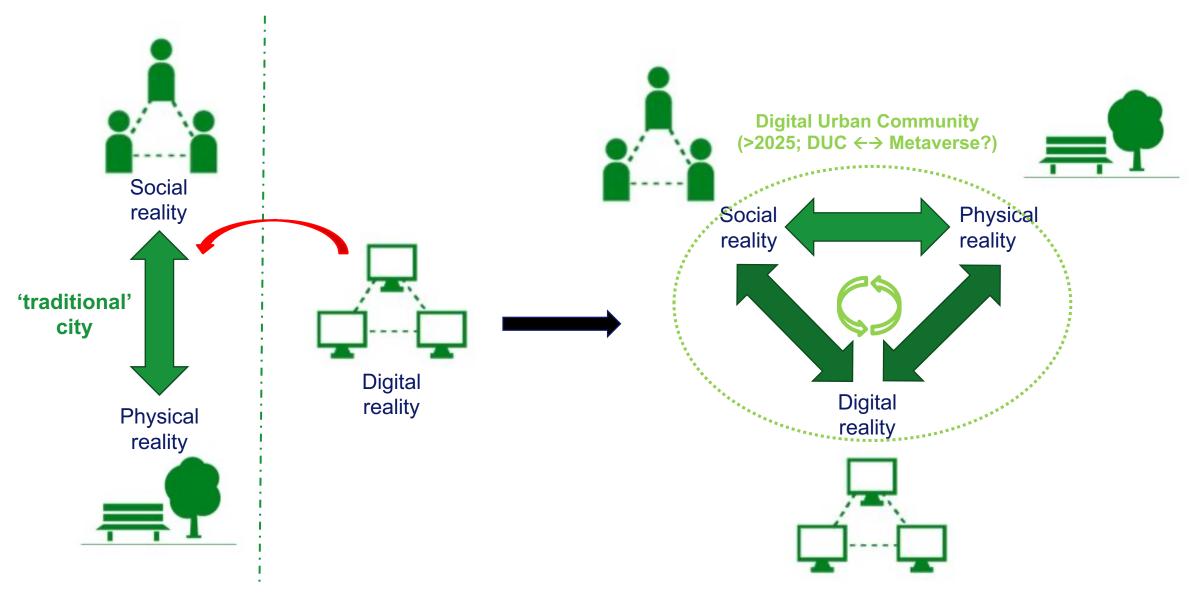


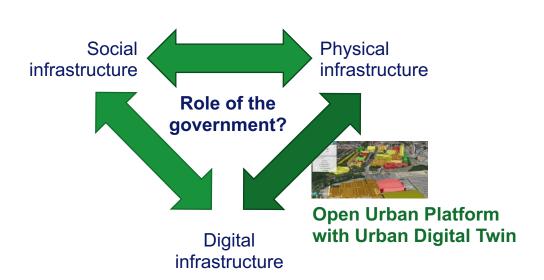
City in transition – a new reality



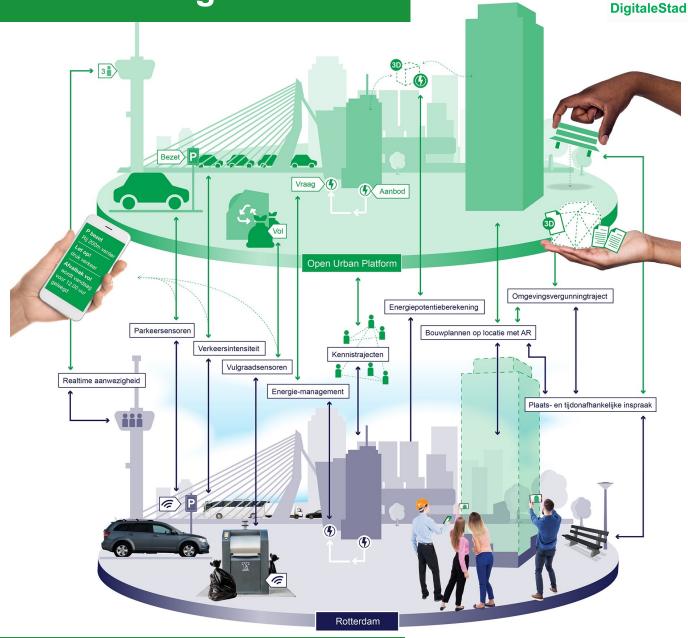




Open Urban Platform and the role of the government









The Digital Twin: a 'smart' 3D model of the city ...





