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#### **Dutch Cycling: For a Cycle-Friendly World**

The Dutch Cycling Embassy is a vast network of public and private organizations from the Netherlands who wish to share their knowledge and expertise to help cities experience the many advantages of cycling.





- **Experience** the Dutch cycling culture first-hand
- Think about best possible solutions and achievable results
- Act by applying these solutions to your local context
- Learn more about effective policies and best practices





### FIRST ELECTRIC TRAM IN ROTTERDAM: 1905

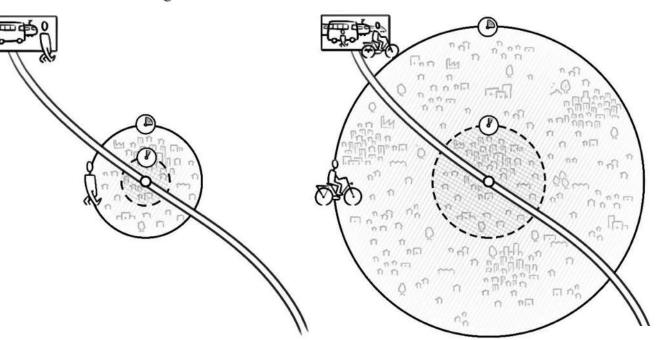


### FIRST SAFETY BICYCLE FROM GAZELLE: 1903

## "THE BICYCLE IS NOT AN ALTERNATIVE TO THE CAR. NEITHER IS THE TRAIN. THE COMBINATION, THOUGH..." — MARCO TE BROMMELSTROET



Figure 1. Mechanism of increased catchment areas



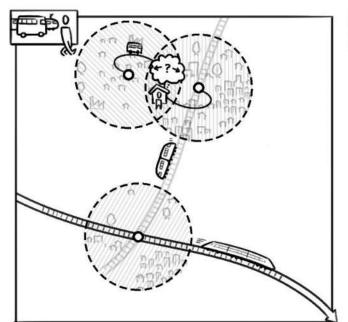


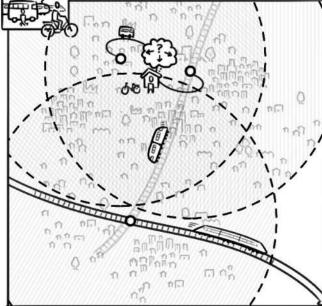
#### https://youtu.be/4XX19qqFNpM

Figure 2. Mechanism of increased choice

#### How does integrating cycling and public transport improve regions? It increases:

- 1. Catchment areas
- 2. Station choice
- 3. Personalisation/customisation
- 4. Market base
- 5. Competitiveness of transit
- 6. Liveliness of public space
- 7. Agglomeration effects











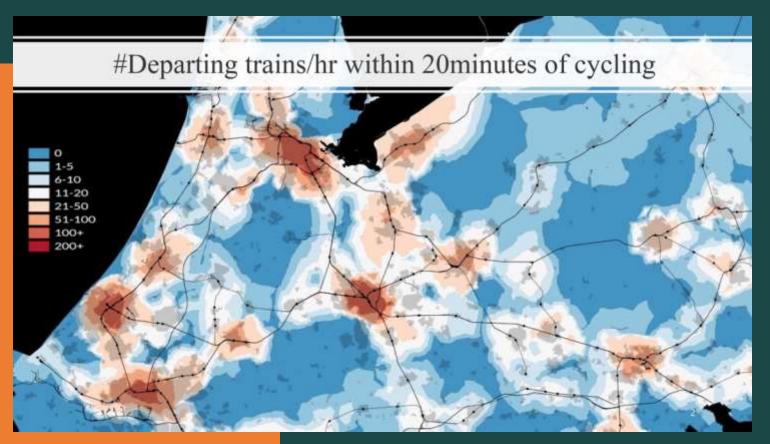






# The Magical Bike-Train Combination: More Riders, More Cyclists, Fewer Cars





- oo Roughly HALF of all train journeys in the Netherlands begin with a bicycle ride to the station (approximately 650,000 journeys per day)
- Nearly a quarter ALL kilometers cycled in Dutch cities are to or from a station
- o 21% of bike-train trips replace car trips; 66% of bike-train users have access to a car but prefer not to use it
- 20% of Dutch people live within one kilometer and 80% live within five kilometers of at least one station





WHAT KIND OF FUTURE DO WE WANT? 000

