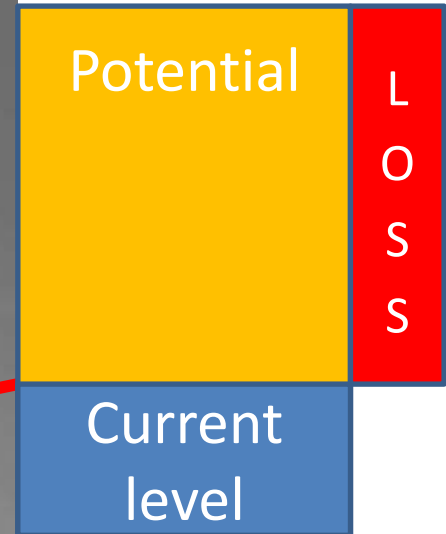
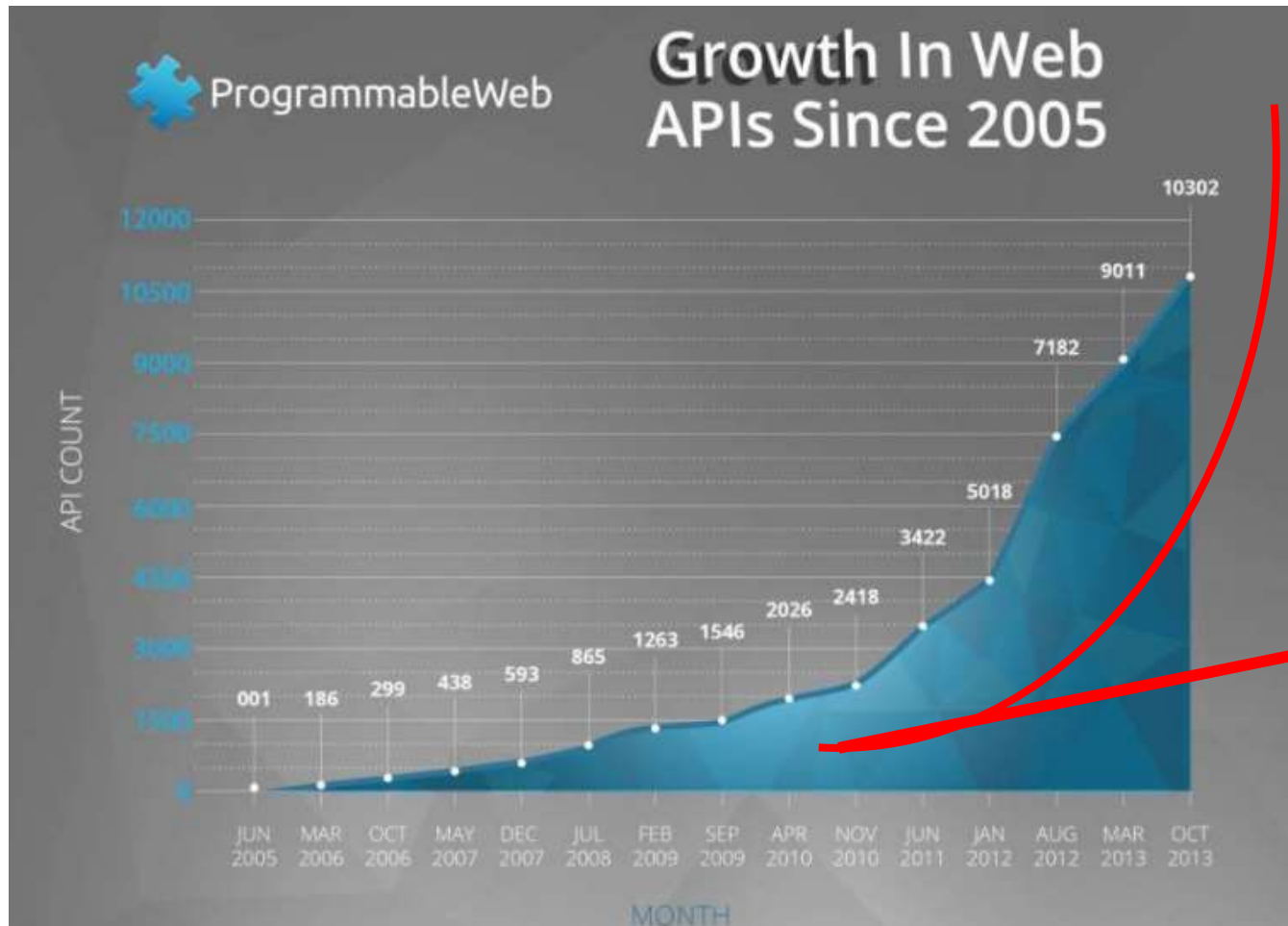


Why public-private partnership is key for innovation with open geo data

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Open data policy provides valuable data with great social potential

However : millions versus billions



Web Developers' Questions:

“where do I find that so-called open data, it's not in Google?”

“I want an API!”

“I always use JSON”

“what are these strange numbers in the coordinates field?”

