TOPCON

Visualization

the KEY to INDUSTRIALIZATION

Ewout Korpershoek
Chief Marketing Officer - Topcon

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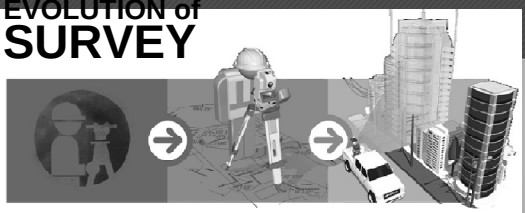
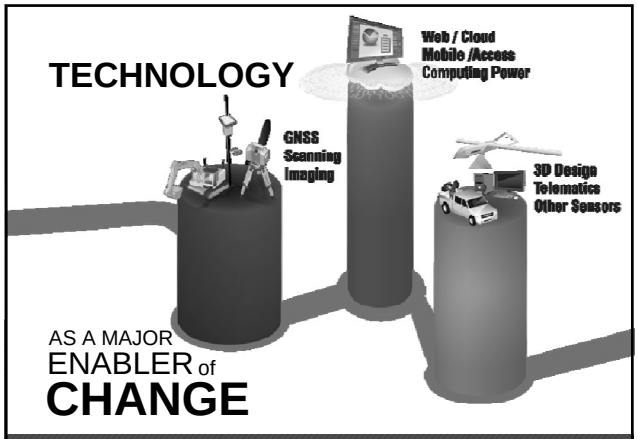
EVOLUTION of SURVEY



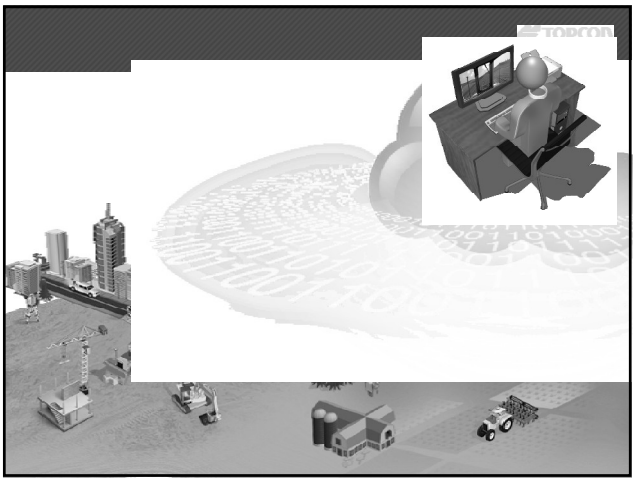
Boundaries Topo Construction	2D Mapping Modeling	3D Documentation Visualization
Exclusive Data	Specialized Data	Democratization
Paper	Mainframe Workstations	Mobile Access Anytime, Anywhere

