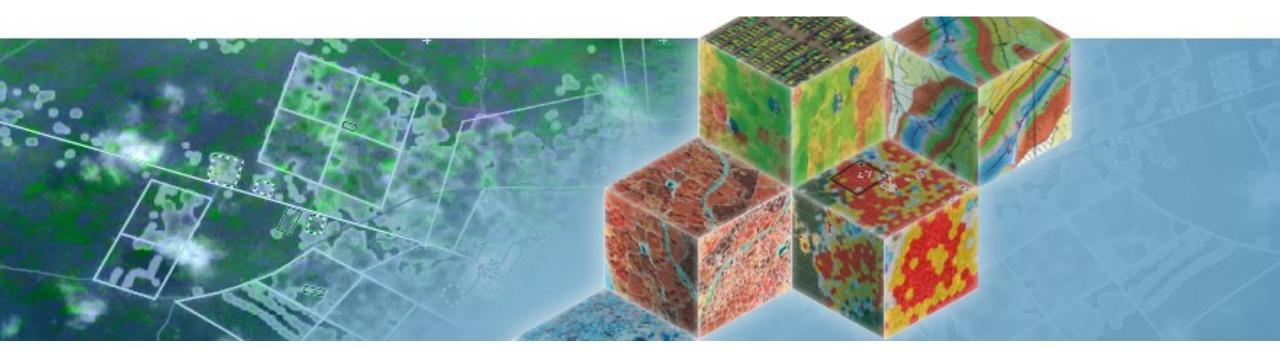


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Geospatial workflows and Earth observation for environmental compliance monitoring

Thomas Blaschke University of Salzburg, Department of Geoinformatics – Z_GIS



Route



ESG as an umbrella term

today: environmental sustainability compliance monitoring

beyond "nice pictures"









ESG Concept

...

Focus: Sustainability impact of business activities

Belief: sustainability enhance financial returns through risk reduction and growth opportunities

Goal: to identify sustainability issues impacting the materiality (financial performance) -> issues depends on sectors & industries



...

ESG



- Environmental **impact** (of construction)
- Building construction changes (extension, new floors, ...)



- Environmental **risks**
- Specific assets (e.g., solar panels)
- Energy loss (buildings)



...

Green / blue areas in the neighborhood

Mainly the **"E**" of ESG can be addressed

The indicator framework is still under development

Earth observation plays an important role, but not the only one

ESG / Finance / Insurance

Environment

Satellite technologies to monitor the essential climate TESSELO variables, support in ocean conservation and restoration of land and forests, to assist companies in monitoring their environmental footprint & ESG compliance.

Finance

Satellite data for investment evaluation, risk assessment, event impact assessment, real-time asset/portfolio monitoring, carbon offsets auditing, etc.



Kita

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earthbanc

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WIRED LONG READS BUSINESS CULTURE GEAR SCIENCE SECURITY VIDEO



The Conversation: How to Use Free Satellite Data to Monitor Natural **Disasters and Environmental Changes**

MARCH 14 2023



the Texas A&M Game osted on October 11 2023

ctivities ource: ESA

July 27 2018 2:34 PM GMT+2

Satellites Reshaping Environmental Monitoring



· Satellites being used to monitor climate effects, pollution, and natural disasters Also used to counteract deforestation, illegal fishing



Explorer Steve Boyes is advancing our understanding of Africa's great rivers

Learn more



APPLICATIONS

Trio of Sentinel satellites map methane super-

JONATHAN O'CALLAGHAN SCIENCE 30.08.2022 12:00 PM

Swarms of Satellites Are Tracking Illegal Fishing and Logging **emitters**

In some of the world's most inaccessible places, tiny satellites are watching-and listening-for signs of destruction. heck how many trees felled



Abhinav Garg / TNN / Updated: Oct 14, 2022, 11:27 IST

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Blood clots in veins: Unmasking this silent threat on World



Delhi: How gang duped targets in credit card, 5G

particularly from 2018, when it began monitoring the condition of the city's trees.

