SUSTAINABLE FARMING.
EVERY FIELD. EVERY DAY.

planet.com
GROWERS’ OBJECTIVES

MAXIMIZE YIELDS

OPTIMIZE INPUT COSTS

FARM SUSTAINABLY
THE SUSTAINABLE DEVELOPMENT GOALS

Daily Earth Imaging Satellites Can Help
From space and geospatial *democratization* to enabling UN *sustainable* goals…

…make the invisible visible, fill in critical gaps in our understanding of our changing, dynamic planet.
WITH GLOBAL DAILY IMAGERY, YOU CAN...

- Define management zones accurately
- Monitor the health of crops frequently
- Detect issues in your fields timely
- Predict yields reliably
- Access to funds, insurance readily

MAKE BETTER DECISIONS WITH MORE COMPLETE AND TIMELY INFORMATION

Irrigated Fields, Arizona, USA – August 16, 2014
# Globally Observed Use Cases

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Planet partnered with Amnesty International to raise awareness around new and rapidly growing refugee camps.
NDVI DETECTION

Iowa Field 2
Last updated 06/30/2017
- Positive

Iowa Field 9
Last updated 06/04/2017
- Positive

Iowa Field 8
Last updated 06/04/2017
- Positive

Iowa Field 7
Last updated 06/04/2017
- Positive

Iowa Field 6
Last updated 05/31/2017
- Positive

2 ZERO HUNGER

Graph showing NDVI values from August to June 2017
BHAMA ASAKHED DAM, INDIA

2016
February
18

2016
March
15

6 CLEAN WATER AND SANITATION
BHAMA ASAKHED DAM, INDIA
Earth Observation to Earth Modeling to meet Sustainable Developmental Goals

**Monitor Daily**
Monitor *daily* changes on the ground with a one-of-a-kind dataset

**Discover Trends**
Model solutions to understand trends, predict change, and extract more actionable information

**Deliver Insights**
Deliver results at the speed of change with a fully-automated platform

- Make real-time, informed decisions
- Manage risk
- Go from reactive to proactive
COME EXPLORE @ PLANET.COM

Thank you!