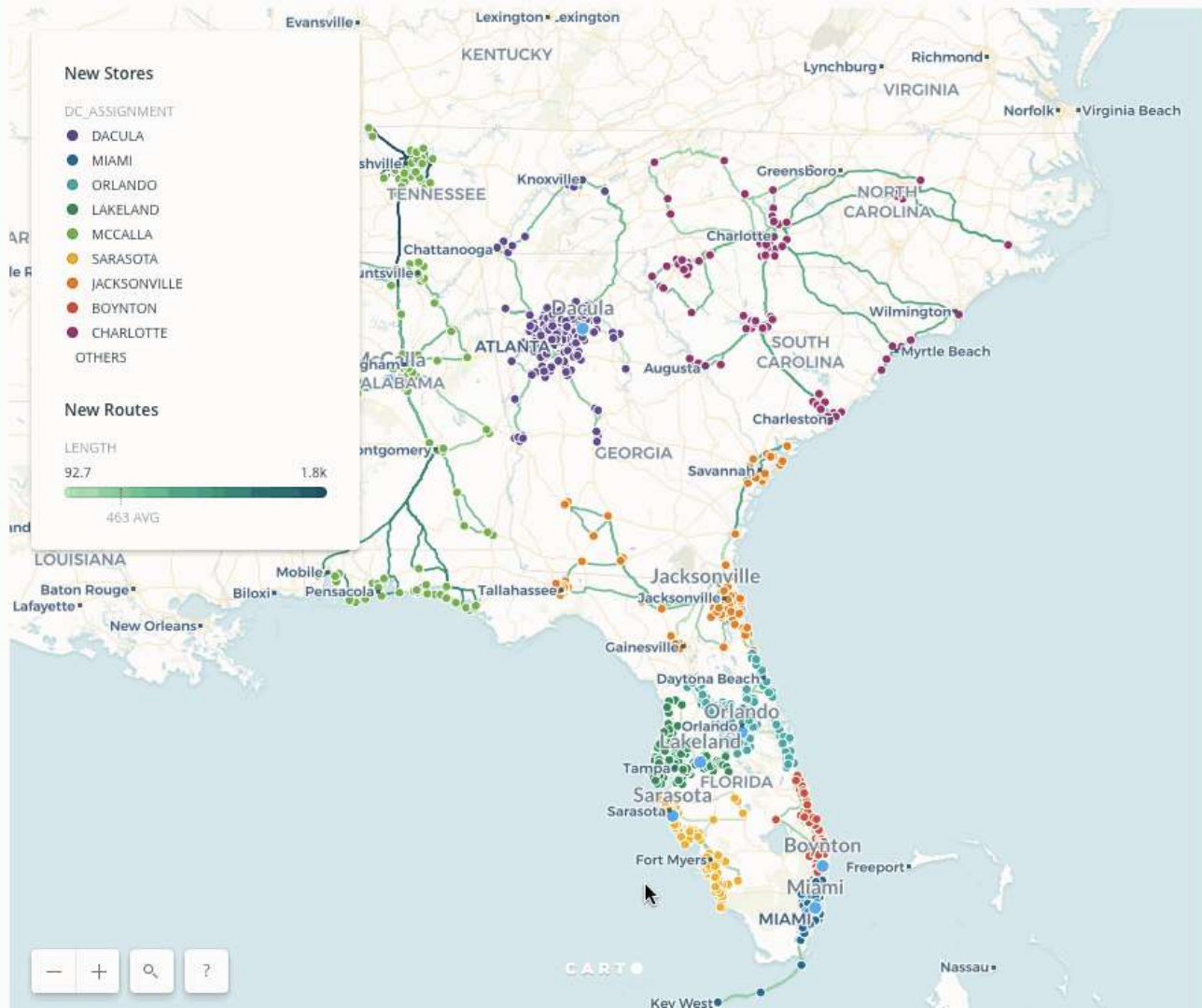


The Power of Spatial Data

An aerial photograph of a river delta, likely the Godavari delta in India, showing a complex network of water channels and land. The image is overlaid with a color-coded spatial data visualization. The water channels are highlighted in shades of blue and cyan, while the surrounding land is shown in various shades of green. The overall appearance is that of a topographic or hydrological map derived from satellite or aerial imagery.

Hyderabad, Jan 18th 2018

Fernando Carrasco, CARTO | fernando@carto.com



Origin Distribution Center ⓘ

ALL SELECTED

DACULA	174
MIAMI	167
ORLANDO	161
LAKELAND	140
MCCALLA	119
OTHER	386

[SEARCH IN 9 CATEGORIES](#)

Minutes ⋮

385.45 min.

Average time for each route in minutes

Mileage ⋮

30,569.21 mi.

Total length of routes in miles

Population Served ⋮

55,251,625

Population within 2 miles of a store

Target locations

Yelp Bars

Neighborhoods

Metro Stations

Points of Interest

Metro Lines

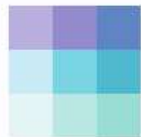
Metro Stations: 5 Min Walk

Rental Prices

Demographics

Low Density/High %
20 to 24

High Density/High %
20 to 24



Low Density/Low %
20 to 24

High Density/Low %
20 to 24

% 20 to 24 Year Olds

1.8K SELECTED



Total Population Density

1.8K SELECTED



Global Sqm Rental

13.63€

Number of Bars

1,200 Bars

Number of Restaurants

3,073 Restaurants

Total 20 to 24 Year Olds

105,944

WHERE DO WE SEE ADOPTION OF LI?

BANKING & INSURANCE

Risk Assessment
Fraud Detection
Geomarketing

TRANSPORT & LOGISTICS

Mobility Planning
Territory Management
Fleet Routing & Tracking

CITIES & GOVERNMENT

Smart Cities
Open Data
Citizen Services
Public Safety

TELCO & UTILITIES

Network Optimization
Data Monetization
Utility Analysis

REAL ESTATE

Investment Analysis
Pricing Optimization
Data Monetization

HEALTHCARE & PHARMA

Territory Management
Site Planning
Healthcare Factor Analysis

RETAIL

Site Planning
Indoor Mapping
Fleet Routing & Tracking

MANUFACTURING

Supply Chain Optimization
Territory Management
Performance Management

THANK YOU!



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