



Location World Conference 2018 – Hyderabad/India

Innovation & Entrepreneurship: The new age of customer exploration

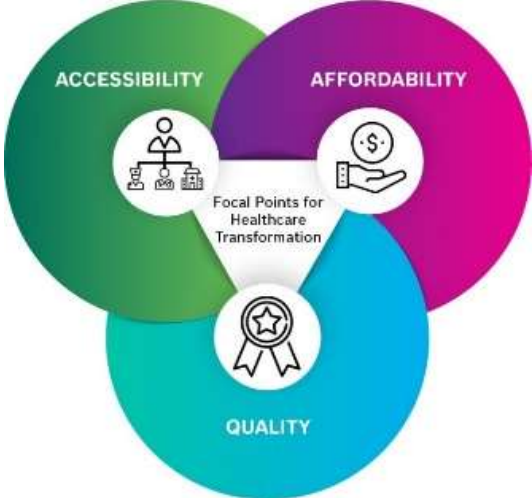
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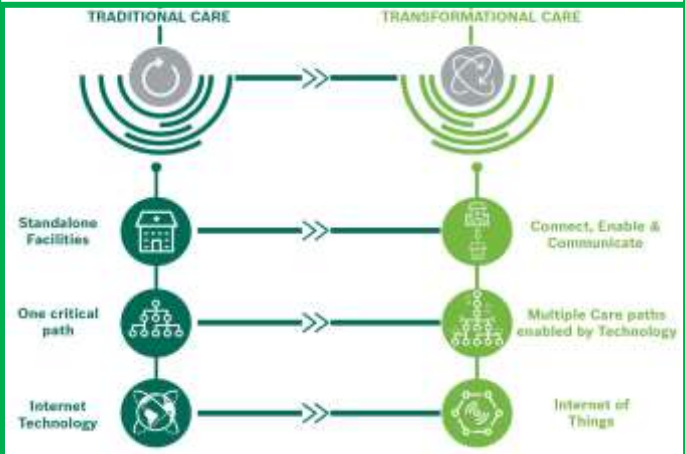


