



Public Private Partnership: is this concept still valid?

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Public Private Partnership: what European Gov does

- The Digitising Industry strategy reinforces the role of **Public Private Partnerships** to focus on key technologies and their implementation through federated projects.
- More than € 20 billion are planned to be invested in the 5 coming years in the context of the **Digital Single Market**.
- The European Commission has been investing heavily in PPPs **to enable a long-term, strategic approach to research and innovation** and reduce uncertainties by allowing for long-term commitments.

Examples of PPP at European level

5G PPP

to rethink the infrastructure and to create the Next generation of communication networks and services that will provide ubiquitous super-fast connectivity and seamless service delivery in all circumstances.

Factories of the Future (FoF PPP)

aim at helping EU manufacturing enterprises, in particular SMEs, to adapt to global competitive pressure by developing the key enabling technologies across a broad range of sectors.

Future Internet (FI-PPP)

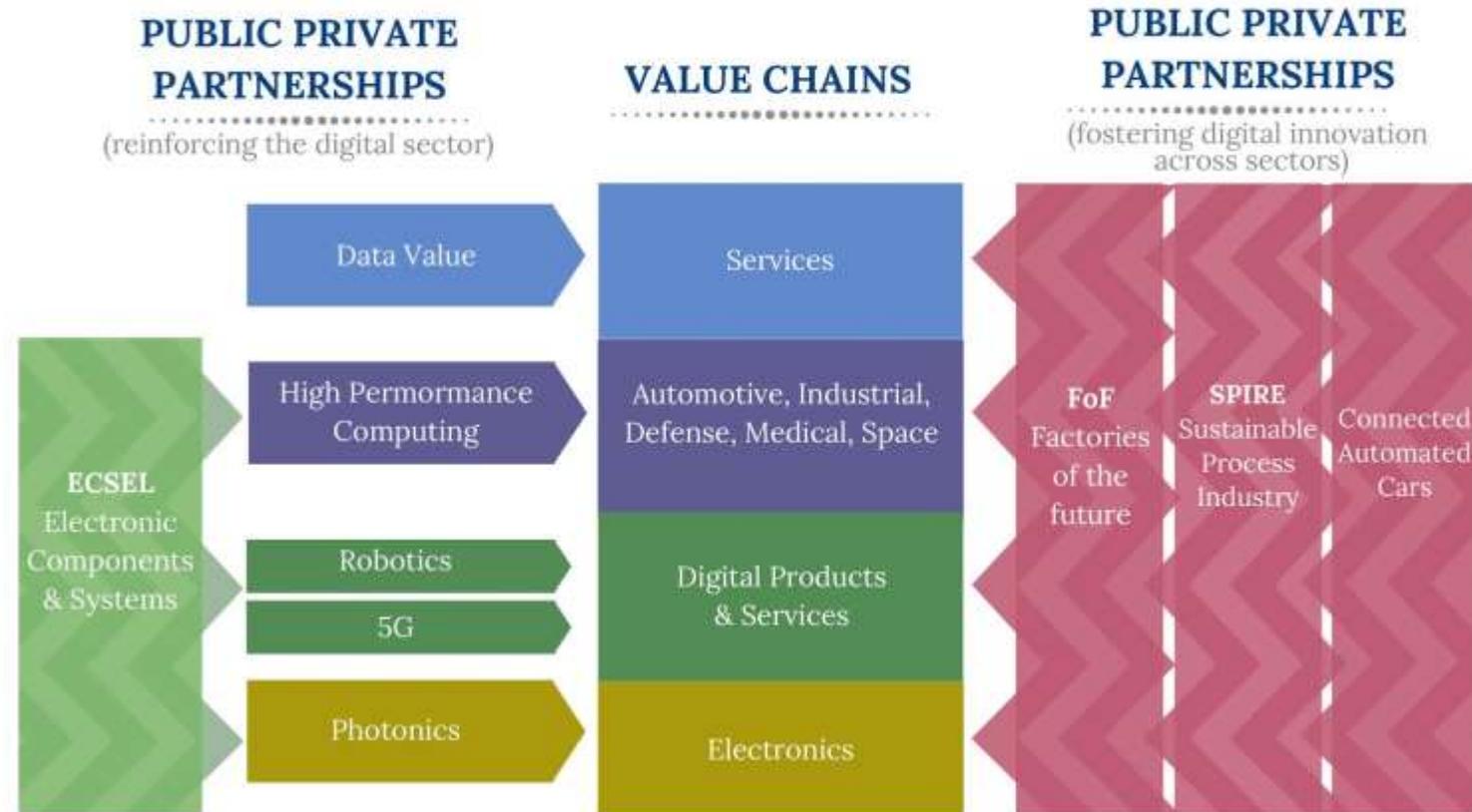
aims to advance Europe's competitiveness in Future Internet technologies and to support the emergence of Future Internet-enhanced applications of public and social relevance.

European Green Vehicles Initiative (EGVI PPP)

dedicated to delivering green vehicles and mobility system solutions aiming to accelerate research, development and demonstration of technologies for the efficient use of clean energies in road transport.

Big Data Value PPP

aims at strengthening the data value chain, in order to allow Europe to play a relevant role in Big Data in the global market.



European Public Private Partnership: scope

provide a legal structure to pool resources

sharing of financial, human and infrastructure resources

facilitate the creation of an internal market

enable innovative technologies to get faster to the market

provide the framework for international companies to invest in EU

upscale to address critical societal challenges and policy objectives

Public Private Partnership: a European definition

According to EU Regulation No 549/2013 on the European system of national and regional accounts in the European Union

- *"Public-private partnerships (PPPs) are **long-term contracts between two units**, whereby one unit acquires or builds an asset or set of assets, operates it for a period and then hands the asset over to a second unit. Such arrangements are **usually between a private enterprise and government** but other combinations are possible, with a public corporation as either party or a private non-profit institution as the second party.*
- ***Governments engage in PPPs for a variety of reasons**, such as the hope that private managements will lead to more efficient production and that access to a broader range of financial sources can be obtained and the wish to reduce government debt.*
- ***In the contract period the PPP contractor has the legal ownership. Once the contract period is over, the government has both economic and legal ownership.***

TO SHARE OR NOT TO SHARE THAT IS THE QUESTION...



Which obstacles should be removed?



e-commerce
parcel delivery
geo-blocking
copyright
VAT



Access

telecoms and media
online platforms
security and personal data



Environment

data economy
standards
skills and e-government



Economy and Society

Creating a #DigitalSingleMarket

Is the Public Sector fast enough to adapt?