TECHNOLOGY

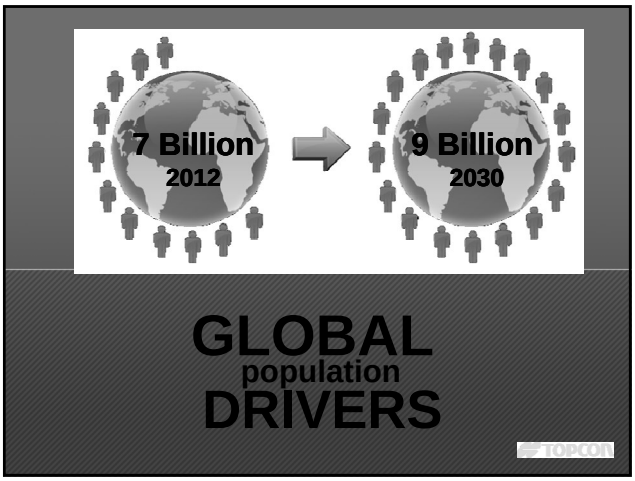


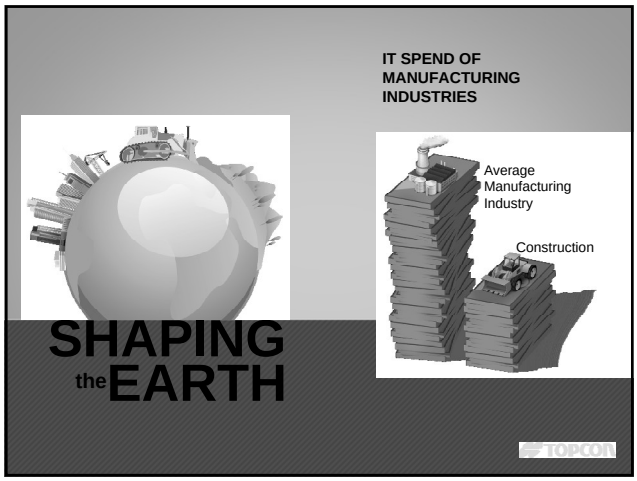
AS A MAJOR
ENABLER of
CHANGE

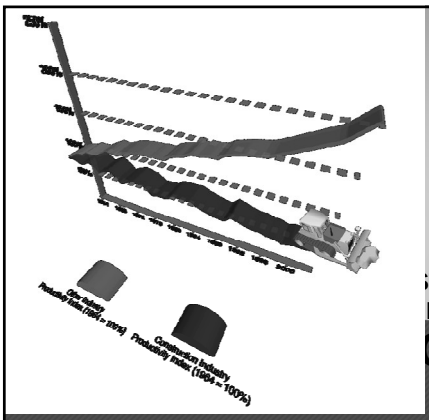
TOPCON



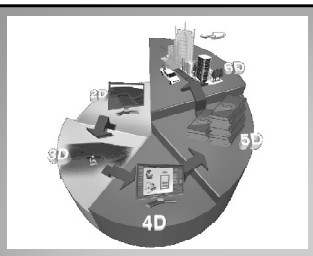
SMART
ENVIRONMENT
Intelligent Cities
Intelligent Jobsites
Intelligent Factories
Intelligent Farms


7 Billion
2012
9 Billion
2030
GLOBAL
population
DRIVERS


IT SPEND OF
MANUFACTURING
INDUSTRIES
Average
Manufacturing
Industry
Construction
SHAPING
the EARTH



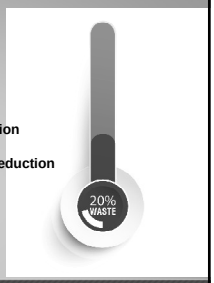
STRUCTION VS.
R INDUSTRIES
CTIVITY



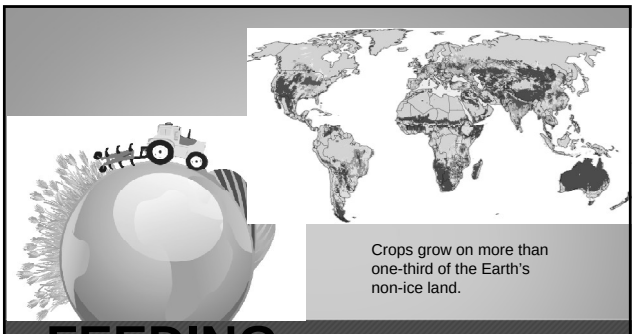
BIM

Automation

Waste Reduction

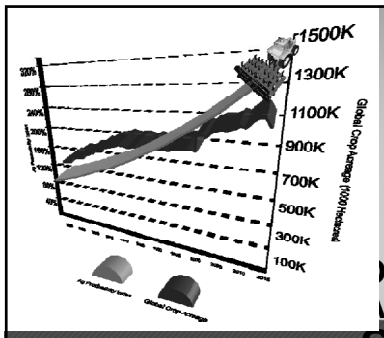


INITIATIVES
to accelerate
AUTOMATION



Crops grow on more than one-third of the Earth's non-ice land.