Healthcare Domain Transformation

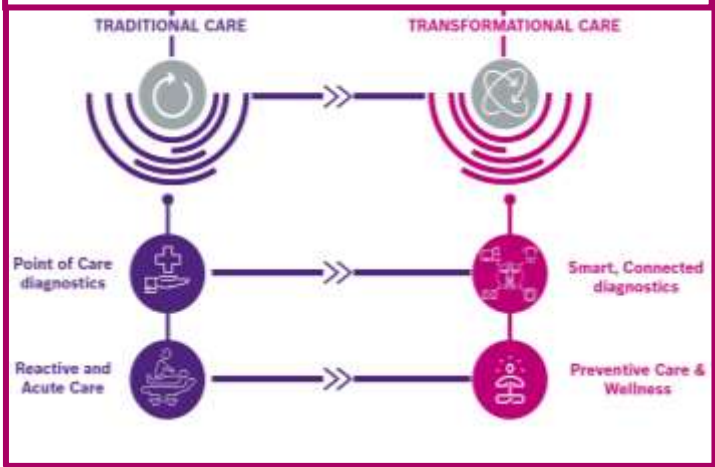
Disruption Drivers



Technology enabled Clinical care paths



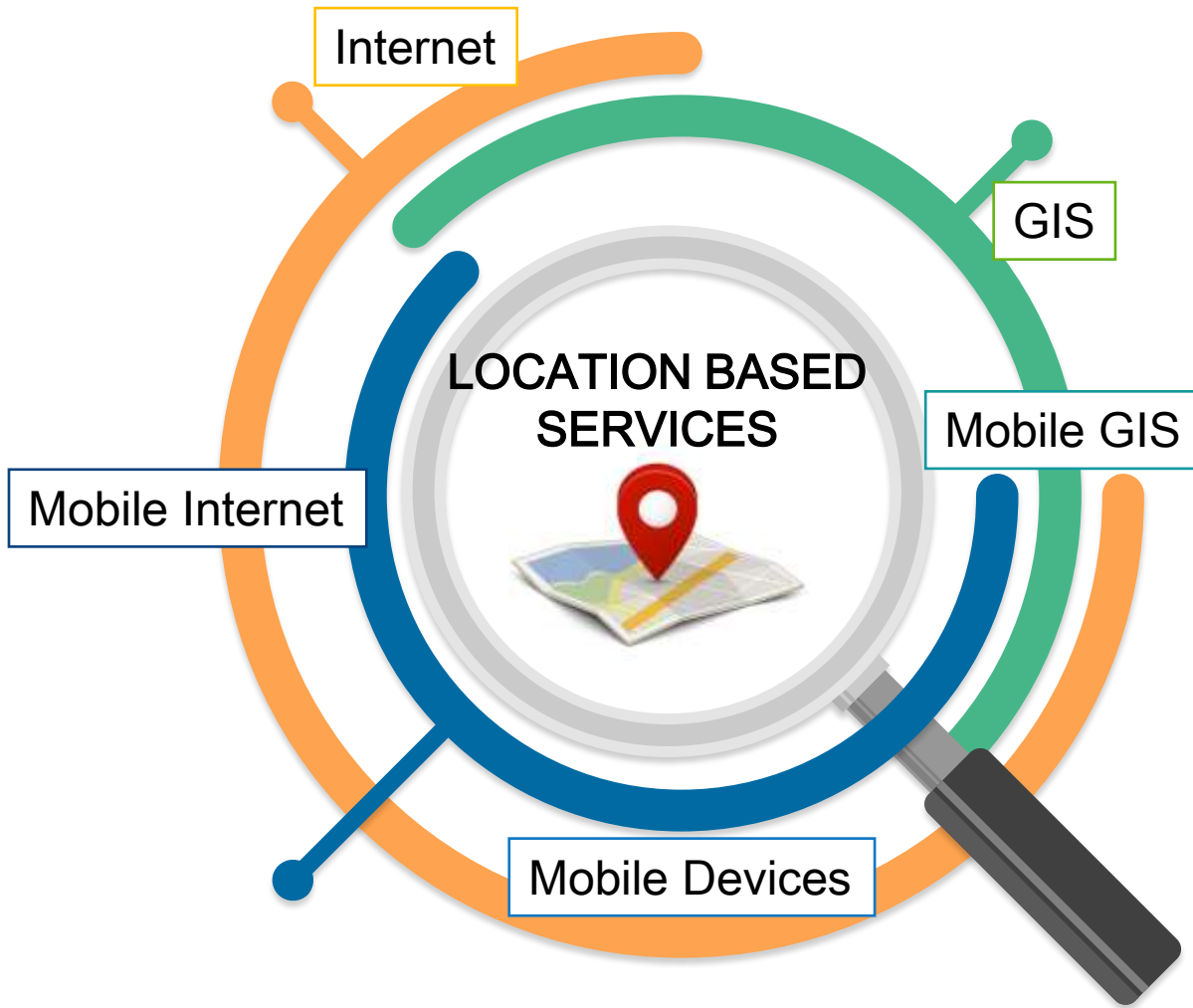
Smart and Connected Healthcare solutions



Standards driven Personalized Health



Location Based Services



Location based services (LBS) cover a wide range of services that are directly dependent on maps and navigation, or have indirect application like adding information to photos, public posts etc.

