

precisely

Drive More Business with Accurate, Enriched Customer Address Data

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The leader in data integrity

Our software, data enrichment products and strategic services deliver accuracy, consistency, and context in your data, powering confident decisions.

12,000
customers

99
of the Fortune 100

100
countries

2,500
employees

Brands you trust, trust us



Data leaders partner with us



Global Ecommerce is exploding

but so are the problems

\$8.1 trillion

in Ecommerce revenue is expected by 2026

(eMarketer, June 2022)

23%

of all retail sales are represented by Ecommerce by 2025

(eMarketer, June 2022)

69%

of Ecommerce sales came from mobile Ecommerce (M-commerce) on Black Friday/Cyber Monday, 2022

(Shopify, Nov 2022)

20%

of all online shoppers have abandoned shopping carts due to address entry issues

(Baymard Institute 2021)

4%

of ALL check out abandonment is due to problematic address entry

(Baymard Institute 2021)

\$333 billion

in failed Ecommerce deliveries globally

(Pitney Bowes, 2019)

Hyper-Local deliveries also exploding

\$494 billion

in hyper-local deliveries is expected by 2023

(Future Market Insights, January 2023)

8.3% CAGR

annual growth until 2022-2032

(Future Market Insights, January 2023)

35.6% Asia

of the global market is expected to be in Asia Pacific by 2034

(Future Market Insights, January 2023)

10%

of drop-offs are missed or delayed due to address location challenges

(Uber 2019)

1 in 5

Of all hyper-local deliveries cancelled or late due to address location problems

(Google 2019)

\$10-\$100

Cost for mishandling deliveries due to poor addressing

(UPS 2018)

Precisely's Geo Addressing outcomes

Simplify bill-to and ship-to address entry experience

Mobile first

Reduce cart abandonment

Reduce mistakes

Reduce fraud (address jiggling)

Reduce carrier challenges and last-mile-delivery problems

Verify the postal service delivers or choose a different carrier

Provide a high-quality location for hyper-local deliveries

Ensure correct sales taxation (especially in US)

