

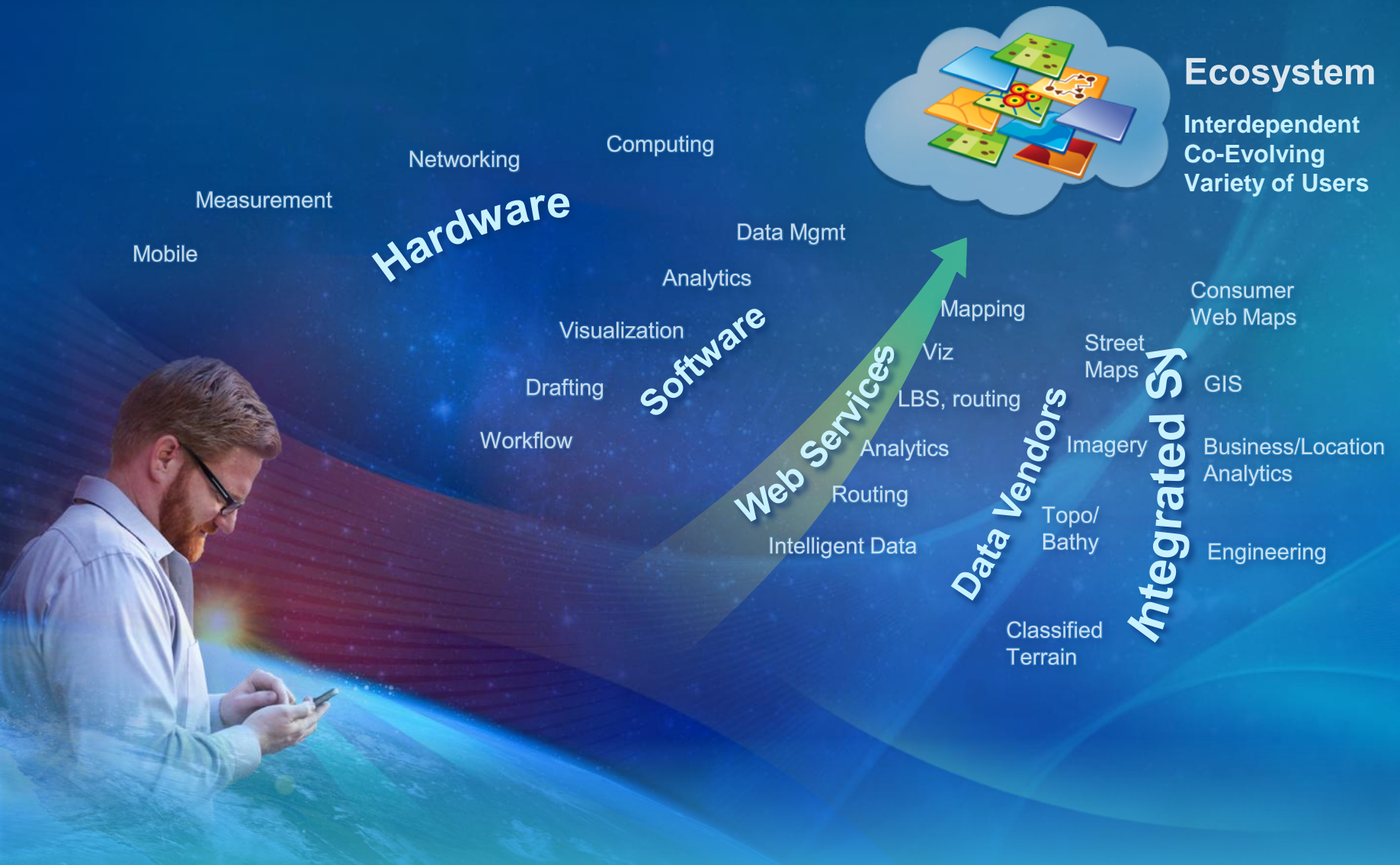
Monetising Geospatial Value & Practices for National Development Goals