Delhi high court decided on Thursday to take stock of the capital's green cover,

Delhi: 'Use satellite images to check how many trees felled in Ridge

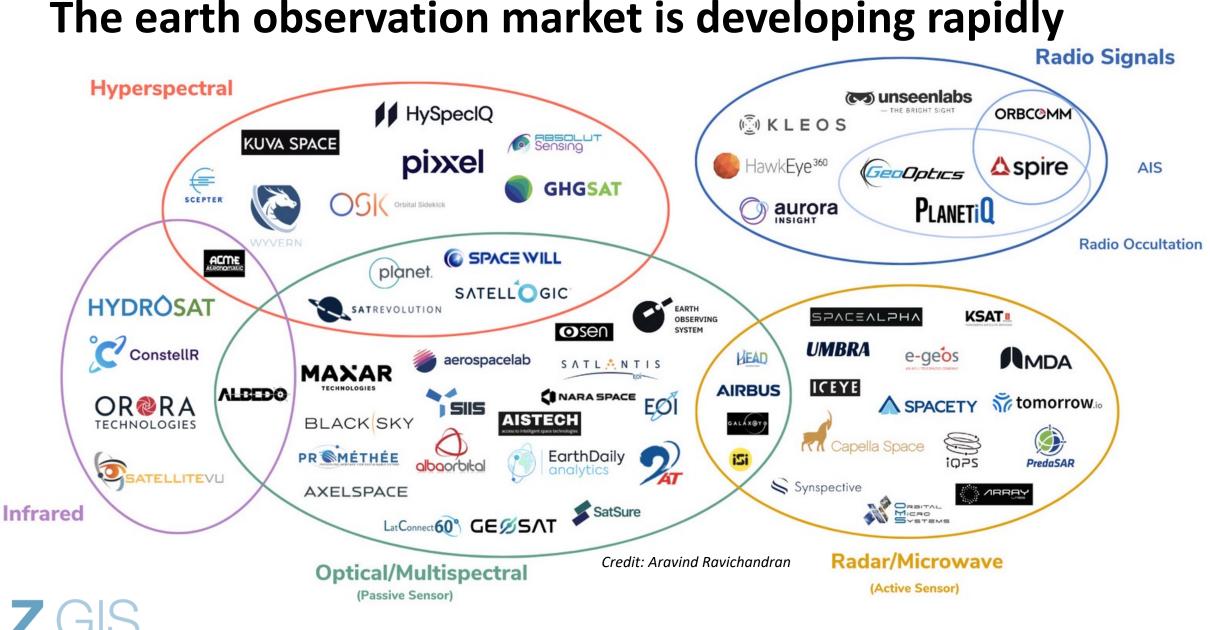




The high court also directed Delhi government to ascertain the present status of forest cover in the central and southern Ridge areas



The number of vessels transporting sanctioned oil is booming and the consequences can be felt across the world from Iran, to China, to Ukraine by Jonathan Yerushalmy and Haylena Krishnamoorthy



Industry claims that

Reporting needs can be solved with ,press the bottom' solutions

But there are methodological and legal aspects to be included



Cc-by SA http://alphastockimages.com/



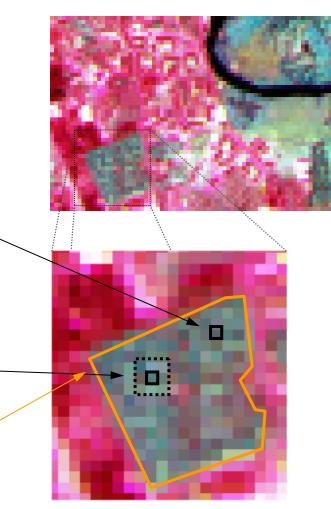
But, initially, images are merely many pixels (... or measurements)

initially one only gets large arrays (rasters) of pixels – only our eyes/brain recognize objects such as lakes or rivers etc. !

classic approach:

- How to interpret and utilize different colours (spectral reflectance values in various bands of an image
- How to analyse and classify individual pixels, groups of pixels, or e.g., 3*3 - pixel neighbourhoods

Object Based Image Analysis Machine learning & AI approaches





In most cases, information important for the understanding of an image is not represented in single pixels but in meaningful image objects and their mutual relations (Blaschke, 2003)

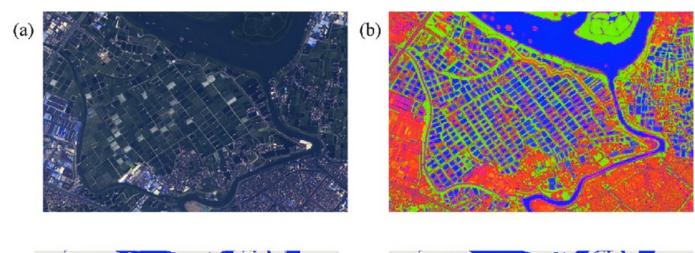
'Big EO data' requires changes in data to information workflows