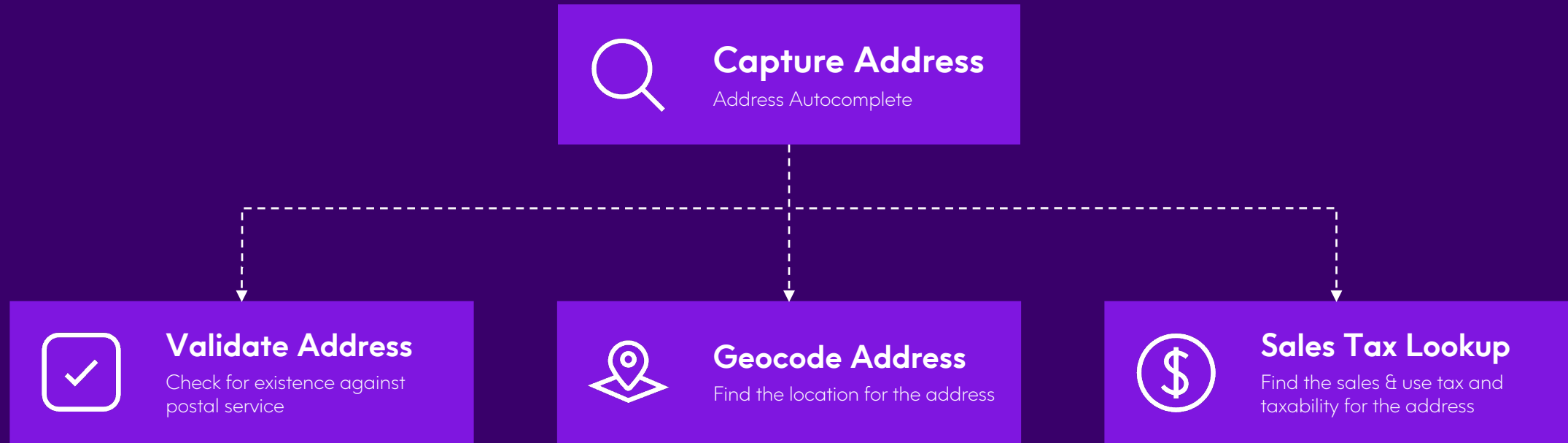
Under taxation is a compliance issue

Over taxation causes lost sales

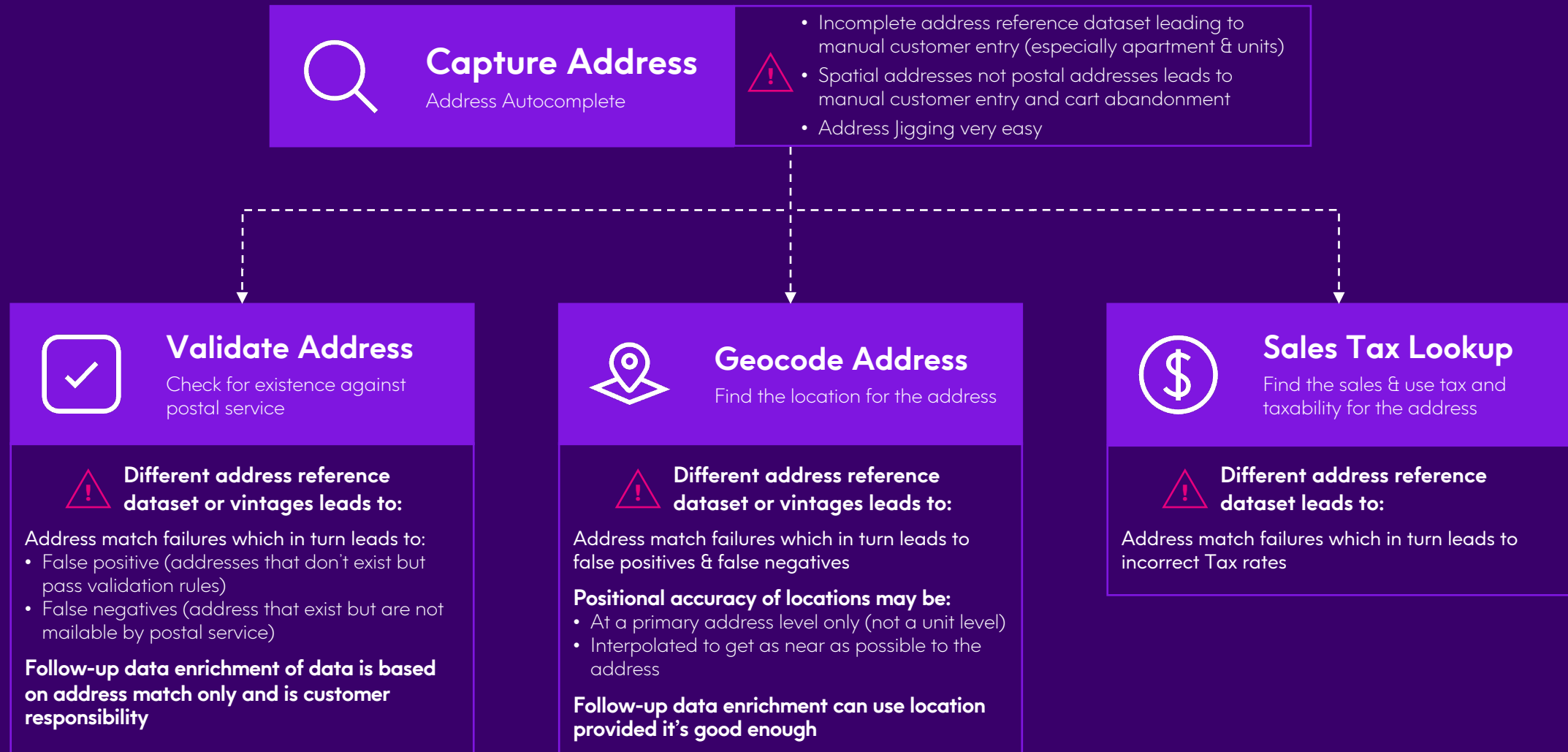
Turn customer addresses from operation necessity into a corporate asset