Local Based Services – Traditional Market presence

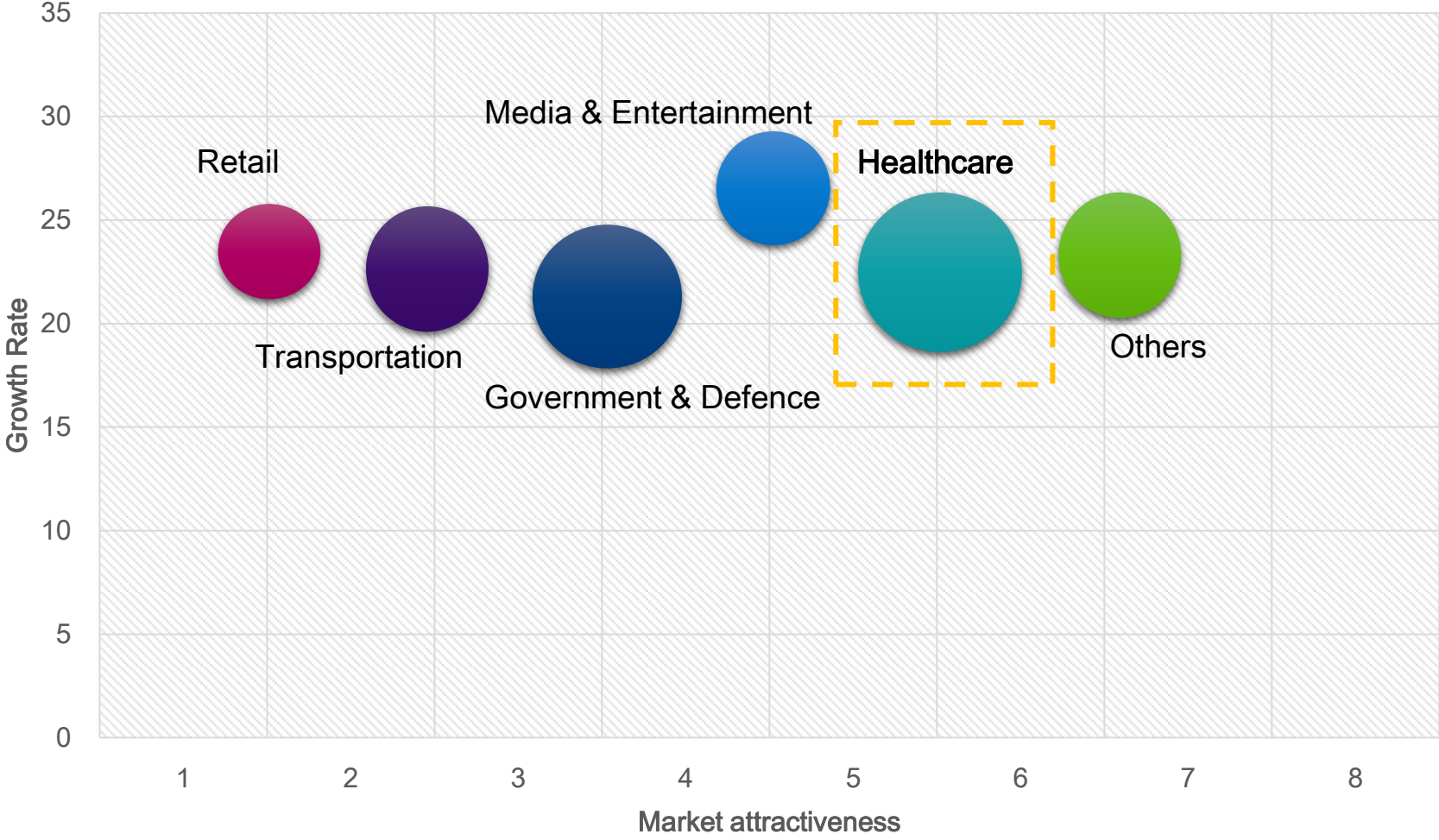
~12% Government & Defence

~25% Transportation

~20% Retail



Location Based Services – Forecasted Trends by 2022

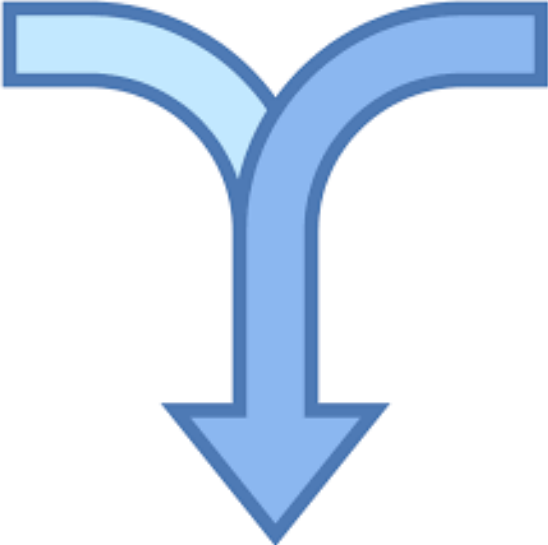


LBS Estimated Market size \$61,897 million by 2022

Location based Services and Healthcare Domain