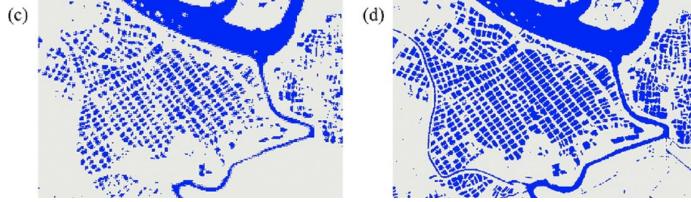
"not only more data: changing distribution model?

instantaneous transactions

paying for information rather than for data?

(pay per km2 water bodies or pay per building or tree extracted)





To be taken into account: (not exhaustive)

Governance Factors:

a. Land Ownership and Land Rights: Mapping land ownership and land rights can provide insights into potential conflicts and adherence to property rights, a key governance factor.

b. **Regulatory Compliance**: Monitoring land use against zoning and environmental regulations can assess a company's compliance with governance standards.

c. **Supply Chain Transparency**: Geospatial data can help trace the supply chain, identifying the sources of raw materials and potential risks associated with suppliers.

d. **Infrastructure Investment**: Assessing infrastructure development in regions where a company operates can indicate its commitment to long-term growth and governance.

a. **Community Impact**: Geospatial data can help evaluate the proximity of a company's operations to communities, potentially highlighting issues related to noise, pollution, or other disturbances.

b. Access to Services: Assessing the accessibility of education, healthcare, and other essential services in the regions where a company operates can shed light on its social responsibility.

c. Labor Force Analysis: Mapping the distribution of labor force and their conditions (e.g., income, housing) around company facilities can indicate labor-related risks and opportunities.

d. Cultural Heritage and Indigenous Rights: Identifying culturally significant or indigenous areas near a company's operations can help assess its impact on cultural heritage and indigenous rights.

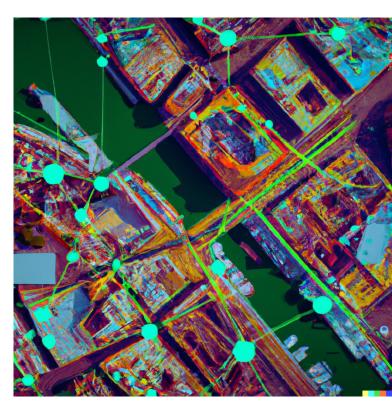
International regulations as a trigger to develop automated geospatial workflows

SDGs ESG CSRD & ESRS CSDDD, GRI, SASB,

Earth observation in lucrative markets, i.e., business, finance, ESG, decarbonization

Corporate Social Responsibility Directive (EU) European Sustainability Reporting Standards Directive on corporate sustainability due diligence (EU) Global Reporting Initiative Sustainability Accounting Standards Board

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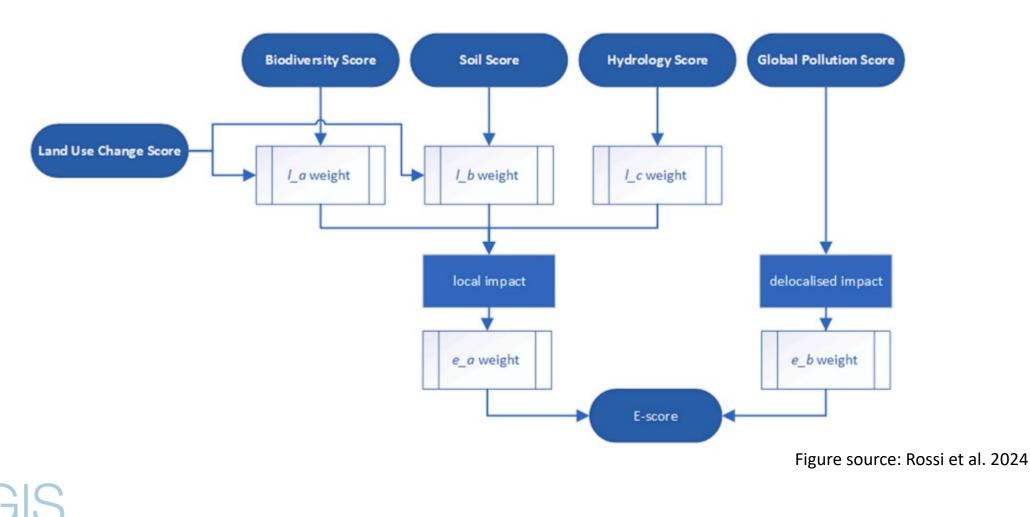