“I don't want to redevelop my app for every country, I'd rather use platform X”

Bridging the Gap between Two Worlds

Geo domain



Web domain



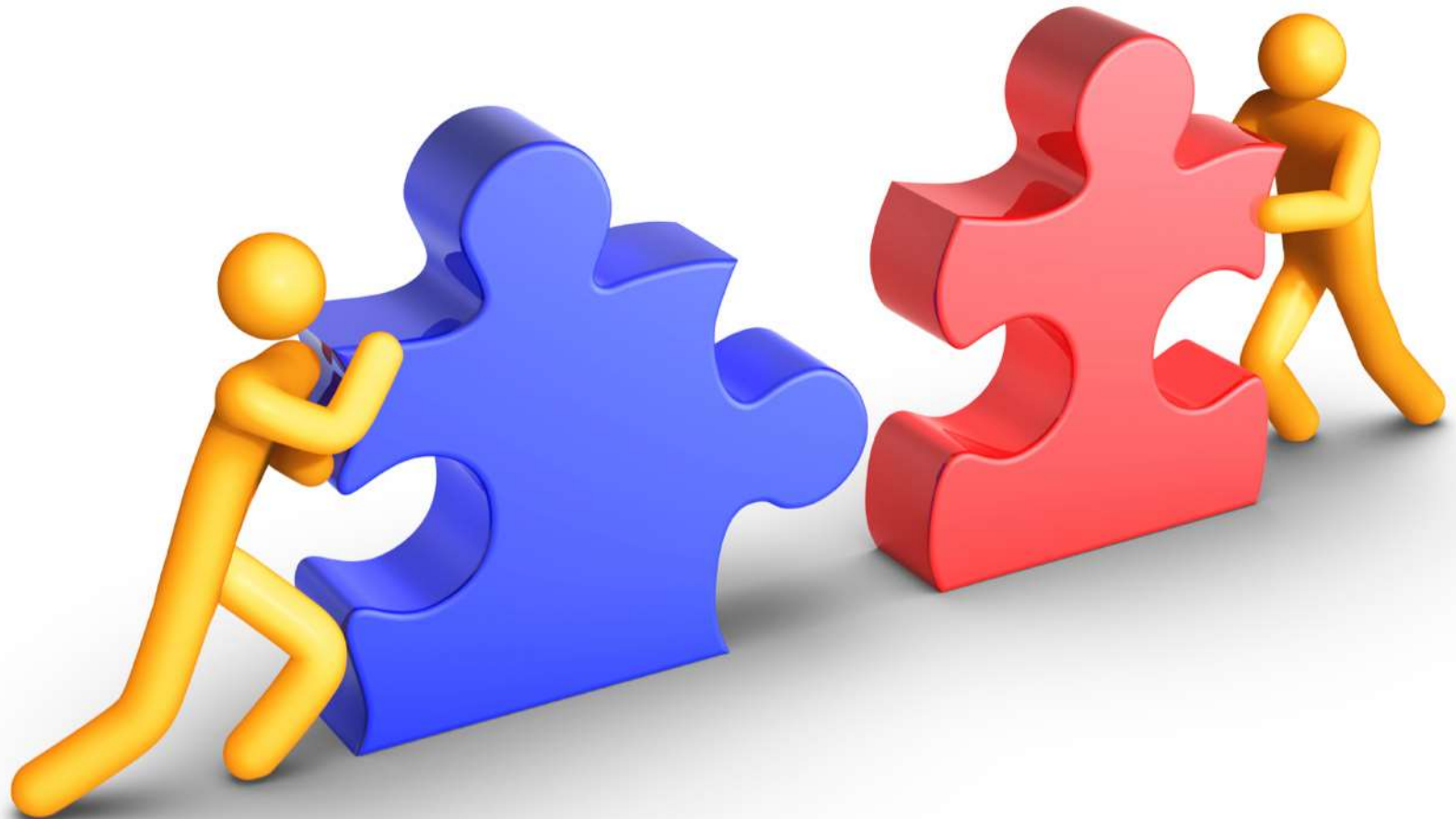
1: User Centric development of (Open) Data





2: A Hub for Knowledge Exchange and Communication

3: Real Collaboration Government – Private Sector



Questions?

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Recommendation 1: User Centric development of Open Data

- Understand the development communities
- Better findability of data in search engines
- Support web standards and API's (and use these API's in own Government projects!)
- Support standard coordinate systems (WGS84), next to the national one
- Provide operational 24/7 support for API's and Web Services (together with private sector)
- Aim to get Government data published in worldwide commercial platforms

Recommendation 2: A new Hub for Knowledge Exchange and Communication

- A focal point in the network of government organisations
 - Findability of data: formal metadata and informal usability advice;
 - Documentation and developer support;
 - Discussion and feedback;
 - Meetings, competitions and co-working spaces
- Collaboratively supported by Government and the Private sector
- Open and independent

Recommendation 3: re-developing Government – Private Sector relationship

- Procurement Law does not always provide the right tools
- A reciprocal model can complement a procurement model, for instance:
 - access to special data in exchange for feedback on data quality
 - access to daily data feeds in exchange for use in a specific policy domain
- Definition of a clear relationship between Government and the Private Sector
 - support of geospatial services to developers
 - access to special data services