Attracting Tomorrows Geospatial Experts

Chris Gibson
Vice President
Overview

- Today’s Geospatial environment
- Linking industry to education
- Evolving developing world
- Attracting tomorrows experts
-linking industry to education

- Intern programs
  - Vary in length, 6-12 months
  - Multiple countries, NZ, USA, Sweden, Germany
  - Typically engineering/testing related roles
  - Provide good insight to candidate and to company
Linking Industry to Education

• Graduate recruitment program
  – Target undergrads to PHD’s
  – 2 year rotation program with 6 month rotations
    • Experience multiple disciplines
    • Experience multiple businesses
  – Retain strong links to educational institute
Linking Industry to Education

• **Support**
  – Educational program to support provision of solutions to educational institutes
    • Beyond hardware, integration of technologies is the future

• **Research**
  – Work with educational institutes on real life challenges
Linking Industry to Education

• **High School Initiative (Piner HS Santa Rosa California)**
  – Geospatial Technology Pathway program
    • 3 year program
    • GIS, Astronomical, Meteorological and Seismological research projects
Developing Countries

- **Industry support/sponsorship**
  - Academic staff
  - Students education
  - Internships
  - Fast track to latest technology
Developing Countries

• As projects arise opportunity exists to provide on the job training
  – Benin, Burkina-Faso

• Local presence
  – Training, support
Attracting Tomorrows Geospatial Experts

• Internet makes the world very small
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Experiences

Communication

Shared Information

Connected Community
Thank you