Connected.

Creating high-impact financial products through location optimisation.

Danny Haynes, Head of Product | danny@kroo.com
Agenda.

Security.
Experience.
Impact.
Security.

Protecting you without preventing you.
Service.

Here to help, wherever you are, whenever you are.
Rewards.

Helping you make more of your money.
Connection.

Overcoming borders to connect people financially.
Sustainability.

Making a positive impact, wherever you go.
Plant your 2 trees

We’ve partnered with One Tree Planted on two reforestation projects. Discover how your choice can make an impact.

India
Learn how we’re helping develop forests and parks across Punjab.

Guatemala
Learn how we’re helping to restore Guatemala’s coastline.

Why trees and banking?
It’s time for banking to invest in the future of our planet. That’s why we’re planting 2 trees for every new customer who opens a Kroo current account, with a goal to plant 1 million trees by 2024.

Restoring the southwest coast of Guatemala
Planting mangrove and broadleaf trees along Guatemala’s southwest coast to restore 1,025 hectares of land while increasing livelihood opportunities for over 400 families.
Community.

Helping your people, simply, safely.
Trusted & Loved.
kroo.com
danny@kroo.com