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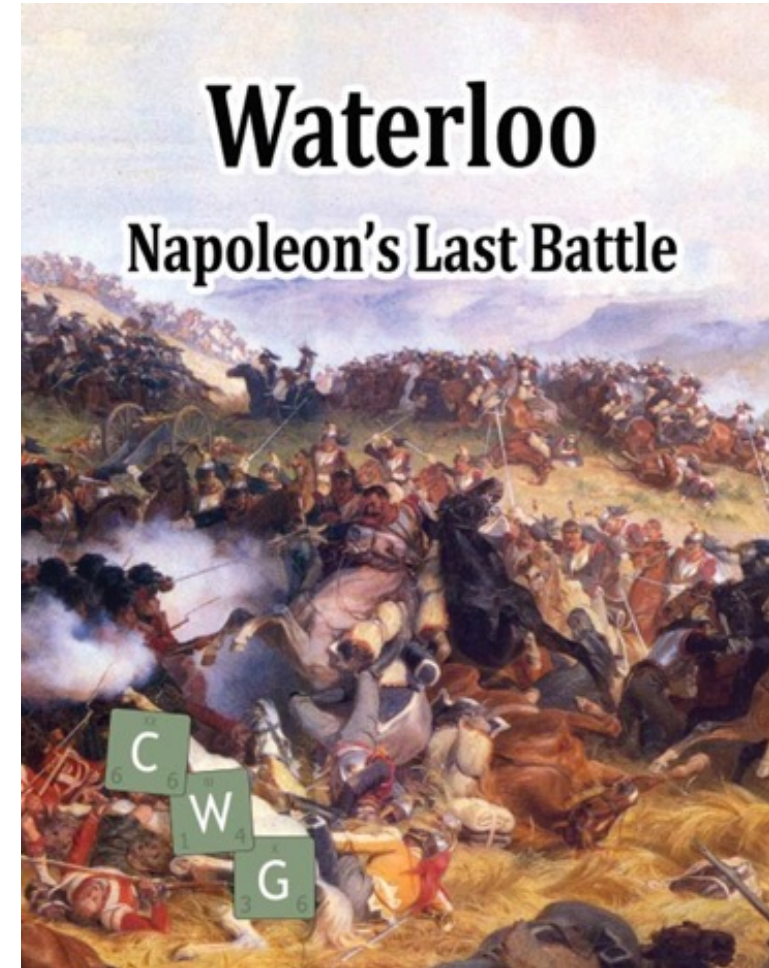
An aerial view of a city at dusk or dawn, with a network of white location pins and connecting lines overlaid on the image. The pins are scattered across the city, and lines connect them, creating a web-like pattern. The background shows a dense urban landscape with tall buildings and a highway with light trails. The overall color palette is dark blue and purple.

LOCATION INTELLIGENCE DRIVING GROWTH

MAYANK SINGH

BUSINESSES ARE LIKE FIGHTING WAR

LOCATION INTELLIGENCE
WAS IMPORTANT THEN



3E OF
LOCATION
INTELLIGENCE
AT DOMINO'S

“Expansion” of Business

“Enhance” marketing ability

Building operation
“Efficiencies”

“EXPANSION” OF BUSINESS



“ENHANCE” MARKETING ABILITY



BUILDING
OPERATION
“EFFICIENCIES”





WHAT DOES
FUTURE LOOK
LIKE?