

many satellites in orbit today....
and the number is growing fast....

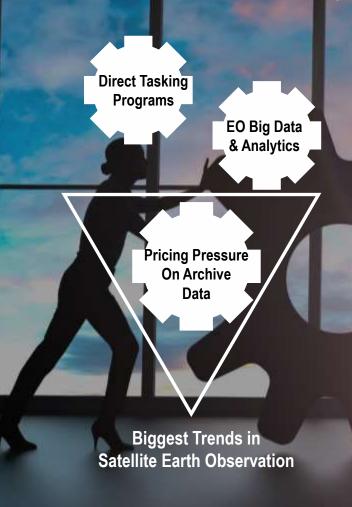
## TODAY

More and more information is captured from numerous sensors and sources

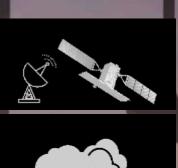


# EARTH OBSERVATION BUSINESS MODEL IS CHANGING

We are moving towards a service model where data are just part of the game



upstream systems space **User driven** downstream







**Cloud Computing IT** infrastructure



Algorithms DL/ML/Al

**Tools** 



Services PaaS SaaS **Information Products** 

- Convergence in the data analytics business for the EO
- Data derived info driven market
- EO Geospatial business as inherent part of IoT



## THE BIG DATA PROMISE

GEO Big Data + IA + Analytics are changing the game in the data consumption

Al
Machine
learning

Deep learning **Big Data** 

**Self Program** 

Predictive Analysis

Prescriptive Analysis



Automated action

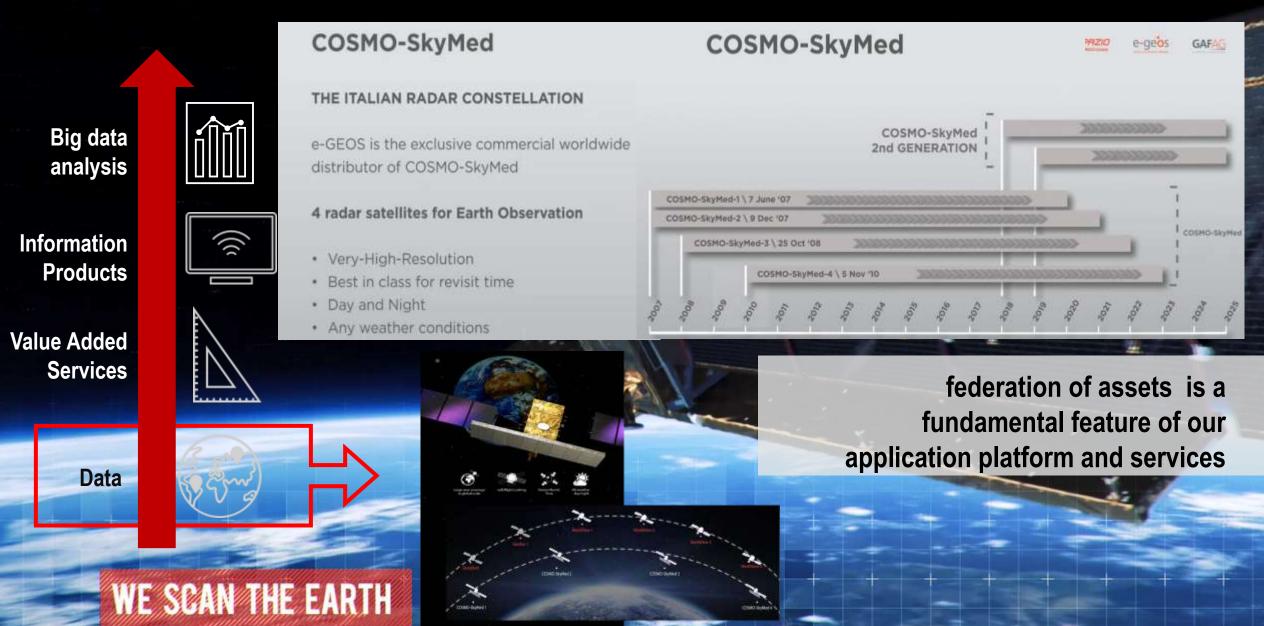
INTEGRATION
BIG DATA
SATELLITE IMAGES

- Big Players are envisaging a role to the Geo-Information

  Analytics driven solutions in their business model and they plan significant investments
- New information driven markets (big data, data analytics apps)
   drive increase in revenues for sat operators
- Industrial landscape is going to have a strong evolution with consolidation in place and a growing strong momentum in the evolution of partnership models



e-geos



### THE VALUE CHAIN FOR THE NEW VALUE ADDED SERVICES

More value addition/processing to the raw data



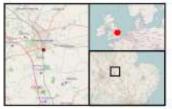
Low

#### REPORT ON PARKING SPACES OCCUPATION



REPORT DI CON-CID-SQUA REPORT DATE DISSINITÀ ZATE TAME DISSI UTC STITI DI SOS STITI PARRONNI SPREZZI ZIZI

SITE: PETERBOROUGH (UK)



DAILY PARKING AND LOADING SPACES STATUS DATE Friday, December 2, 2016 TAME GS.R3 LTC

LOADING

Loading space B1

First lending space E1

Complet | Free
Loading space E3

Faiting space E1

