

OiER

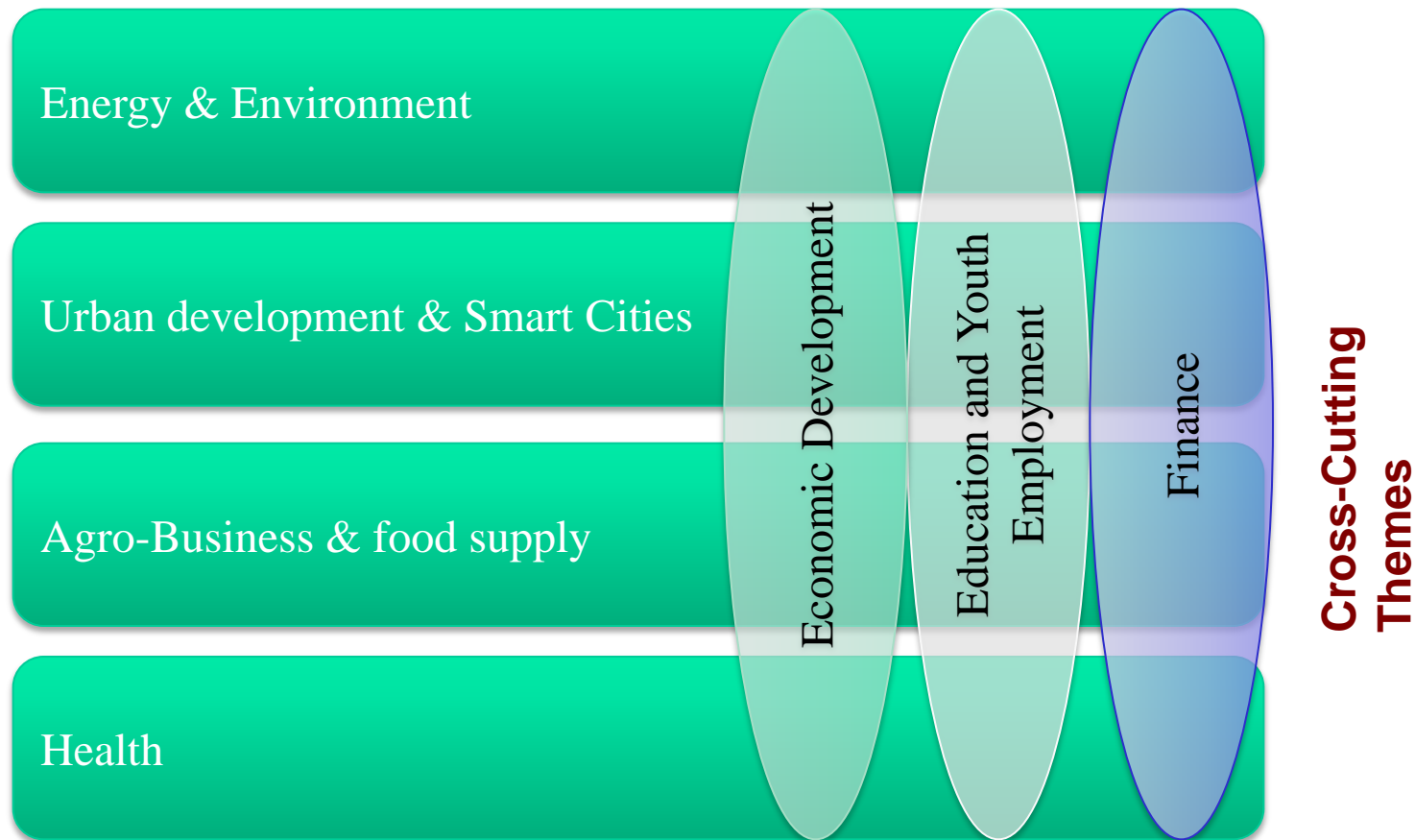
Organization *for* International
Economic Relations