EU: rises regulatory demand, increasingly complex

Official Journal	EN
1	L series
2023/2772 22.1	2.2023
COMMISSION DELEGATED REGULATION (EU) 2023/2772	L 150/206 EN Official Journal of the European Union
of 31 July 2023	REGULATION (EU) 2023/1115 OF THE EUROPEAN PARLIAMENT AND OF THE COUN
supplementing Directive 2013/34/EU of the European Parliament and of the Council as rega	of 31 May 2023
sustainability reporting standards (Text with EEA relevance)	on the making available on the Union market and the export from the Union of co commodities and products associated with deforestation and forest degradation and repe Regulation (EU) No 995/2010
(Text with EEX rec value)	(Text with EEA relevance)
	THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,
THE EUROPEAN COMMISSION,	Having regard to the Treaty on the Functioning of the European Union, and in particular Article 192(1)
Having regard to Directive 2013/34/EU of the European Parliament and of the Council of 26 June 2013 on the annua	Having regard to the proposal from the European Commission,
financial statements, consolidated financial statements and related reports of certain types of undertakings, amendin Directive 2006/43/EC of the European Parliament and of the Council and repealing Council Directives 78/660/EF	
	Having regard to the opinion of the European Economic and Social Committee (1),
.6.12.2022 EN Official Journal of the European Union L 32	2/15 After consulting the Committee of the Regions,
	Acting in accordance with the ordinary legislative procedure (²),
DIRECTIVES	Whereas:
DIRECTIVE (EU) 2022/2464 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 14 December 2022 amending Regulation (EU) No 537/2014, Directive 2004/109/EC, Directive 2006/43/EC and Directive 2013/34/EU, as regards corporate sustainability reporting (Text with EEA relevance)	(1) Forests provide a broad variety of environmental, economic and social benefits, including timber an forest products and environmental services essential for humankind, as they harbour most of the Eartl biodiversity. They maintain ecosystem functions, help protect the climate system, provide clean air vital role for the purification of waters and soils as well as for water retention and recharge. Large for as a moisture source and help prevent desertification of continental regions. In addition, for subsistence and income to approximately one third of the world's population and the destructio has serious consequences for the livelihoods of the most vulnerable people, including indigenous local communities who depend heavily on forest ecosystems. Furthermore, deforestation and forest reduce essential carbon sinks. Deforestation and forest degradation also increase the likelihood of com wild animals, farmed animals and humans, thereby increasing the risk of spreading new diseases and new epidemics.

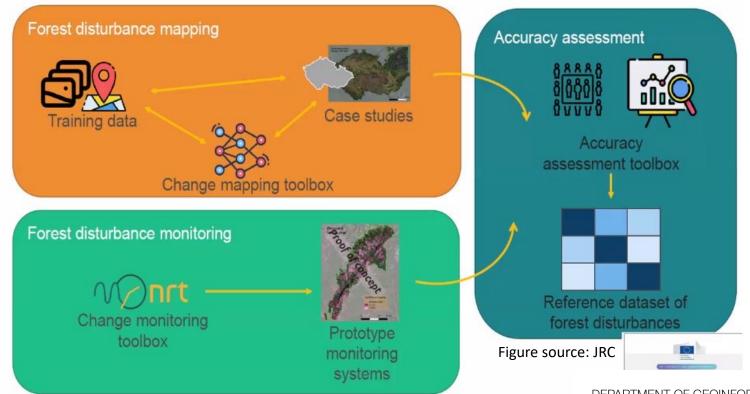
Automated workflow example

Ζ



New deforestation regulations: EUDR

- Investigate changes to forested areas overtime: has deforestation or forest degradation occurred since Dec 2020?
- NDVI, multi or hyperspectral imagery, AI recognition, a combination?