... combined with realtime data ...



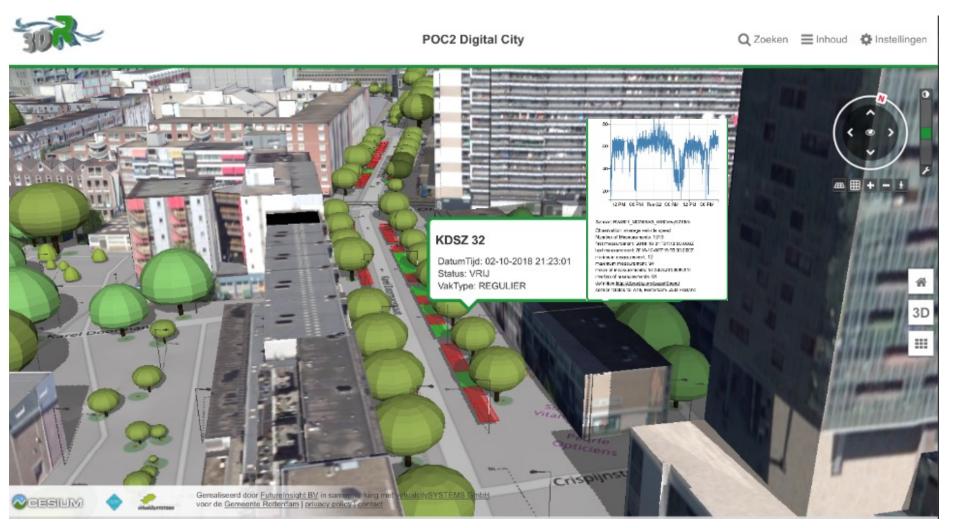




... forms an Urban Digital Twin of the city...



Urban (Local) Digital Twin = a common and shareable view on the current physical reality of a city, described by actual (realtime) data





...and is therefore a basis for new smart applications & services







Smart spatial planning:

- Building permit check service
- Co-creation in the digital city





SAFE Rotterdam 3D



Noise reduction harbour area



Regional cooperation 'Borderless data landscape'



Digital Twin Sustainability & Generic, scalable and maintainable data sources



Thank you for your attention!



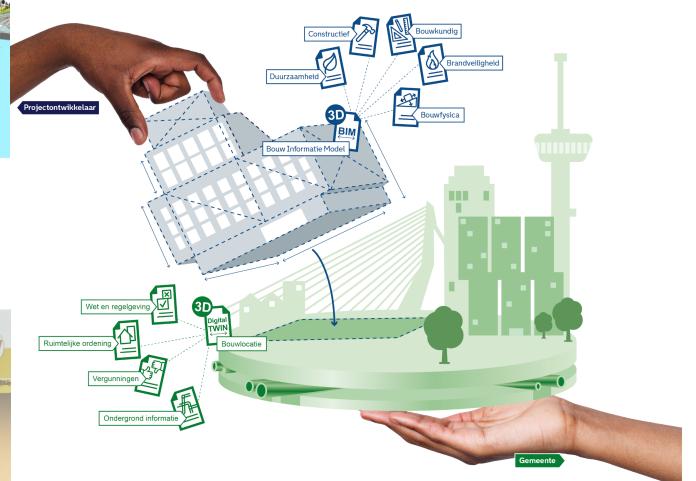


Building permit check service

DigiDare Award 2022

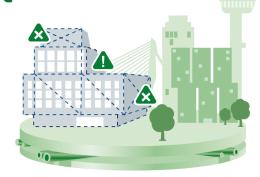






1. Projectontwikkelaar plaatst 3D BIM in de door de

gemeente digitaal beschikbaar gestelde 3D omgeving



2. Detectie van conflicten tussen BIM, ondergrond en regelgeving



3. Aanpassingen en/of overleg



4. Passend ontwerp

Time and place independent participation: Co creation in the digital city







Slimme koppeling met (geo)data.

