Drivers for change

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We are facing huge societal changes

Digitalisation is maybe the single largest change affecting us today – but there are other changes taking place as well
On the road to the perfect storm!

- Faster changes in society
- Globalisation
- Individualisation
- Demography
- Migration
Low quality and productivity

- Construction/housing
- Transport (road and railway)
- Health care (deaths because of malpractice)
- 10 % get infections after surgery
- Waiting times constant
- 10 % of pupils do not meet basic requirements
- Drug addicts continue using
- Patients/users fall between organisational responsibilities
- IT-systems fail

- And this has been going on for decades!
Political discussions do not solve the problems

- Private – public
- Central – local government
- More – less resources
- More – fewer regions/municipalities
- Bigger – smaller classes
- Grades later or earlier
- Laws, rules and policies
- Freedom of choice
Can information provide the solution?

- We have lots of data in public registers
- Sensors, IoT
- Sociometrics
- Big data
- Algorithms
And everything relates to location

- Geostatistics
- Movement
- Indoor geospatial information
- Real-time data
Two examples that might change a lot!

• Geo Life Region Gävleborg – Future Position X
• Autonomous/self-driving cars
Thank you for your attention!

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