

EOH

Technology makes it possible...
People make it happen

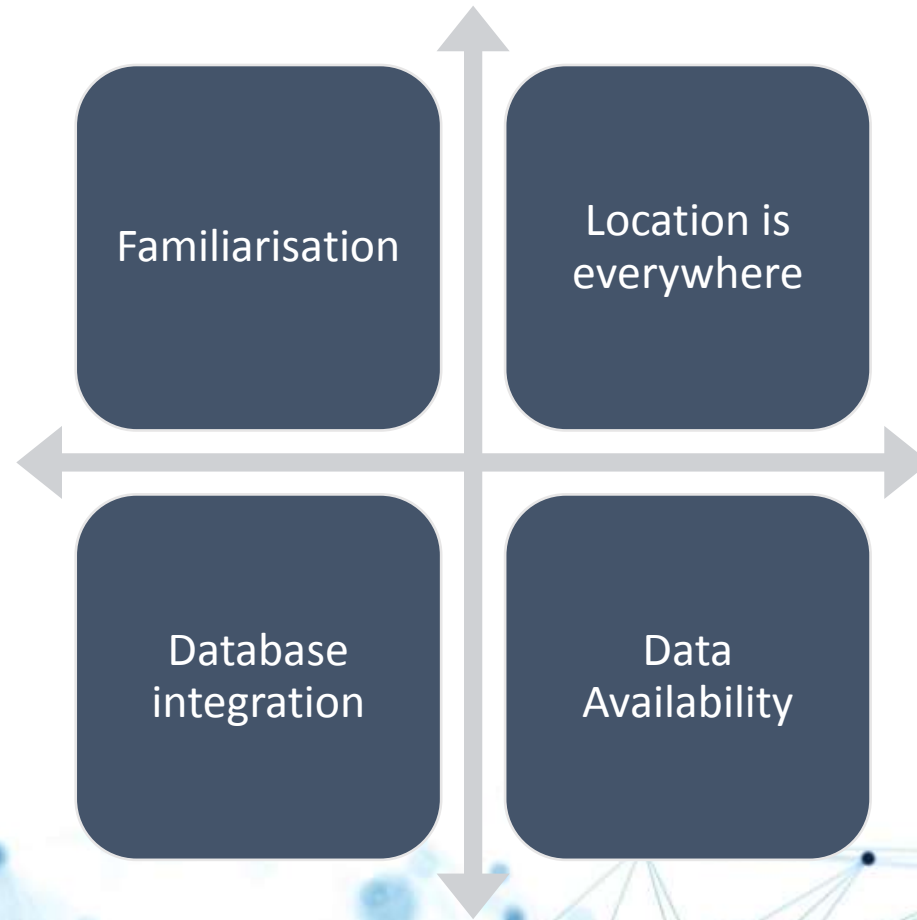
DATAWORLD
think • innovate • create

System Integration and Business
Process Embedment Extending
Geospatial Value Chain

Willy Govender
Data World, 15 January 2018



Taking Geospatial out of the Back-office



Driver for Enterprise Adoption of Geospatial

Open Access/Data Sharing

- Availability
- Accuracy
- No need of local base map data anymore

Open Source Mapping Platforms

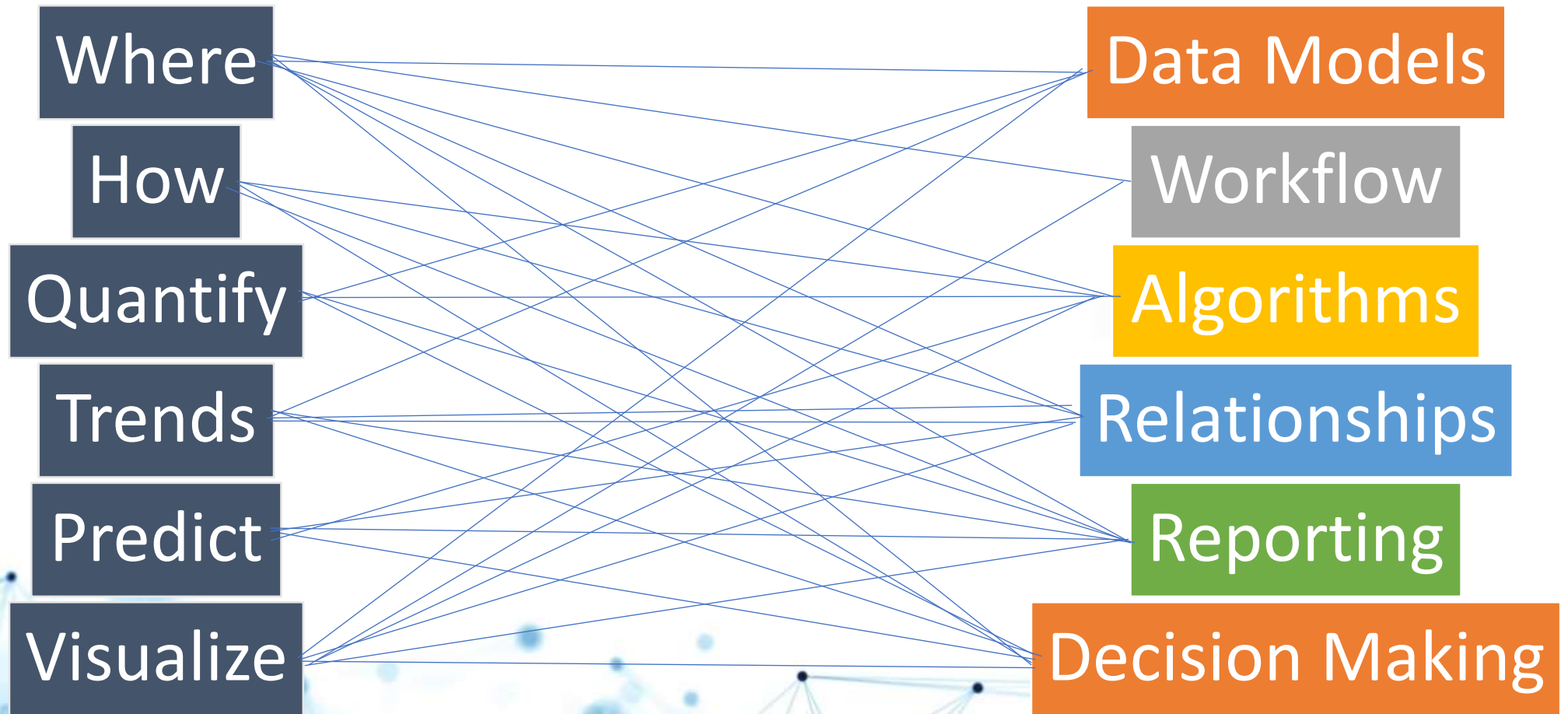
- Cloud
- APIs
- Interoperability

Community

- Crowdsourcing
- Collaboration

Esri ArcGIS, QGIS, Mapbox, TileMill, Leaflet, Avenza MAPublisher, Intergraph GeoMedia Pro, Microsoft Office, Adobe Illustrator, InDesign, Photoshop, Flash, and Acrobat

Geospatial Processes



Business models changing

Data

- Verify/Collect direct from customer for some reward
- Open source
- Pay as you use
- Data sharing/collaboration

Software

- Platform based
- Pay as you use
- Revenue share

Hardware

- Cloud

Business Focus

- Process alignment
- Integration
- Core business and applications
- Analytics
- Telling Stories

Success Factors

- Easy to use 3rd Party API's
- Data accuracy
- Change Management
- Leadership



Thank You

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