Contactpersoon

Systeem

Eenvoudig verschillende ontwerpen delen

en de gemeente







Direct inzicht in

kosten en budget



Meerdere deel en preview mogelijkheden.

in een digitale werkelijkheid





Voordelen van co-creatie en participatie



1. Digitaal concept plan Plannen zijn sneller te beoordelen door zowel de bewoners als de gemeente.

In een minimaal aantal stappen snel van idee



2. Toetsing en accordering Snel duidelijkheid over subsidievoorwaarden en benodigde verguningen.



3. Uitvoering Sneller bij uitvoering door gebruik van één systeem

en beoordelen

Ontwerp 1 Voorstel van buurtbewoners

Ontwerp 2 Voorstel van buurtbewoners

Voorstel van

de gemeente

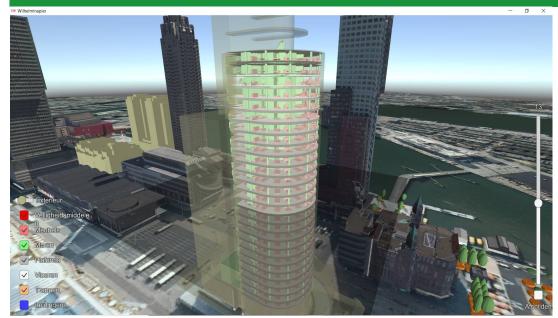
Rotterdam.

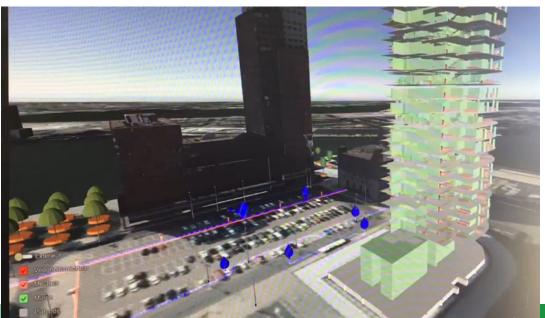
en wijkteam. Ontwerp 3

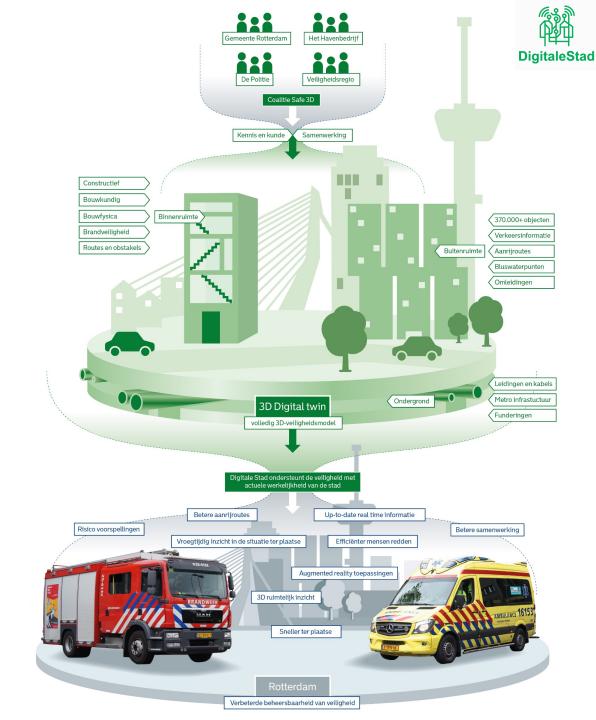
Bewoners kunnen online brainstormen over de inrichting van hun omgeving.

Gemeente en bewoners kunnen makkelijk ruimtelijke ideeën uitwisselen en kennis delen.

