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#### Helping the World Buy American

# Financing for Satellite / Space Industry Transactions

## The Honorable Judith Pryor

First Vice President and Vice Chair Export-Import Bank of the United States (EXIM)





## Background







## Background







#### **EXIM History**

Export-Import Bank: The Official Export Credit Agency of the United States

- Works in partnership with the private sector
- Supports U.S. companies when access to capital is limited
- Counter-cyclical in times of financial crises







#### **EXIM Mission & Products**

#### Mission

 Support U.S job growth by assisting exporters with financing to allow them to compete on a level-playing field globally

#### Financial Solutions

- Direct loans
- Loan guarantees
- Capital Markets
- Make More In America: Domestic CAPEX for reshoring and expanding US domiciled manufacturing
- Insurance: Receivables, Letters of Credit
- Working capital/supply chain guarantees





#### Benefits of EXIM Financing Solutions

- **Lending Capacity** no limits!
- Patient Capital- EXIM can wait to be repaid until the project is generating revenue
- Local Cost Financing –up-to 50% of export contract amount to cover 'in-country' local costs
- Fixed or Variable Rate Funding
- Co-Financing "One-Stop-Shop" or Parallel Financing
- Industry Expertise! underwriting by experienced, sector-focused deal teams







## Space / Satellite Industry Financing – Why U.S. EXIM?

- **EXIM** finances up to 85% of the export contract value associated with Satellite Infrastructure:
  - Manufactured Systems, Launch Services, Launch & In-Orbit Insurance, and Ground Network, On-orbit Servicing, Manned or Unmanned Flight Mission
  - Associated Software, Services, Ancillary Fees, and Local Costs
  - MMIA: Expansion of Manufacturing, Space Supply Chain Network\*

#### **Features:**

- Construction phase financing
- Repayment Periods of up-to 10 years or longer

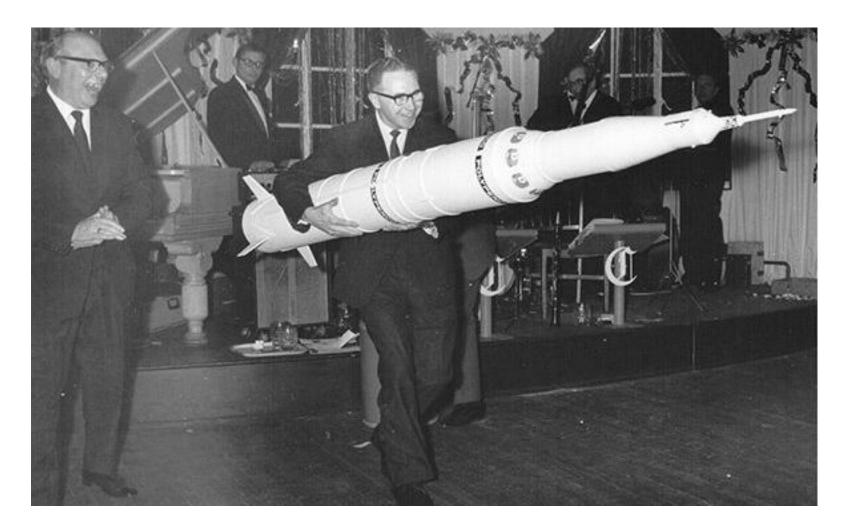




### EXIM: Supporting SatCom Sector since 1960s – Yeah Baby!



1960s-2000s







## EXIM Support in Past Decade

- > 22 transactions
- > >\$5B authorized
- Deal of the Year: ABS 2014
- Hispasat 2021
- ViaSat 2023





#### Trends EXIM is Seeing

- > SpaceX Launches are popular!
- Fewer one-off GEOs
- Uptick in LEOs
- **Earth Observation**
- Situational Awareness
- Pipeline: \$5-6B







### EXIM: Advancing Opportunities in the Space Sector

- **EXIM** is here to help advance opportunities in the satellite & space industry
- Please be in touch <u>Thank You!</u>

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