Local Based Services

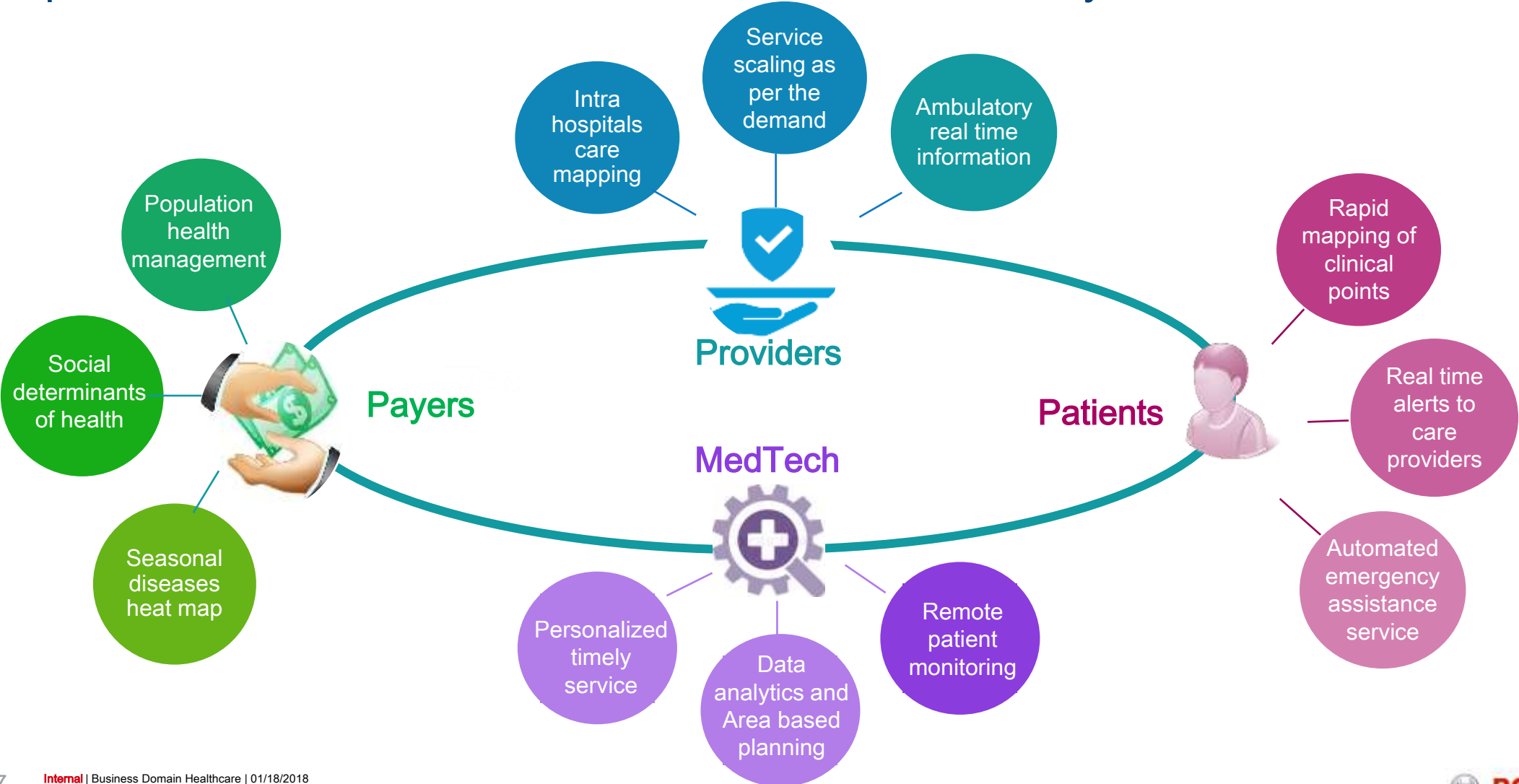


Healthcare Transformation

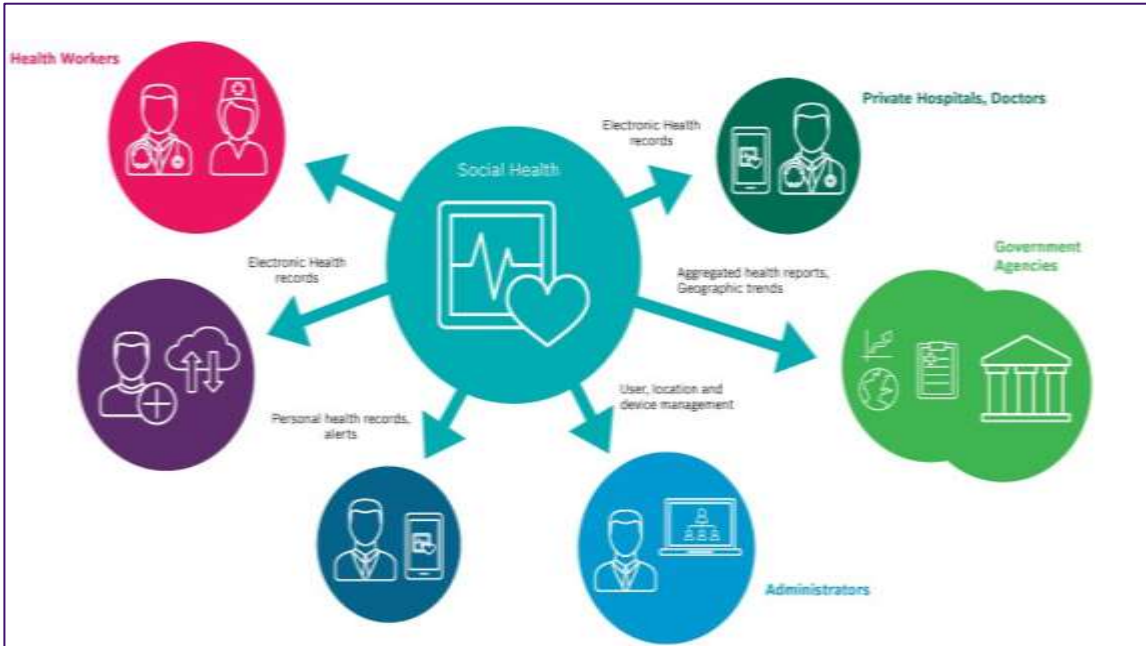
New Opportunities



Impact of Location Based Service in Healthcare Ecosystem



Bosch Healthcare Solutions



- A unified, smart healthcare platform assist
- Advanced data analytics providing region-wise patterns
- An end to end primary healthcare workflow management
- Secured data accessibility and availability as per locality



- Microclimatic air monitoring
- Connected Healthcare solution for Patient Health
- Time and Location based trends
- Data driven informed decision making
- Real Time continuous data monitoring



THANK YOU