ARTIFICIAL INTELLIGENCE OR AI FOLLOWS 3 MILLENIA OF EVOLUTION
Intelligent computing of the brain

Intangible Experiential

Tangible Action
SIRI, Alexa, Cortana are speech Command and Control systems

Intangible Experiential
Anchored around currently available computing devices like phones, laptops and data trails from their sensors like accelerometer, GPS, camera to learn our behaviour
The objectives are to predict future actions both on and off line in terms of interests, spends, movement and travel patterns.
This AI is constructed from data that exists largely in the virtual world.
The smartphone is the de facto device that acquires the data for the virtual world – like Google Glass, FitBit & other wearable's that connect through phone based APPs
There is another AI that needs to be built to acquire data from the Real World.

Action AI integrated with its set of IoT Devices.
It is the AI that will determine the progress of driverless vehicles, smart cities and smart factories.
The challenges are very different - getting real world numerical data like temperature, humidity, light and remote machine status.
Capturing this real world data, aggregating it and making it available on the cloud for analysis is a gap that needs a device equivalent of the smartphone.
When existing analytics & predictive layers of the virtual world merge with real world data, the 4th Industrial Revolution (4IR) will emerge.
This is the crucial gap that Zuppa AI powered devices like iLoc have been created for.
Possible scenarios - buildings that autonomously vary temperature in response to the outside weather
Factories that communicate machine data across the world to enable optimizing of inventory, resource deployment and maintenance through predictive analytics
Agriculture can be transformed through precise utilization of resources for maximum yield, thus lowering costs.
Like our skin a sensor connected to our intelligence enables appropriate actions AI needs connected IoT systems
We navigate the world while walking or driving because our brain controls the actions of our muscles and responds to the road or obstacles in our path.
This is so seamless that we don't even look at the incredible amount of intelligence that we deploy in every waking moment.
ZUPPA AI Powered Devices lead the way

- iLOC is among the first of the future ready aggregation devices
- It enable building of bridges between real world and virtual data
- It powers electronic control systems for the future
Thank You