Industry Panel

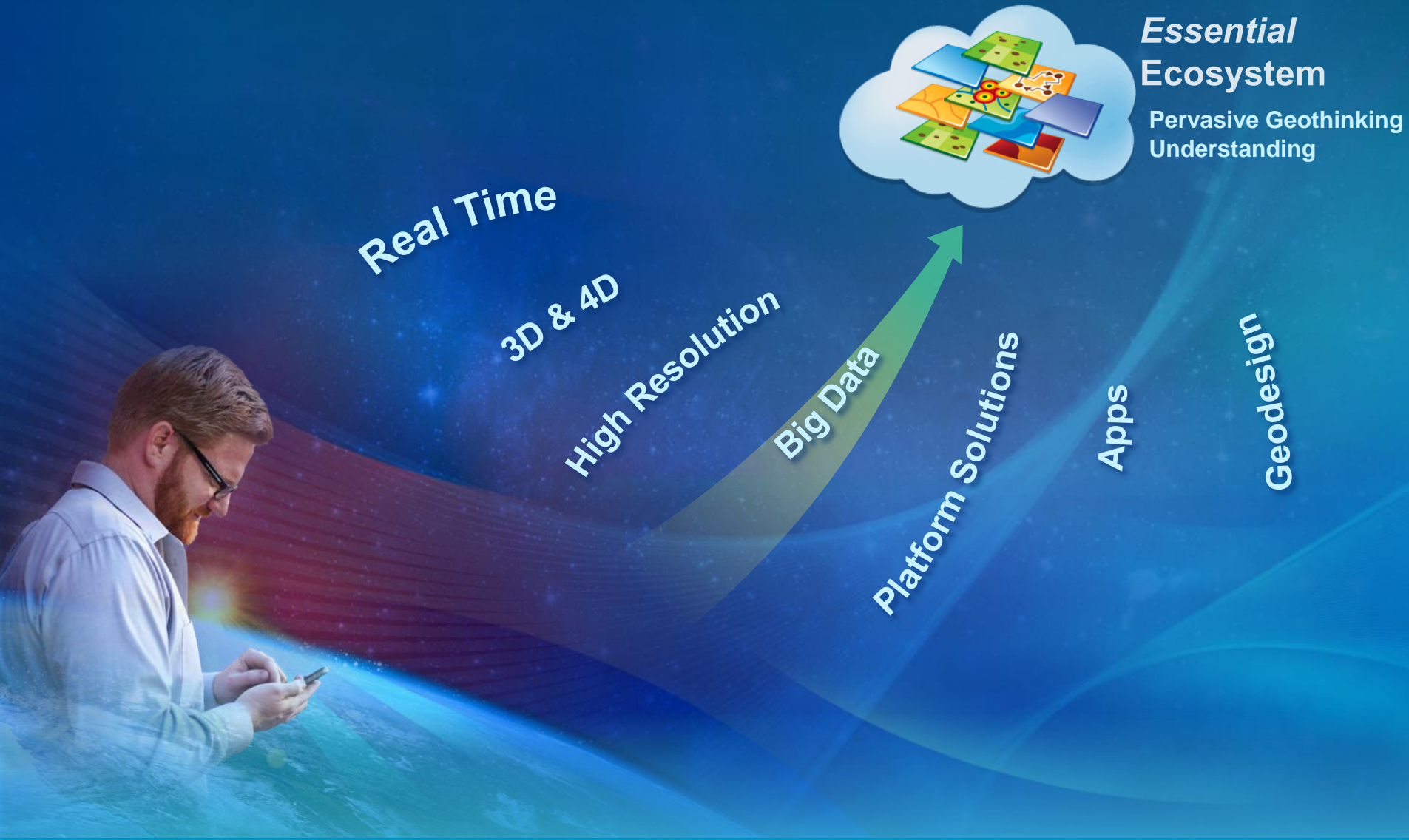
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A Geospatial Business Ecosystem



This Ecosystem Leverages Many Trends



How will this infrastructure be paid for?

