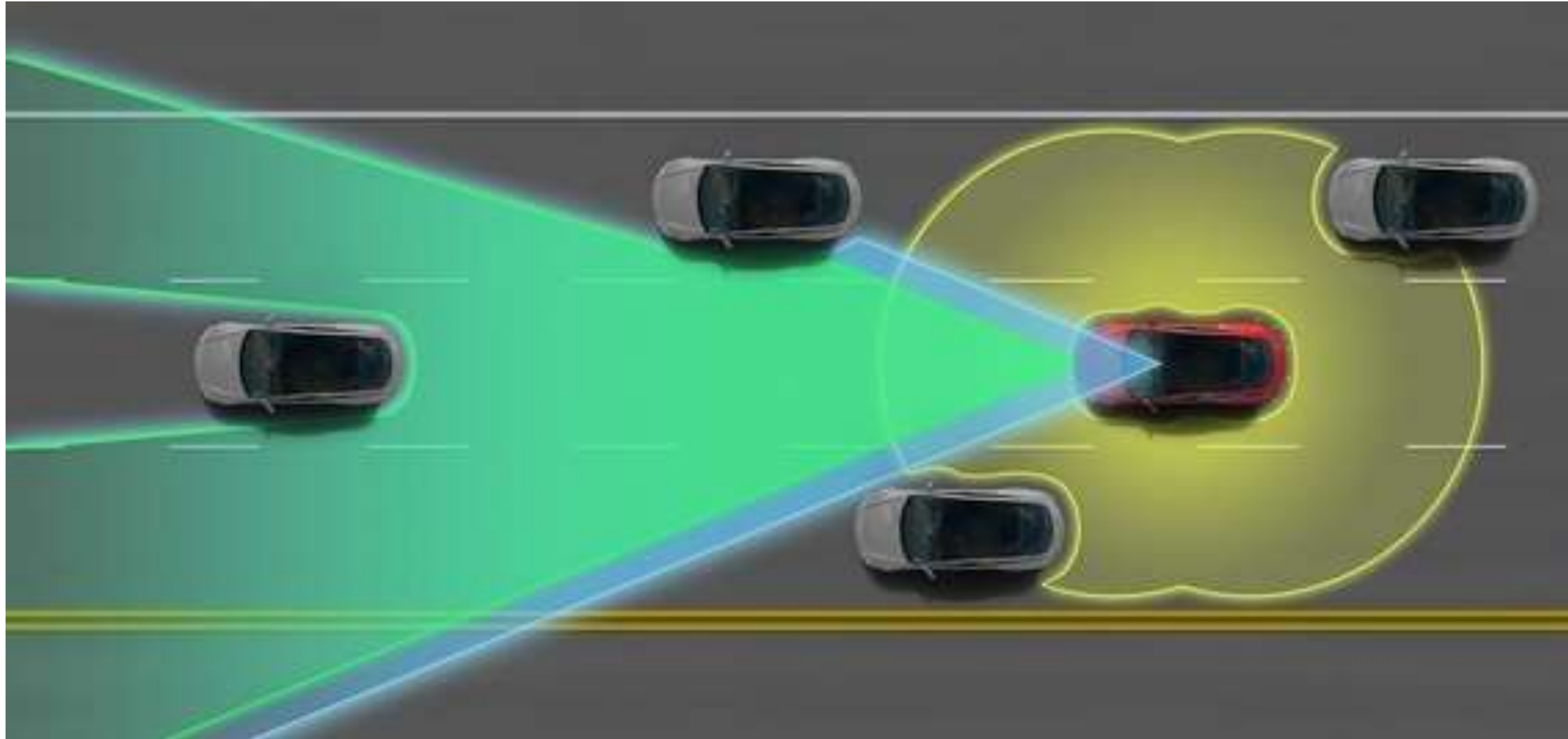




# IoT & AI

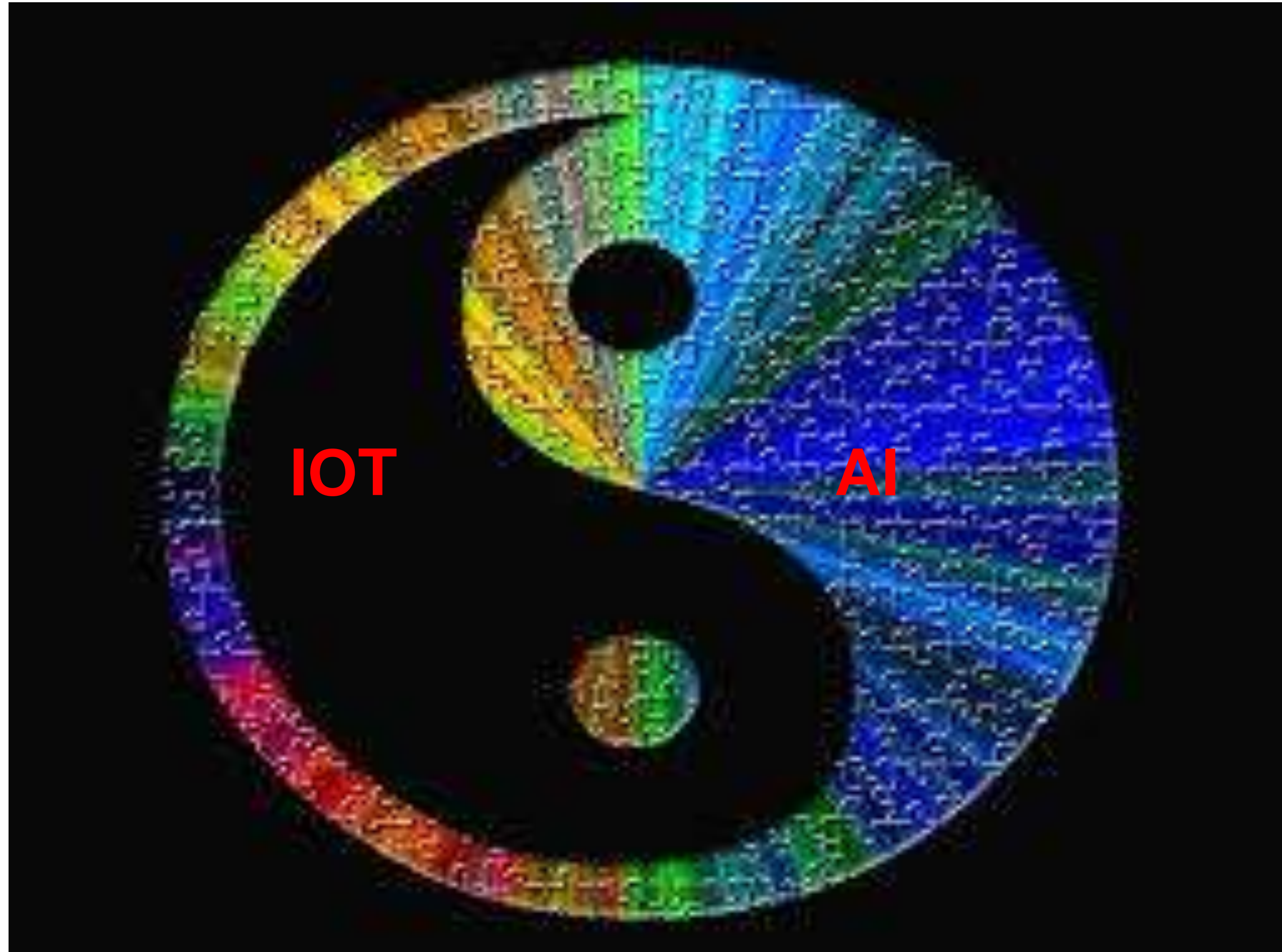
- IoT -If we had computers that knew everything there was to know about things—using data they gathered without any help from us—we would be able to track and count everything, and greatly reduce waste, loss and cost. The Internet of things has the potential