SAFE Rotterdam 3D

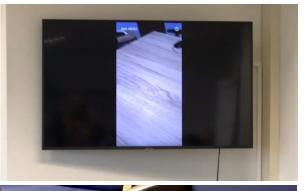


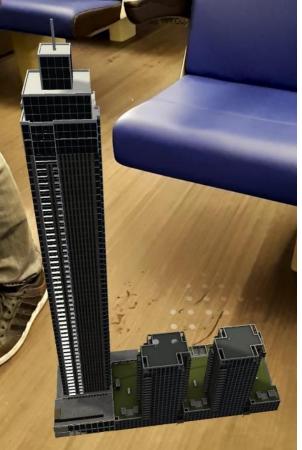




Visualisation new buildingplans with augmented reality



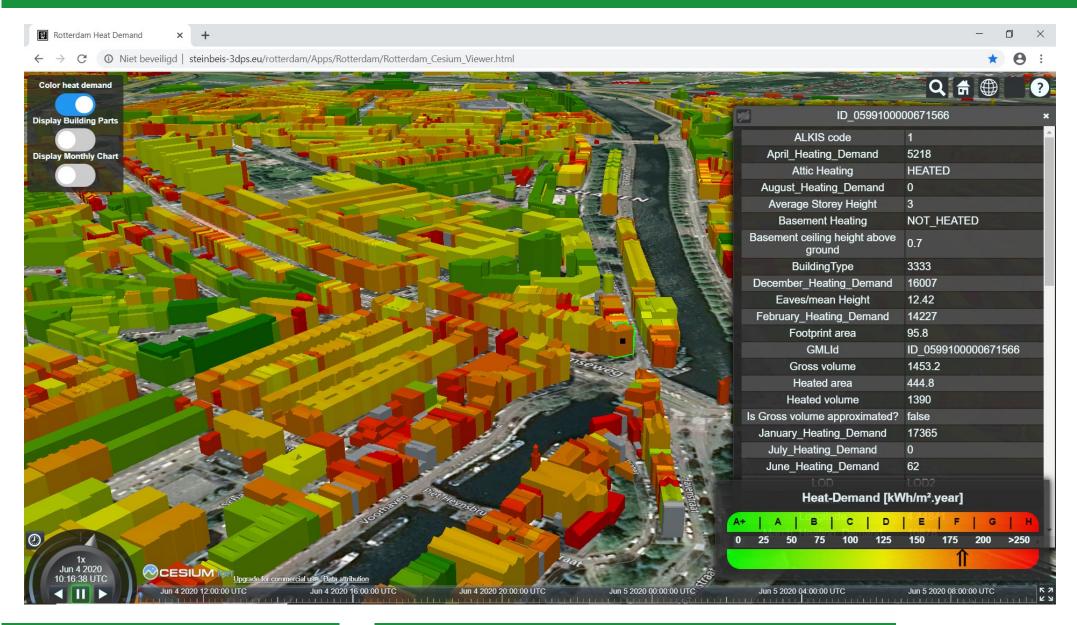






Generic, scalable and maintainable datasources

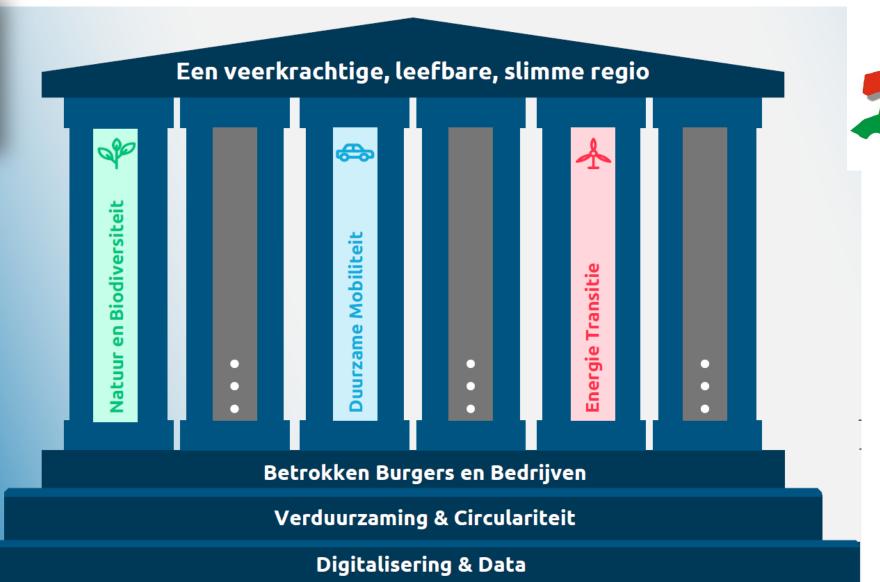




Regional cooperation 'Borderless data landscape'

