

Collaborative Approach: Business Model Renaissance

Fabrizio Pirondini, CEO Deimos Imaging

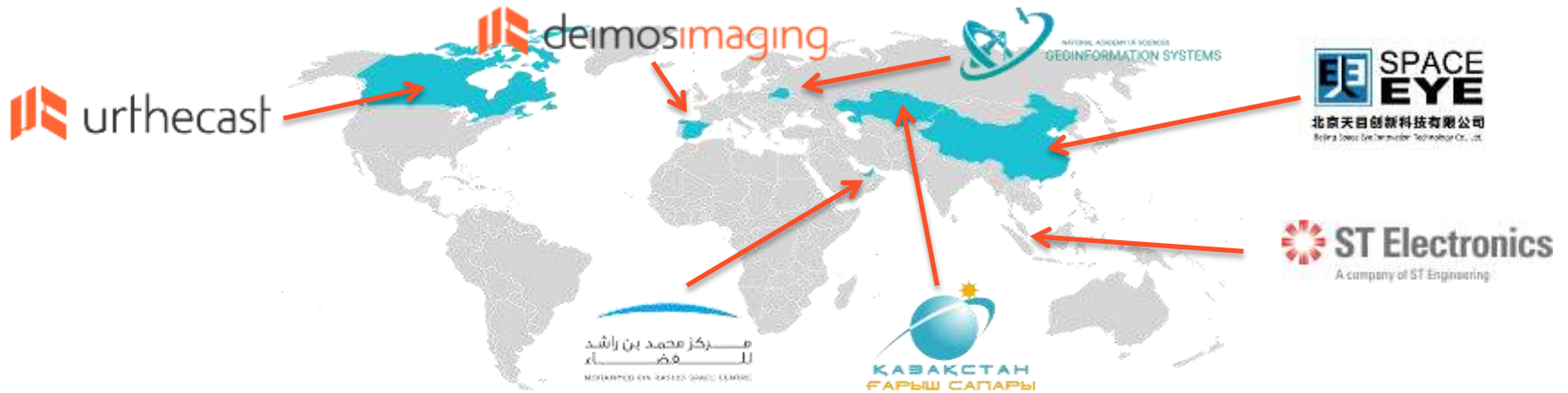
GeoBuiz Summit, Geospatial World Forum 2018, Hyderabad, India, 16 January 2018



The PanGeo Alliance

The First Worldwide Alliance of Earth Observation Satellite Operators

With 7 member entities worldwide, it provides access to an unprecedented fleet of 13 operational Earth Observation satellites, which will expand in the coming years.



Medium Resolution 2 sensors in orbit 1 launch, 9 to be launched					High Resolution 8 sensors in orbit 1 launch			Very High Resolution 7 sensors in orbit 22 to be launched						SAR	Video			
Deimos 1	GeoSTAT	Thera	GeoSat 2	UrthDaily	DukeSat 1	BSA-1	TH-1	GeoEOS 1	GeoTNet 1	DukeSat 2	TP3	Deimos 2	Khalifat	Khalifat 2	BSA-2	OrbitAR	OrbitAR	Ha
Deimos Imaging	IGS	UrthCast	IGS	UrthCast	MBRSC	IGS	IGS	ST Electronics	IGS	MBRSC	IGS	Deimos Imaging	MBRSC	MBRSC	IGS	UrthCast	UrthCast	UrthCast

Collaboration beyond the PanGeo Alliance

Key Strategic Alliances with Data and Service Providers Worldwide





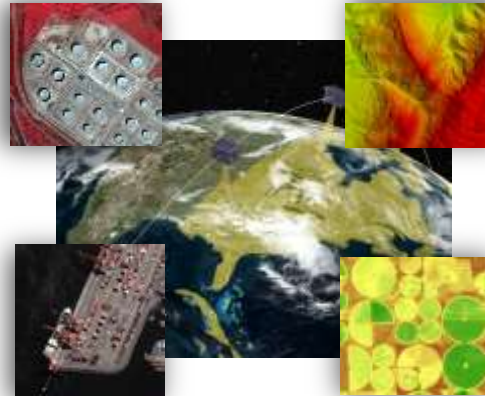
Collaboration is enabling UrtheDaily

UrtheDaily is the world's first EO system planned, from the ground-up, to truly power machine-learning and AI-ready geoanalytics applications, on a global scale.

Program funded through commitment by our Foundational Anchor Partners

Business model enabled by the collaboration with our Tech, Channel & Business Partners

Anchor Customers



Channel Partners



Technology Partners

Collaboration is enabling UrtheCast growth

Different business collaboration models have been used