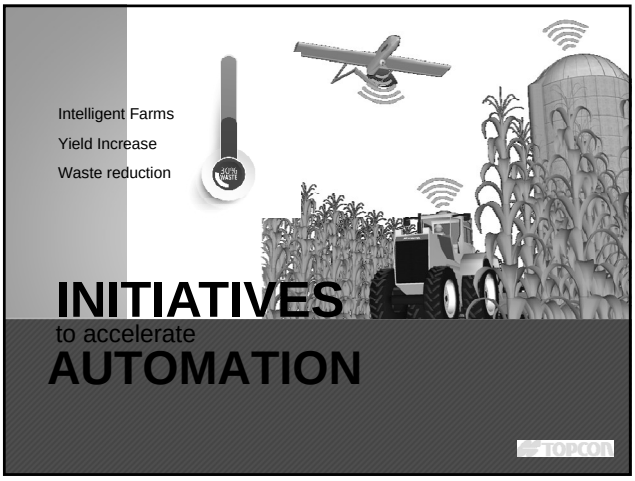
FEEDING
the **EARTH**

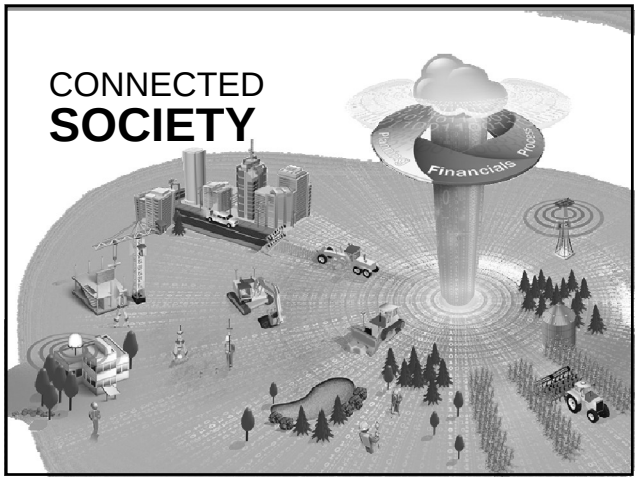


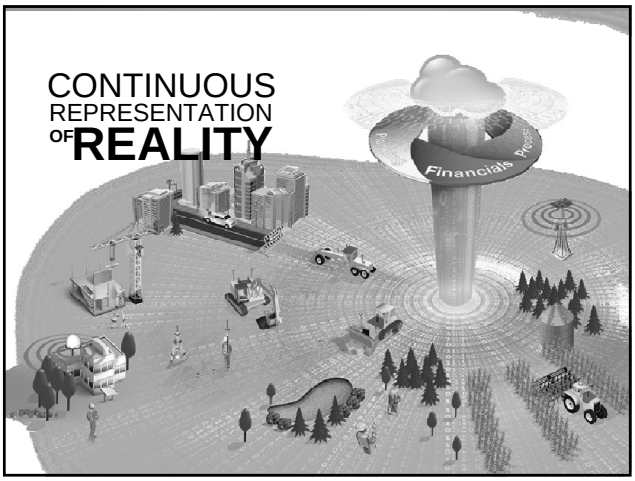
Over 1000 crop acres are being lost per day in North America and western Europe due to development.

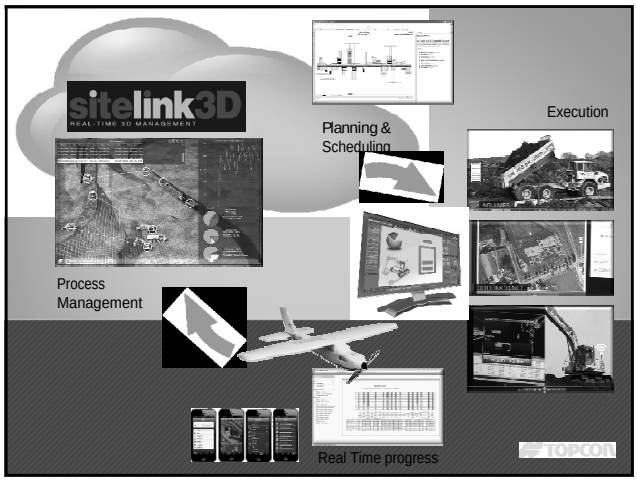
Productivity per acre must continue to increase.

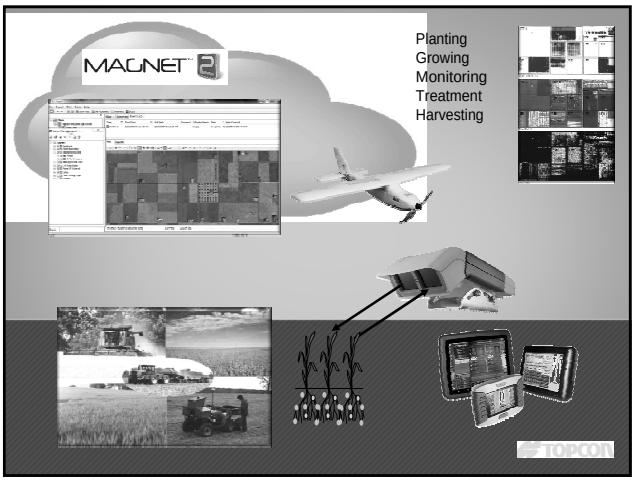
DEVELOPED
ACREAGE
SQUEEZE

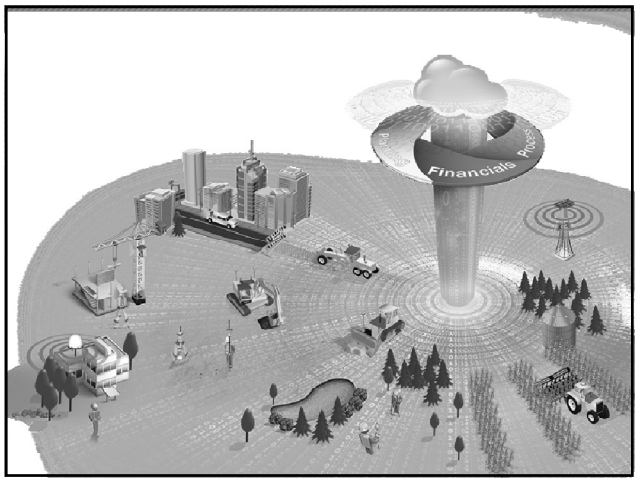

Intelligent Farms
Yield Increase
Waste reduction
INITIATIVES
to accelerate
AUTOMATION
TOPCON


CONNECTED
SOCIETY
Financials


CONTINUOUS
REPRESENTATION
OF REALITY
Financials


sitelink3D
REAL-TIME 3D MANAGEMENT
Planning &
Scheduling
Execution
Process
Management
Real Time progress
TOPCON


MAGNET 2
Planting
Growing
Monitoring
Treatment
Harvesting
TOPCON


Financials

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