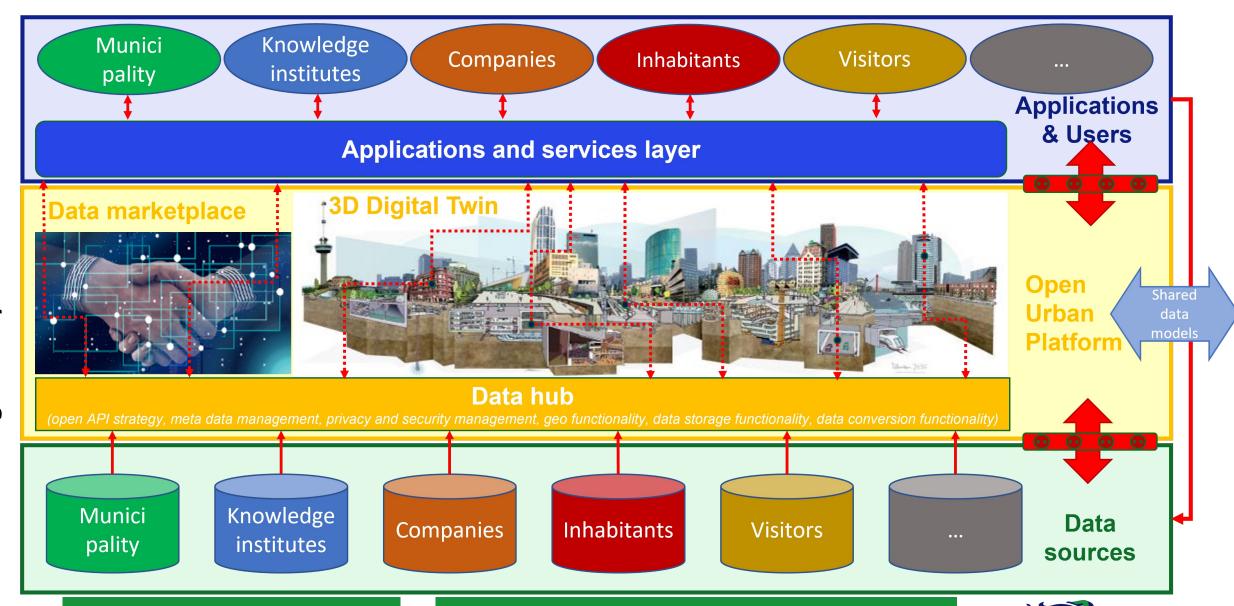






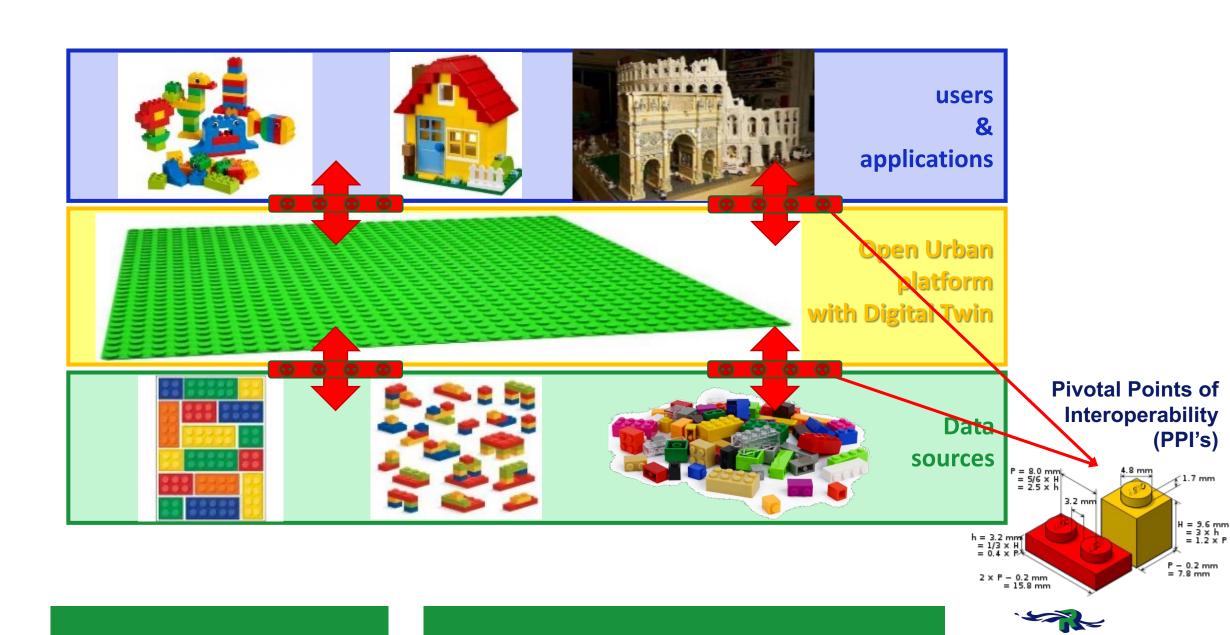


Digital infrastructure: Open Urban Platform with Digital Twin



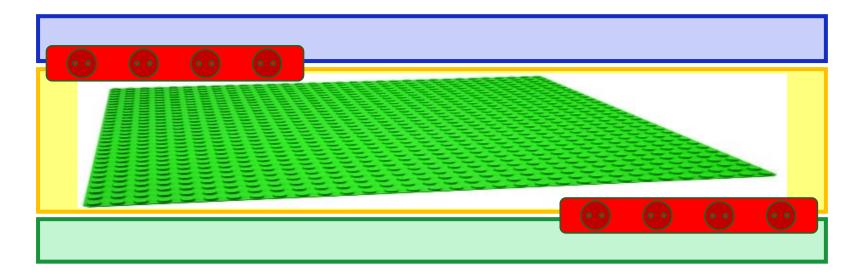
Open Urban Platform – design principles





Open Urban Platform - design principles: MIM's & PPI's





Minimal Interoperability Mechanisms (MIM's):

- 1. PPI's/open data standards/shared data models
- 2. Context information management
- 3. Privacy and security (IAM)
- 4. (Access to) Data storage
