

Empowering Commercialisation via a Complete Innovation Ecosystem

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Empowering Commercialisation via a Complete Innovation Ecosystem



In general, a government's direction should be to provide an innovative ecosystem that empowers commercialisation via:

- Access to Capital such as Grants, Loans for seed capital
- Simplification of their Policies and Procedures
- Help with Diplomatic channels and encourage international trade
- Initiatives and platforms that encourage entrepreneurship and commercialisation



About



Agensi Inovasi Malaysia was set up through an Act of Parliament in December 2010. AIM is administered by a 14 -member Governance Council chaired by the Honourable Prime Minister



Strategy from ground zero




Agensi Inovasi Malaysia's Mandate;

*“Nurture and **foster** an innovation eco-system, becoming the **foundation** that provides the necessary innovation-to-commercialisation models that will **produce** a new generation of innovative entrepreneurs and industry leaders.”*

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Innovation: the six approaches

Empowering Commercialisation via a Complete Innovation Ecosystem




1

Cultivate A Thinking Culture




2




Innovation For And By Society



3



Facilitate Industry-Academia Collaboration






4

Transforming Strategic Sectors





5

Innovating Organisations



6

Catalyse Commercialisation





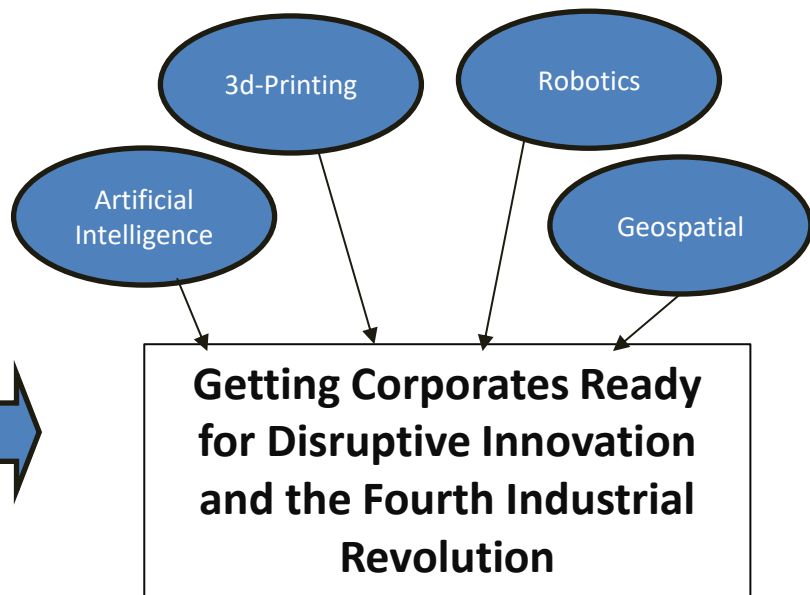
Improving performance of Malaysian companies through quantifiable measurements and improvements in innovation

5. Innovating Organisations

Support for SME's and large corporations on innovation



> 650 Companies To-date

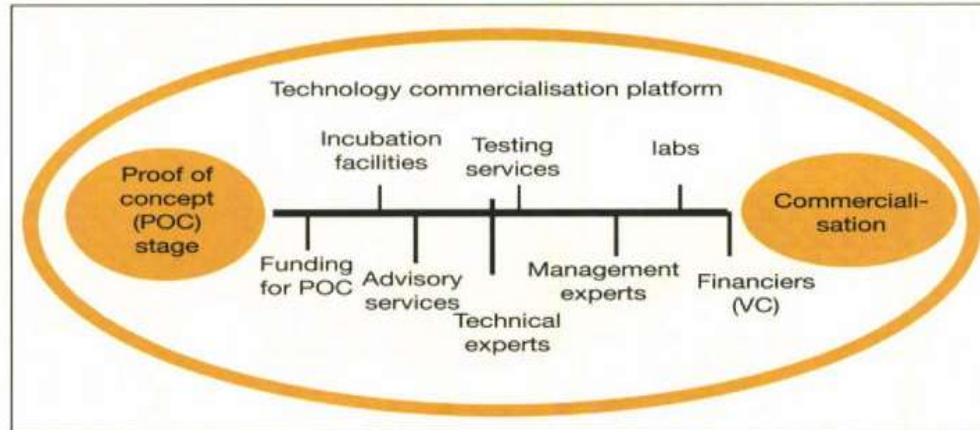


6. Catalyse Commercialisation

Selective investments to catalyse new ventures and startups

WHY

- SMEs face issues in accessing the national innovation system
- Many initiatives exist but are fragmented and not interlinked
- Mainly dependent on public funds and not linked to commercial funding



- Designed to remove market barriers to innovation
- Provides a range of services
- Built on the existing landscape, public or private

Source: SME Corp

Catalyse
Commercialisation



facilitates any segment
of the entire
commercialisation process
(end-to-end)

THANK YOU

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