Buying the separate pieces? Acquiring services?



New trend of subscription models

Ecosystem must be open, interoperable, Incentivize app, content, infrastructure multi-organizational

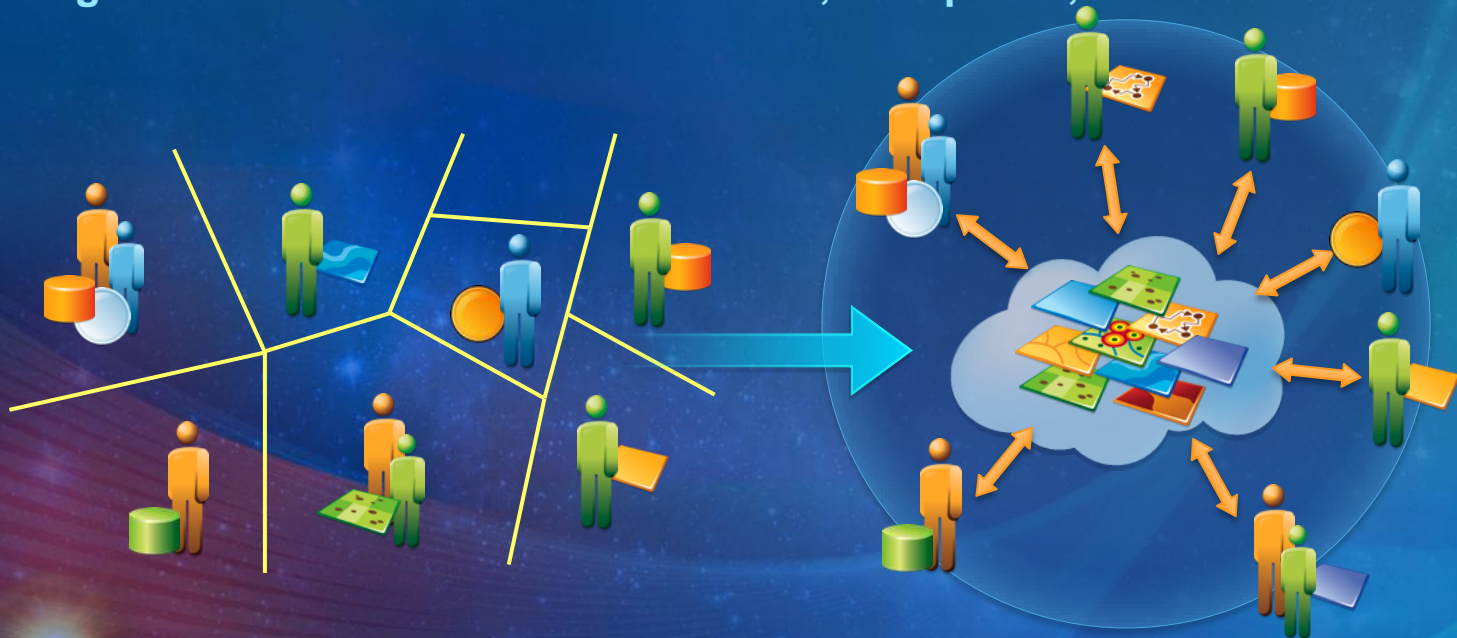


This Ecosystem Will Change Organizations

Services Ubiquitous, Cheap, Some Free, Competitive Edge, Geographic Advantage

Saving Money

Breaking Down Barriers Between Workflows, Disciplines, and Cultures



Enabling Collaboration, Sharing, and Holistic Approaches

SUMMARY

- Market as Ecosystem
- Big Trends
- Shared Vision: Infrastructure Paid for not Monetized
- Change in Revenue Model: Everyone Participates
- Geospatial Ecosystem of Parts Integrated, Rich, Growing
- Science w/ all Parts of Human Ecosystem, Human Actions





Understanding our world.

GIS Is Becoming a Platform

A New Architecture