- 5. Geo functionality
- 6. Data conversion
- 7. Open API strategy (& API management)
- 8. Data market place
- 9. 3D Digital Twin
- 10. (Governance structure & model)



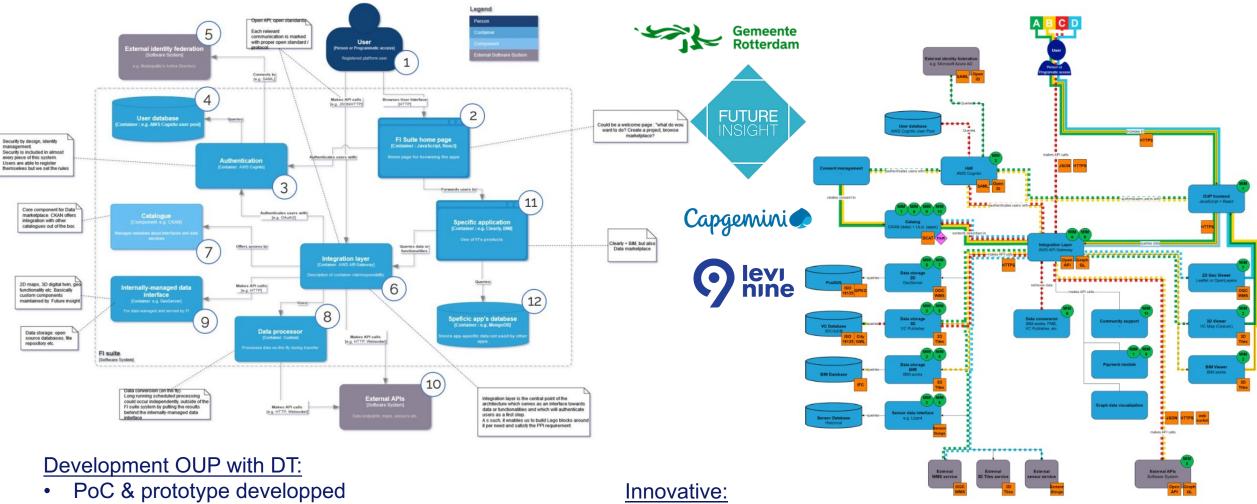


More information:
www.espresso-project.eu

www.ruggedised.eu



OUP: architectural design & 'metro lanes' of user profiles



- Procurement MVP finished; development started
- Soft launch: may 2023
- End 2023: realisation concept-version MVP
- End 2024: MVP fully operational