to change the world, just as the Internet did" - Kevin Ashton
- AI - The ability to simulate and imitate intelligent human behavior in computers.

# Sensors and AI – Changing the way we live



- Impacting everyday Life
- AI gives intelligence to what sensors collect

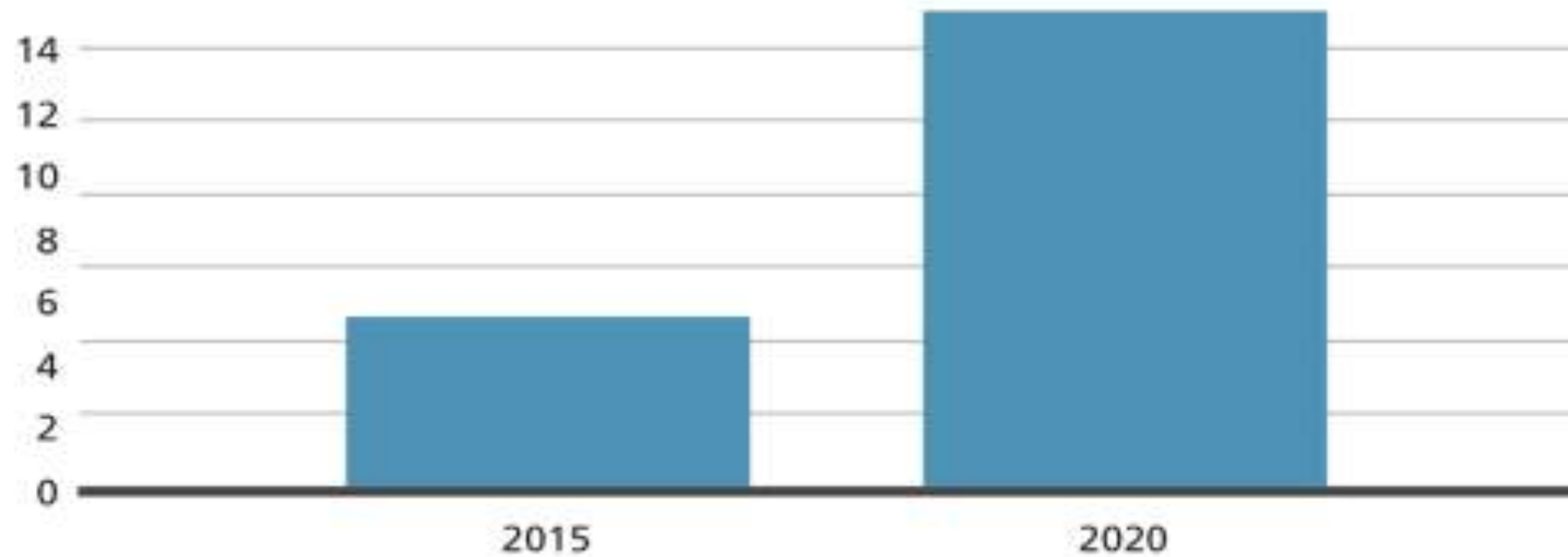
# The Yin-Yang of next computer revolution



