Next level services with new sensor data

Generating Intelligence with AI/ML
Leading independent location technology specialist, shaping mobility with highly accurate maps, navigation software, real-time traffic information and services.
WE SIMPLIFY THE COMPLEX

High Definition Map

Advanced Driving Attributes

Live Traffic

Base Map
What is the market asking for next?

• Real-time Maps
• One unified standard for maps
• More contextual traffic data
Connected Devices in Amsterdam
80 countries

600+ million connected devices contributing

742 million km driven every day

Equivalent to 9 trips to Mars
Data Driven Systems

**INPUT**
- Variety & Volume
  - Probe data
  - Journalistic data
  - Sensor Derived Observations
  - Active Community Input
  - Traffic Moderation
  - Speed Profiles

**FUSION ENGINE**
- Technology & Experience
  - Prediction layer
    - 30 sec cycle
  - Real-time layer
    - 30 sec cycle

**DATA FEEDS**
- Actionable & Reliable
  - Traffic Flow Detailed
  - Traffic Hazards
  - Traffic Incidents

Data Driven Systems
Building upon Overture map data

Adding open data such as OSM

TomTom proprietary data

Automotive partner data

Enterprise partner data

Thousands of other sources

and your own data
TomTom Maps Platform combines the best open and proprietary data sources giving you the flexibility to build upon it by bringing your own data.
TomTom Maps Platform combines the best open and proprietary data sources giving you the flexibility to build upon it by bringing your own data.
TomTom Maps Platform combines the best open and proprietary data sources giving you the flexibility to build upon it by bringing your own data.