Enrich customer data with additional attributes for marketing activities and strategic decision making

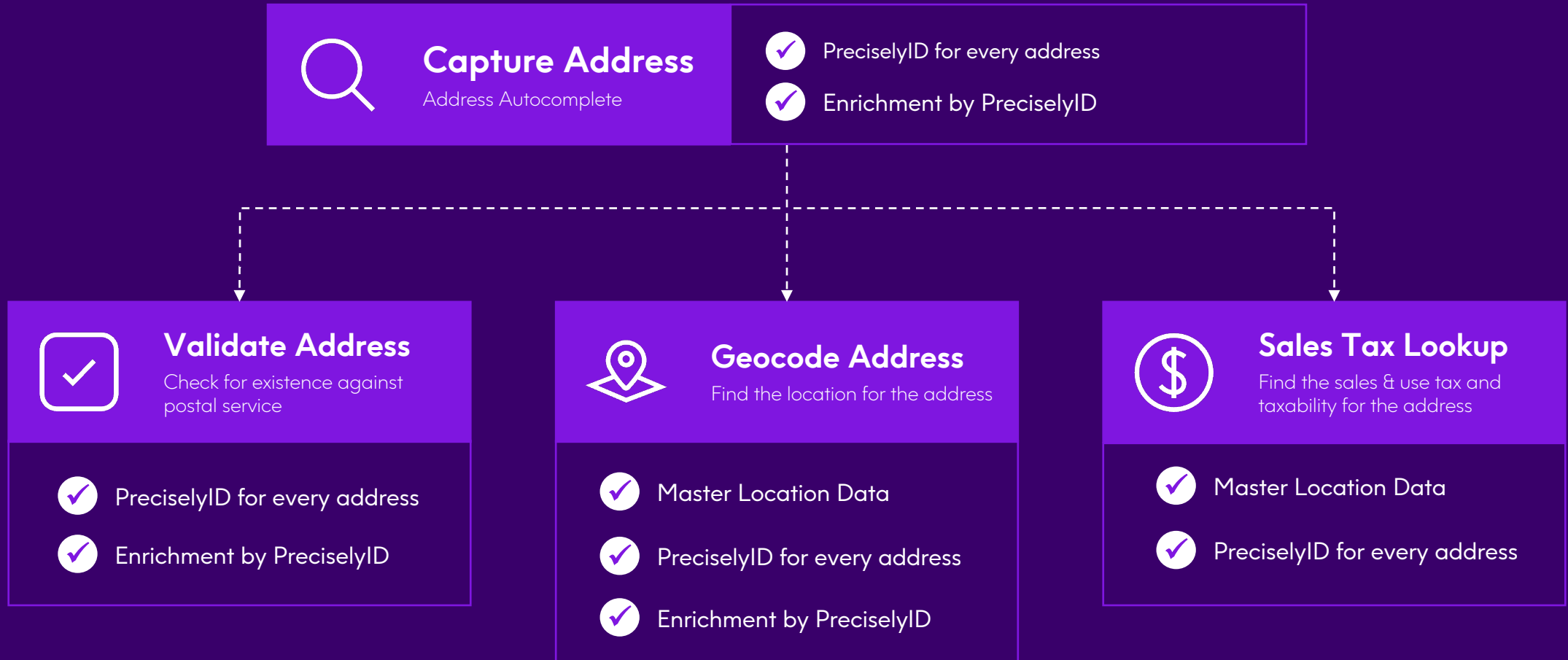
Ensure address data integrity at each step



Areas of risk when handling customer address data



Precisely address data integrity



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