# AI – Growing market

AI revenues expected to grow by 20% CAGR from 2015 to 2020

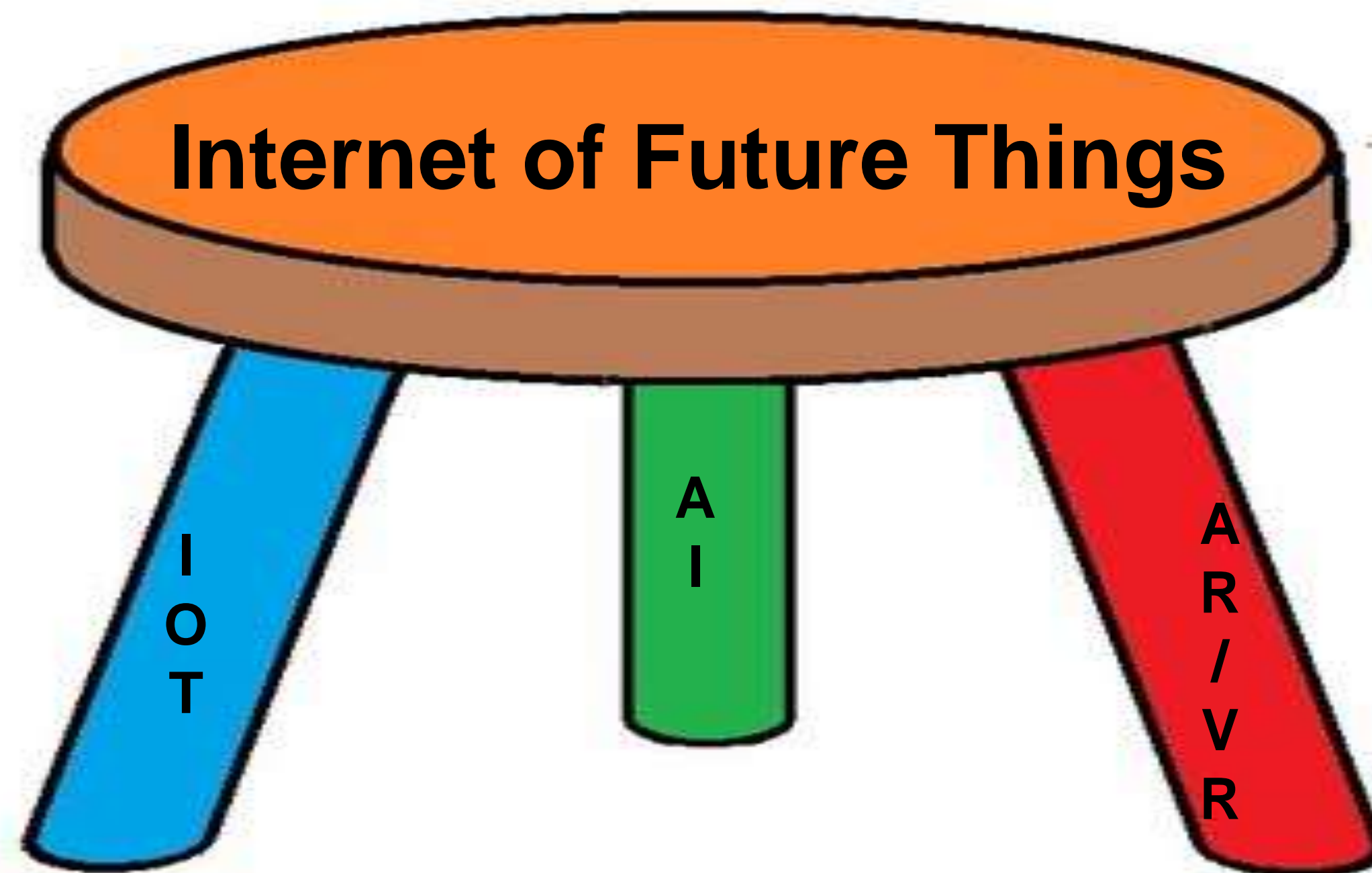
in USD bn



Source: UBS, as of 15 August 2016

# Mixed reality – The third leg

- Next Generation IoT







# Thanks You!

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