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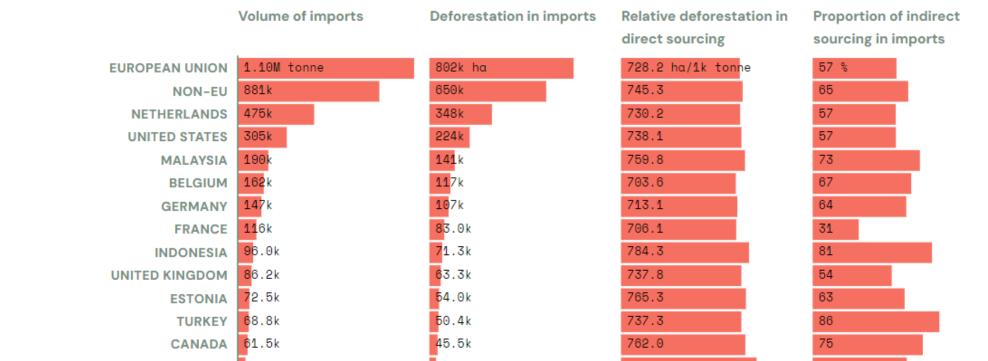
Special attention: smallholders

- coffee, cocoa and soya makeup 19.5% of Africa's GDP.
- 75% of deforestation in Africa is related to agriculture expansion, and these 3 commodities are a main contributor.
- 80% of the commodities are sourced from smallholder farmers
- Majority of smallholders across the continent (and world) are unaware of the EUDR and what it entails.
- Smallholders make up 60% of farmers on the continent and don't have the ability to trace deforestation.



Case study - Côte d'Ivoire:

every year 110,000 hectares of tropical moist forest cut down for cocoa plantations the EU is most exposed to deforestation





SMART & EASY LAND MAPPING

UNIQUE PLOT ID
→ CROP TYPE ?
→ EXPANSION ?
→ LOGGING ?

BEETLE FORTECH

Rapport sommaire





sur la parcelle appartenant à

Propriétaire du champ	
Culture	Anacardier (Cashew)
Point central de la parcelle	Latitude: Longitude:
Taille du polygone	2,71 hectares
Périmètre du polygone	939,77 mètres
Date d'enregistrement GNSS	24 février 2024



GEOLOCATION PRODUCTION REPORT (ESSENTIAL FOR EUDR COMPLIANCE)

KEY COMMODITIES: COCOA, COFFEE, TIMBER

ROBUST & RELIABLE TIMBER TRACKING

UNIQUE TREE ID \rightarrow ORIGIN ? \rightarrow LEGAL STATUS ? \rightarrow PROCESSING ?

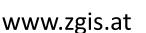
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BEETLE FORTECH

Huge markets, new players: automated reporting through geospatial workflows

- ESRS and CSRD
- Earth Observation combined with geospatial data
- Report on required metrics
- New market opportunities











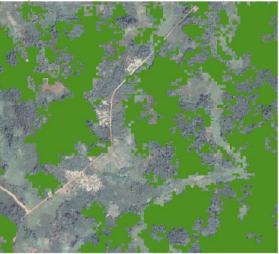


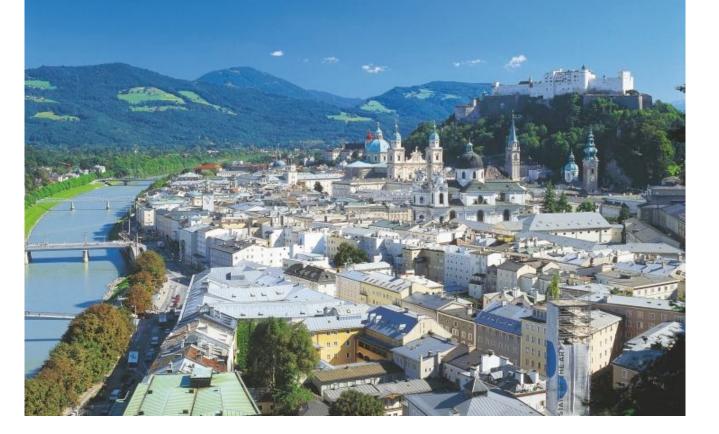
Figure source: JRC

conclusions

Emerging commercial applications demonstrate that EO data are indispensable for developing scientifically sound and evidence-based practices and workflows to generate legally relevant solutions.

I illustrated some initiatives that contribute science-based information to legislations and initiatives that particularly aim to reducing biodiversity loss and global deforestation and exemplify this with geospatial strategies and workflows for due diligence processes within the EUDR.









University of Salzburg Department of Geoinformatics – Z_GIS

thomas.blaschke [at] plus.ac.at

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