HERE, a new beginning

Peter Hawkins
Asia Pacific Snr Regional Director

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HERE Technologies is inspired by the concept of a new digital era. An era that realizes new potentials for businesses, society and humanity.

The era of the Autonomous World
We are making sense of the world through the **lens of location**, helping people **achieve better outcomes** through data-driven location solutions.
The industry has evolved, providing new possibilities for any assets

Connected

Intelligent
Maps for cars by cars
Why IoT? As Car sensor data is not enough . . .
An Open Location Platform

Closed ecosystems

Closing ecosystems