- Architectural principles

 (open –data- standaards key, software follows → PPI's & MIM's)
- Governance Board / Market Master (guarding *responsable* commercial exploitation)



Innovative product development within Digital City program

product

Whole



and

Complexity

Pilot project

- New, innovative and gives direction
- Aimed at 'learning by doing'/gain knowledge
- Cyclic-iterative ('agile') product development
- Every phase closed with 'go/no go'-moment
- Pilot phase ends when MVP goes to phase 4 'extend and upscaling' (or when pilot is stopped)

Phase 2: Prototype

- Working product in test environment
 - User wishes are known (UX)
 - Research questions answered
 - Insight in what is needed for MVP
 - Ownership shared/negotiable
- Indication: 50k 150k

Idea/Test environment

Phase 1: Proof of Concept

- Technical feasablility
- Added value on content
- Insight in what is needed for a prototype
- Ownership with DC
- 'lessons learned' and recommendations

Indication: 15k - 30k

Proof of Concept

Phase 4: extending and upscaling, organising structural maintainance

- MVP in structural maintainance
- Extend: larger area and more functionalities/working processes
- Upscaling: more/other users/interactions
- Ownership with 'line'-organisation
- Exploitation- and further development

Minimal Viable Product

Extending Themes Topics

Operational

Functionality interactions /

upscaling

mplementation

and

maintained

product

Reality/Implemented solution

Fase 3: Minimal Viable Product (MVP)

- 1e minimal form of operational and maintained product
- ...fitted in 1 (part of) working process (Temporary) maintainance organised
- lnight in what is needed for further implementation, extension and upscaling
- Ownership with 'line'-organisation, DC role of advisor
- Indication: 250k 500k (NOT for MVP OUP)

prototype



Advantages using the Urban Digital Twin concept



- 1. Gives 'meaning' to the OUP
- 2. Gives visualisation of current and historic state
- 3. Offers common and shareble image as startingpoint for cooperation
- 4. Basis for numerous applications and services (i.e. scenario planning, AI)
- 5. Enhances the ecosystem way of thinking
- 6. Stimulates the use of generic, scalable and maintainable datasources
- 7. Consistent user experience
- 8. Offers new possibilities for citizens participation and empowerment
- 9. Stimulates economic innovation





Important lessons learned



- Development digital infrastructure (with DT) is a long term and iterative process
- 2. Think outside-in as well as inside-out
- 3. Think top-down as well as bottom-up
- 4. Demand-driven as well as supply-driven
- 5. Seek for 'the energy', organize 'coalition of the willing' over silos and sectors
- 6. Importance of generic, scalable and maintainable data sources (FAIR-principles)
- 7. Data-driven means data must be able to flow: data interoperabilty is key, software follows data
- 8. Create images/pictures/video's/infographics etc.
- 9. Innovation is 25% technique/content and 75% organisational and cultural change
- 10. Embrace uncertainty!





City of Rotterdam – some facts & figures



Inhabitants: 656,000 (2022) Percentage youth (0-22 years): 26% (2020) Labourforce: 392,000 (2020) 2nd city of the Netherlands Largest port in Europe (10th worldwide) • Main economic sectors: Distribution & storage Healthcare & wellbeing Chemicals & refining o Retail o Business services 56% of citizens feel connected to own neighbourhood (2020) 51,500 reported crimes a year (2021) Feijenoord largest football club of Rotterdam

Links

Videos and demos

- Digital City Rotterdam website
- Interview ENG
- Demofilm prototype OUP met DT (Ruggedised)
- PoC Co creation in the digital city tijd- en plaatsonafhankelijke participatie (demo)
- PoC SAFE 3D Rotterdam (vergroten veiligheid in de stad door betere info voor hulpdiensten demo van proof of concept)
- Rotterdam 3D city model (basis for Digital Twin)
- Energy potential data (example generic, scalable and maintainable datasources)

Background information

- <u>Erasmus Universiteit Rotterdam School of Management Urban Data Platforms</u>
- NEN Praktijkrichtlijnen Open Urban Platforms
- EU-project ESPRESSO
- <u>EU-project RUGGEDISED</u>
- Open & Agile Smart Cities (OASC)