Complet | Free
Loading space E3

Faiting space E3

Faiting

# | DATE | Noncolor 26 - Devicing | 20 | Decising | DB1 | Loading | DB1 | Loadin

Parting quice occupancy has been derived by CTDMD highest stellar images, Reported parting space occupancy may be due to a single trust or to more reflicted constances, Report has been realized to the best of our delay, within a very short time, optimizing the available data and information without in discussionable, may be considered.

May past Open developed opening and of the parting parting and a second or the parting of the parting parting parting and a second or the parting of the parting pa

Spright CCC a data. Spring hebition of this recent Appet of the bosons may be appeted the constability on many affects the willow constability on

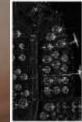
#### OPTICAL DATA

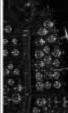
Provide identification of oil tanks to be monitored, and the assessment of oil levels over the area of interest at mid-morning, dependently on cloud coverage



#### RADAR DATA

Provide assessment of oil levels over the area of interest at different hours of the days, independently on cloud coverage and lighting conditions

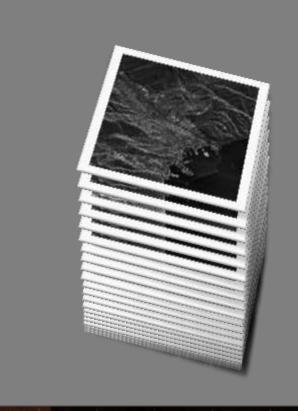






# e-geos





**SCAN THE EARTH** 

**MONITOR THE CHANGES** 

**GIVE INSIGHTS** 

**■ CAUSES** 

**EFFECTS** 

REMEDIES



# ©e-GEOS 2018 – all rights reserved

# The Fourth Industrial Revolution INNOVATION and PARTNERSHIP

location based analytics

integration of indoor spatial analytics with outdoor spatial analytics

**Internet of things** 

data-driven digital business

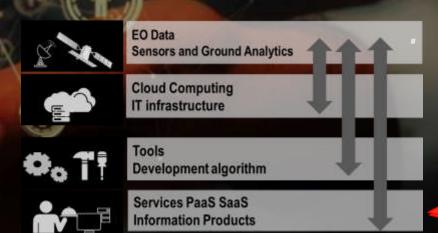
critical information in 'virtual' models digital twins

digital natives will embrace digital DNA in a plenty of still traditional fields

convergence of technologies

full digital ecosystems

Partnership through and across the value chain







# EYES ON THE EARTH

