OiER
Organization for International Economic Relations
est. 1947
Organizational Setting

- Established in 1947, Austria
- Business platform to facilitate international trade and investments;
- Support to governments and international organizations;
- Today; Business partnerships for development;
OiER

OiER – Sectoral themes

Energy & Environment
Urban development & Smart Cities
Agro-Business & food supply
Health

Cross-Cutting Themes
Economic Development
Education and Youth Employment
Finance
OiER support

- Information
- Matchmaking
- Facilitation and Funding

Market involvement by OiER member vs. Functional Complexity of OiER Function
Members and partners

- 200 globale businesses;
- Business associations and chambers of commerce;
- International organizations;
- Governments and NGOs;
- Universities and science institutions;
- Banks, foundations, investors and grants facilities;
OiER

Support given to business

• Provide information on business partnership opportunities through the network of governmental institutions, international organization and funding agencies related to core-business;

• Provide investment related information and analyses (especially for emerging countries);

• Promotion, profile and showcasing of business internationally;

• Support in establishment and process implementation of public-private partnerships;

• Development and identification of suitable projects for Corporate Social Responsibility;
Support to governments and international organizations

- Facilitation and support in developing projects and long-term cooperation with the private sector, PPPs;
- Identification of funding for national/regional and local specific projects and programs;
- Promotion and profile of projects, programs and stakeholders;
- Support in organizing meetings involving the private sector;
- Support in concept, project development, monitoring and evaluation;
- Upscaling of projects;
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Urban Development and Smart Cities

• Main sectoral theme of OiER;

• Cooperation with UNECE, Housing and Land Management Unit;

• „Smart urban Solutions for transition and developing countries in UNECE region, Middle East and Northern Africa“;

• Multi-stakeholder Smart City Project;

• Project Start: May, 2014
Multi-Stakeholder Smart City Project 2014–2016

- Introduce and develop the project in cooperation with partners from the private sector, governmental institutions and NGOs;

- Identify pilot cities and countries;

- Support in identification and facilitation of funding sources;

- Establishment of the Smart City Fund;

- Facilitate coordination of partners and activities through project implementation;
Urban Future Global Conference, Graz, Austria, November 2014

• Smart City Graz;

• Decision makers and technology providers;

• Focus on:
  • Mobility;
  • Resources;
  • Communication;
  • Living/housing;

• Applicable strategies, examples and solutions to urban challenges today.
THANK YOU!

www.oier.pro
www.urbanfuture.at