est. 1947

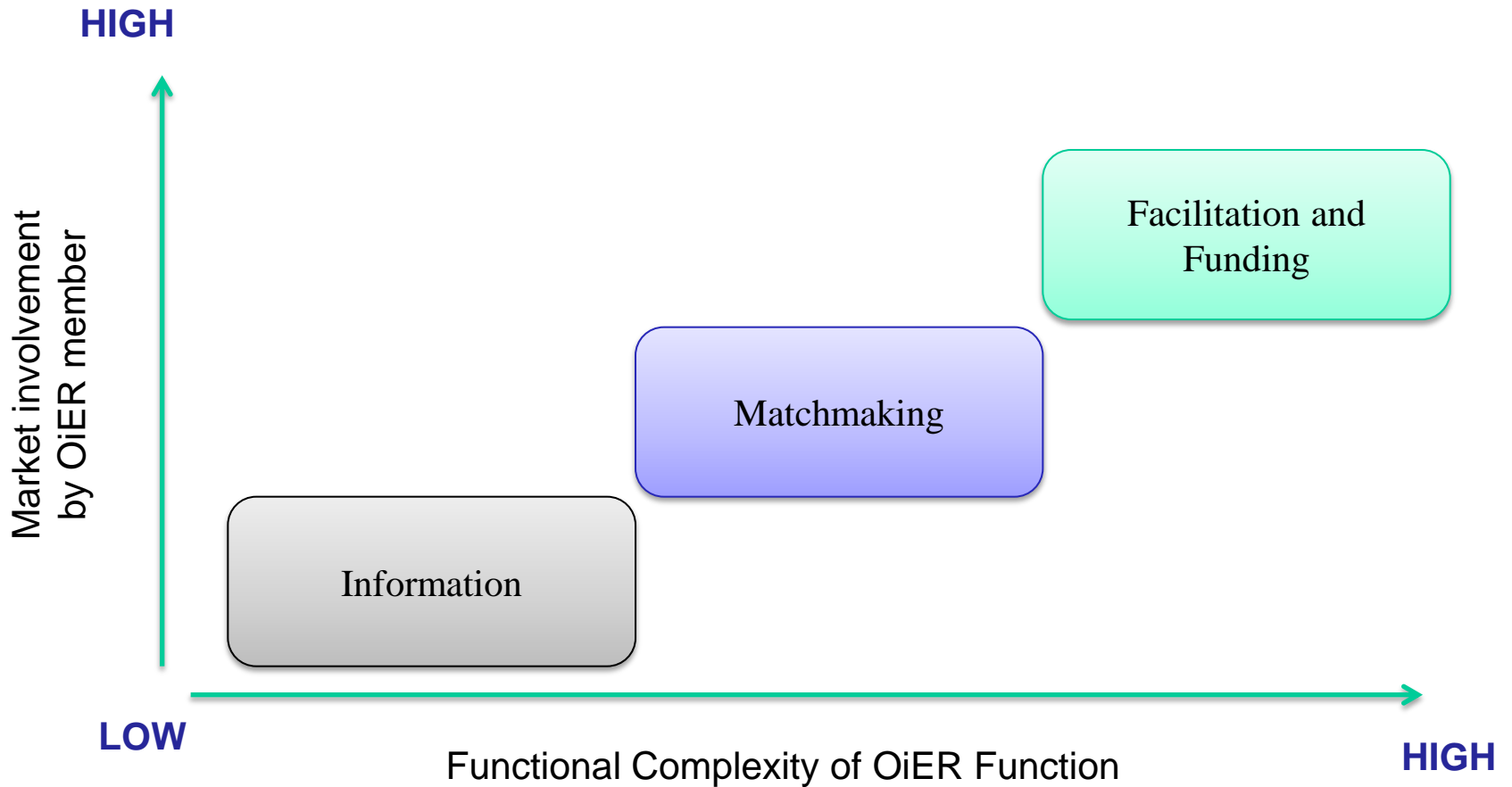
Organizational Setting

- Established in 1947, Austria
- Business platform to facilitate international trade and investments;
- Support to governments and international organizations;
- Today; Business partnerships for development;

OiER – Sectoral themes



OiER support



Members and partners

- 200 globale businesses;
 - Business associations and chambers of commerce;
 - International organizations;
 - Governments and NGOs;
 - Universities and science institutions;
 - Banks, foundations, investors and grants facilities;
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Support given to business

- Provide information on business partnership opportunities through the network of governmental institutions, international organization and funding agencies related to core-business;
 - Provide investment related information and analyses (especially for emerging countries);
 - Promotion, profile and showcasing of business internationally;
 - Support in establishment and process implementation of public-private partnerships;
 - Development and identification of suitable projects for Corporate Social Responsibility;
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Support to governments and international organizations

- Facilitation and support in developing projects and long-term cooperation with the private sector, PPPs;
- Identification of funding for national/regional and local specific projects and programs;
- Promotion and profile of projects, programs and stakeholders;
- Support in organizing meetings involving the private sector;
- Support in concept, project development, monitoring and evaluation;
- Upscaling of projects;

Urban Development and Smart Cities

- Main sectoral theme of OiER;
- Cooperation with UNECE, Housing and Land Management Unit;
- **„Smart urban Solutions for transition and developing countries in UNECE region, Middle East and Northern Africa“;**
- Multi-stakeholder Smart City Project;
- Project Start: May, 2014

Multi-Stakeholder Smart City Project 2014-2016

- Introduce and develop the project in cooperation with partners from the private sector, governmental institutions and NGOs;
- Identify pilot cities and countries;
- Support in identification and facilitation of funding sources;
- Establishment of the Smart City Fund;
- Facilitate coordination of partners and activities through project implementation;

Urban Future Global Conference, Graz, Austria, November 2014

- Smart City Graz;
- Decision makers and technology providers;
- Focus on:
 - Mobility;
 - Resources;
 - Communication;
 - Living/housing;
- Applicable strategies, examples and solutions to urban challenges today.

OiER

THANK YOU!

www.oier.pro

www.urbanfuture.at